Zeitschrift: The Swiss observer: the journal of the Federation of Swiss Societies in

the UK

Herausgeber: Federation of Swiss Societies in the United Kingdom

Band: - (1960)

Heft: 1365

Rubrik: Unione Ticinese

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Mehr erfahren

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. En savoir plus

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. Find out more

Download PDF: 13.08.2025

ETH-Bibliothek Zürich, E-Periodica, https://www.e-periodica.ch



The world's finest 8mm and 16mn. camera equipment can be obtained and serviced in any part of the world



built like a watch AND MADE IN SWITZERLAND

CINEX LIMITED, BOLEX HOUSE, SOUTHGATE, LONDON N14.

To the readers of "The Swiss Observer" and to all members of the Swiss Community:—

"We are always at your disposal to discuss any matters of insurance, which you may be interested in, concerning this country, Switzerland, or the Continent of Europe.

We further draw your attention to the fact that we are able to procure for you especially favourable rates and conditions for Marine Insurance with the

Switzerland General Insurance Co. (London) Ltd. who are a subsidiary Company of the "Schweiz Allgemeine Versicherungs- Aktien-Gesellschaft", Zurich. This Company has a world-wide organisation and their agents are at your service to deal with your claims anywhere in the world."

THE

ANGLO-SWISS INSURANCE & REINSURANCE AGENCY LTD

29-30 High Holborn
 LONDON, W.C.1

Telephone: CHAncery 8554 (5 lines)

Sales in the United Kingdom are handled by Harper & Tunstall Ltd., Edgware, Middlesex, who, we understand have created an entirely new sales division to expand the marketing operation throughout Great Britain.

UNIONE TICINESE SING

at Press Reception given by the Swiss Gruyère Cheese Process Association.

You may wonder what connection the Unione Ticinese have with Gruyère Cheese. Well, apart from their Swiss origin, there is normally none. But the combination produced a very enjoyable and rather unusual evening.

The occasion was a press reception given by the Swiss Gruyère Cheese Process Association to publicise the nutritive value of their products, and the Corale were asked to sing in order to give the proceedings the genuine "Swiss Touch". The date, 8th June; the place, the charming house of Mr. Jeremy Peyton-Jones, at 20 Cheyne Walk, one of the more respectable parts of Chelsea.

The Corale arrived an hour before the start to have a quick rehearsal, and at first glance it appeared that circumstances had combined to frustrate all the prearranged plans. The weather — it had been raining nearly all day — was still blustering, and as the singing was to be done on the lawn at the back of the house, anxious glances were cast at the ominous clouds scudding across the evening sky. But worse was to come -Mr. Lui Bruni, the Corale's maestro, was informed that there was no piano available. However, undaunted by these setbacks, a quick rehearsal was held the members of the Corale having been fortified by a preliminary drink "on the house".

At 9 o'clock the first guests arrived, and at 10 o'clock the Corale duly sang, accompanied by a solitary accordion played by P. Morosi, Considering all the difficulties, the Corale gave a creditable performance and special appreciation must be accorded to their Maestro for the way he overcame the setbacks. One person in the audience was especially pleased — none other than Isa Miranda, the Italian actress, who in a spontaneous burst from the heart thanked the Corale for giving her a most pleasant and unexpected thrill. She said she had never dreamt of hearing such singing in London.

The remainder of the evening was given over to drinking, and eating the very tasty and attractive snacks in which, as you may have already guessed, the main ingredient was cheese. Among the other attractions was an Alpenhorn, which was tried by several people — with varying success. Many of the English people present were interested in its functional purpose, and one of the Corale gave them the facts as he knew them.

All things considered, the evening was a great success, and a special bouquet must be given to the organisers for the very attractive way in which the house and garden were decorated, and for the way the food was set out. One thing puzzles me though: no one mentioned gruyère cheese all evening; but maybe they thought the snacks spoke for themselves.