

**Zeitschrift:** The Swiss observer : the journal of the Federation of Swiss Societies in the UK  
**Herausgeber:** Federation of Swiss Societies in the United Kingdom  
**Band:** - (1960)  
**Heft:** 1358  
  
**Artikel:** A Jubilee  
**Autor:** [s.n.]  
**DOI:** <https://doi.org/10.5169/seals-687827>

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

**Download PDF:** 05.12.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

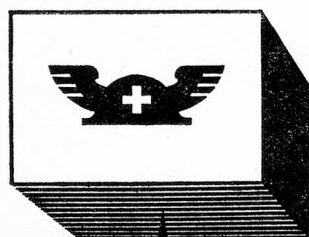
**THE  
ANGLO-SWISS INSURANCE &  
REINSURANCE AGENCY LTD**

**29/30, High Holborn, London, W.C.1**

**Telephone: CHAncery 8554**

draw the attention of merchants, forwarding agents and firms connected with Switzerland engaged in the import and export trades to the fact that the SCHWEIZ ALLGEMEINE VERSICHERUNGS-AKTIEN-GESELLSCHAFT, Zurich, have a British subsidiary company the **Switzerland General Insurance Co. (London) Ltd.**, offering the facilities of a first class British insurance company backed by the Swiss company and a world-wide agency organisation. Insurances can be effected at very competitive rates with personal service and advice given where required. We have special facilities for arranging insurances with this company and welcome enquiries.

Star products of  
Swiss industry  
17 groups - 21 halls



**23<sup>rd</sup> April - 3<sup>rd</sup> May 1960**

**Swiss  
Industries Fair  
Basle**

Information,  
brochure, etc.,  
obtainable from  
The Swiss Embassy,  
18 Montagu Place,  
London, W.1, or  
The Swiss Consulate,  
Midland Bank Bldgs.,  
Spring Gardens,  
Manchester, 2.



**A JUBILEE.**

This month it is 50 years since Mr. Charles Mayr, a former Deputy Manager of the London Office of the Swiss Bank Corporation, arrived in this country, and we are sending him our heartiest congratulations on this half century jubilee.

He was born in Zurich on the 19th December 1888 and after his school years in Zurich and Lausanne served an apprenticeship with the Banque Populaire Suisse in Zurich, where he also served for a short time on the clerical staff. In 1908 however, he joined the Swiss Bank Corporation in Zurich, and in 1910 was transferred to their London Office where he was attached to the Commercial Credit Department. When war was imminent in July 1914, he was called up to the Swiss army with many of his colleagues and friends — amongst them the writer — returned to Switzerland for military duties on the frontiers. At the end of that year, however, he was released to return to London and throughout the years which followed, his interests have been principally centred on the documentary credit side of the banking business. In 1947 he was promoted to the position of Deputy Manager from which post he retired at the end of 1954 on reaching the age limit.

Mr. Mayr was widely known, not only in the City but among a vast circle of banking and commercial friends in all parts of the world, as a most knowledgeable expert in the documentary credit business, and the wise and considered advice which he was always willing to give to his callers was greatly appreciated.

Outside the banking profession he was, and still is, a member of the City Swiss Club and of the Swiss Mercantile Society. For many years Mr. Mayr was Chairman of the Swiss Bank Sports Club, and his prowess as leader of the famous tug-of-war team at the Swiss Sports is still remembered.

Mr. Mayr is a family man, with a son and two daughters. We hope he will remain amongst us for many more years to come.

ST.