

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1959)
Heft: 1347

Rubrik: Subscriptions received

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 13.08.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

FACTS & FIGURES.By **THÉO CHOPARD.**

The Conference of high government officials from Denmark, Great Britain, Austria, Portugal, Sweden and Switzerland, which had been held in Stockholm, came to an end recently. It had been convened for the purpose of discussing the preliminary conditions and the possibilities for the project, set up by those countries, for a small free trade area. The chief aim consists in obtaining a contact with the customs and politico-economic development of the European Common Market. In the final communiqué issued by the Conference it was stressed that the representatives of these countries had carefully examined ways and means which might prove suitable for opening up new negotiations with the European Common Market, with a view to achieving a multilateral association of all the countries belonging to the O.E.E.C. A plan has been elaborated for the consideration of the relevant Governments, which provides for the abolition, within the space of ten years, of the customs duties and the quotas levied on and affecting industrial products. To start with, as from 1st July 1960, industrial duties in the countries concerned will be reduced by 20 per cent. A special agreement is to be worked out in regard to the agricultural branch. It is expected that these countries will hold a Conference on a ministerial level, in July and in Stockholm, in order to comment on the Experts' Report and to make the necessary decisions.

During May of this year, imports of goods into Switzerland rose by about 45 million francs, as compared with the corresponding month last year, thus attaining the value of 660 million francs, whilst exports increased in value by approximately 30 million and totalled 560 million francs. The most important increases in imports, as compared with May 1958 were in respect of deliveries from the U.S.A. and from Great Britain, whilst the improvement in exports is due mainly to bigger purchases on the part of West Germany and the United States of America. Deliveries to China and to Great Britain also showed an upward trend. On the other hand, sales to Argentina, France and Australia registered a decline.

In an attempt to combat the unemployment which exists in that region, the Municipal Administration of Bornem, in Belgium, has just concluded a contract with a Swiss firm, providing for the building of a factory for the production of electro-mechanical apparatus. The municipality has donated twenty hectares of ground for the setting up of this factory. The first building, measuring 200 metres, is to be ready this year. This factory will provide employment for 300 workers belonging to Bornem and the adjacent region.

After a DC-7C aircraft belonging to Swissair had recently accomplished the flight between Geneva and New York in 12 hours and 21 minutes, a second DC-7C owned by Swissair has now flown from Zurich to New York in the best-time of 12 hours and 33 minutes. This machine carried 42 passengers, a crew of eight, and a freight load of 4,500 kilos.

A "Swiss Week" was held in Chicago, from 21st to 28th June. Attention was called to Swiss products and services by means of posters and of an extensive "windowshow" campaign in the business quarter of Chicago. More than 300 educational establishments

in Chicago received illustrated educational material dealing with Switzerland, and in many schools special lessons, having Switzerland for their subject, were arranged for the "Swiss Week". TV stations, as well as museums, undertook to show Swiss films in their programs. Furthermore, the touring exhibition "Glimpses of Switzerland" went to Chicago for the "Swiss Week", and connected up with the Book and Map Exhibition.

SUBSCRIPTIONS RECEIVED.

Mrs. G. Schaerer, X. Speckert, Ringier Swiss Illustrated, Mrs. E. Broglie, C. Pulfer, A. Burgisser, Th. Erb, Miss S. Heiniger, H. Knoll, P. J. Walker, Mrs. Gradmann, E. Frey, Mrs. L. Schmid, A. Gallusser, G.F.R. Bernhardt, L. Jaeggi, A. Corbat, E. Ulmann, J. W. Frick, J. M. Bader, A. Renou, J. Heimerdinger, E. Laechler, O. Vonarx, Mrs. R. Pitcairn, H. O. Ernst, Miss P. E. Zurflueh, Miss A. Kaufmann, Carl Nater, W.P. Leuch, Mrs. L. H. Turner, F. Kung, Th. Siegfried, A. MaAffie, D. Paschoud, A. De Quervain, J. Senn, R. Faessler, Louis H. Mack, A. D. Widmer, Miss D. Gerber (St. Imier), G. Diacon, Mrs. F. C. Bromberger, M. Reimann, F. Burri, A. L. Gandon, Mrs. L. R. Clements, J. W. Bertschinger, Mrs. A. Cima, J. C. Wetter, Mrs. M. Liechti-Wetter (Langnau i.E.), L. Moore, W. Zuber, J. Gallo, Mrs. P. A. Lugrin, E. C. Schmid, Mrs. V. Wyss, Mrs. M. Th. Fraser, Mrs. R. Ziereisen, Theo Ritter, E. Waldvogel, R. B. Meier, Swiss Legation, Dublin, E. O. Schaefer, A. Aubonne, P. Hess, G. Bruschweiler, Miss Re E. Lester, Dr. M. Schroeter, L. F. Jobin, P. E. Jenny, H. Jeanmaire, W. Beckman, Ernst Bryner, W. J. Ellis, Dr. W. R. Schweizer, R. Houriet, Ch. L. Chapuis, Ch. Seinet, M. Vessaz, J. Gianella, F. Streit, A. H. L. Cuany, A. Hohl, W. R. Richards, E. Wymann, Willy Scherrer, R. Weisbrod, P. Bassi, J. Stettler, Mrs. R. A. Raulin, R. Haccius, Mrs. M. Lyddon, A. H. Charton, G. Reubi, Miss J. Weller, E. M. Hamilton, F. L. Buhlmann, H. Haesler, Mrs. I. De Maria, A. Brun, Miss I. S. Hug, A. Jaccard, Mrs. A. Goddard, Mrs. Hilda Grant.

Pictures like this that can't be posed—the living, breathing, moving happenings that make the best pictures of all can only be taken with a cine camera. And the beauty of it is that cine films are far from expensive. With this Bolex B8 you can take 24 or more good length action sequences for just over £1, including processing charge. At under 11d. a shot this compares very favourably with ordinary still photography. See the Bolex B8 at any good photo shop. Note its precision construction—so vital in a cine camera. That's because it is made in one of the great watch-making centres of Switzerland.

**you get
it all**



with a

**CINE
CAMERA**



BOLEX B8

The Swiss Precision cine camera

Send for brochure

CINEX LTD., Burleigh Gardens, N.14.

Name

Address

