

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1958)
Heft: 1321

Rubrik: Our Next Issue

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

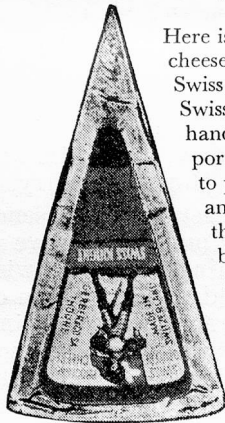
The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 07.01.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

FULL VALUE

in each portion of finest GRUYERE



Here is Gruyere cheese at its best! Swiss Knight, the original Swiss-processed Gruyere, comes in twelve handy portions to every 6 oz pack. Each portion is wrapped in hygienic foil to preserve its flavour and freshness, and there's no bother with the wrapping; the foil peels off quickly and easily by pulling a special tab. That's why Swiss Knight is easiest to serve. No wasteful rind either, so every portion of delicious Swiss Knight means full value! Always ask for Swiss Knight Cheese. Also available in 4 oz. and 8 oz. packs.



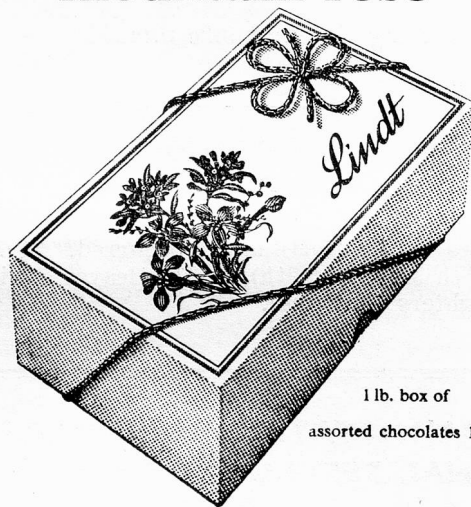
SWISS KNIGHT CHEESE

THE ORIGINAL SWISS-PROCESSED GRUYERE CHEESE

DK4

Distributed by the Nestlé Company Limited

Lindt mountain rose



1 lb. box of
assorted chocolates 12/6

THE CHOCOLATE OF THE CONNOISSEUR

A JUBILEE.

In 1956 the Acme Transport Company Ltd., of "Acme House", 20 Whitecross Street, E.C.1, could look back on 25 years of existence.

It had been the intention of the partners, Mr. Paul Moehr and Mr. Paul Haberstich, to ask their many friends — who were connected with the firm either socially or in the course of business — to join them in celebrating this happy occasion. Unfortunately, in 1955 Mr. Moehr suddenly passed away, and Mr. Haberstich, having lost his partner and friend, felt little desire to adhere to their former intention.

However, in order to avoid this anniversary's passing being quite unnoticed, Mr. Haberstich, Managing Director of Acme's, invited, on Thursday, 29th May 1958, about thirty friends to a dinner at the Eccentric Club, 9 Ryder Street, St. James's, S.W.1.

Amongst the invited guests were Dr. René Faessler, Commercial Counsellor, and Dr. E. M. Bircher, Press Counsellor, both at the Swiss Embassy in London.

After an excellent dinner, and after the usual toasts had been proposed and honoured, Mr. Haberstich extended a cordial welcome to the company, referring to the lamented death of his former partner and friend, Paul Moehr, who had played for many years such a conspicuous role in the life of the Swiss Colony. To honour his memory a silent tribute was paid to our friend of former years.

Several of the guests present, in thanking the head of the firm for the invitation, wished him success and prosperity in his business, which under his competent managership is maintaining the excellent reputation the concern has hitherto enjoyed in the commercial sphere in this country. All referred in moving terms to his former partner, whose early demise was so greatly deplored at the time.

Throughout the evening a most congenial atmosphere was prevalent. Whilst some of the guests related experiences of their arrival in this country many years ago, others told stories, some of which — if published in this paper — would make interesting reading.

Shortly before 11 o'clock this happy and congenial party came to a close.

We, on our part, heartily associate ourselves with the good wishes for the future prosperity of the Acme Transport Company Ltd., so ably expressed by the many speakers.

ST.

OUR NEXT ISSUE.

Our next issue will be published on Friday, 27th June 1958. We take this opportunity of thanking the following subscribers for their kind and helpful donations over and above their subscription: City Swiss Club, R. de Cintra, E. Belart, Miss H. Buchmann, F. Dumont, Max Grether, R. Delarageaz, Joe Christen, J. A. Steiner, H. Pürter, H. Andrea, J. J. Boos, Th. Siegfried, E. M. Hamilton, J. C. Wetter, F. A. Brawand, John A. Reiber, O. Vonarx.