

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1958)
Heft: 1320

Artikel: A guide to exporters
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-689678>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 04.04.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

than was the case last year. On the other hand, public building projects are somewhat more considerable, especially in so far as the construction of power plants and road-building are concerned.

In regard to the extension of the Swiss road network, which for many years to come will remain one of the most important and comprehensive national and economic problems to be faced by Switzerland, the legal basis for this work will be established by means of a new Constitutional Article. The Swiss People will be called upon to vote on this Article on 6th July. The chief problem which lies in the way of the modernisation of our road network is not so much the question of finance as the difficulty of drawing up specific and particular projects, and, above all, the discussions on this subject with the private and public owners of the land which comes into question. In view of the fact that good arable land is growing more and more scarce in Switzerland it is quite understandable that there are many who are opposed to seeing a good piece of farming land swallowed up by a high-speed auto-road. However, in consequence of the increasing number of road accidents, and also because of our tourist traffic, nothing remains but to make the necessary sacrifice.

A GUIDE TO EXPORTERS.

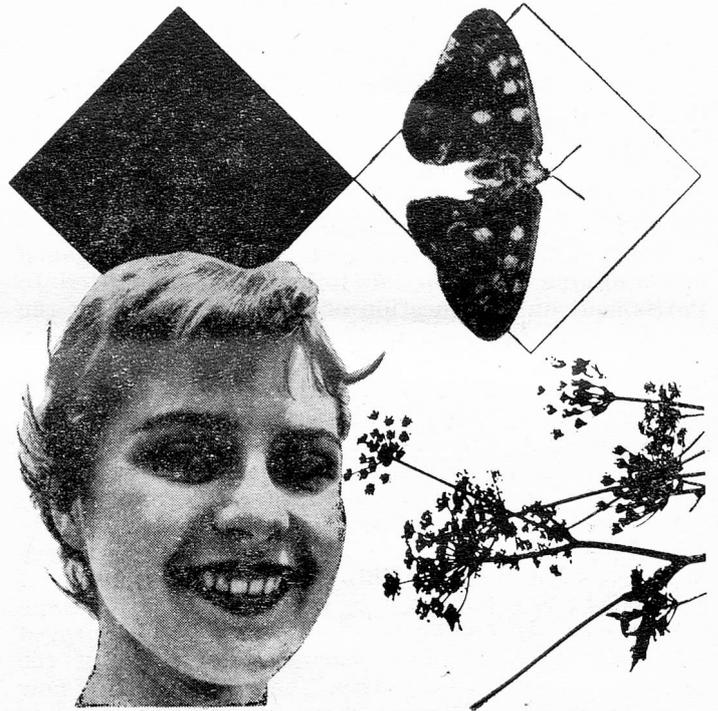
The Swiss Bank Corporation, in pursuance of its aim to give service to the British commercial community, has once again issued the now familiar annual Handbook *British Exports and Exchange Restrictions Abroad*, this being the 12th post-war edition of a most interesting and useful publication.

The mechanics of foreign trade bristle with difficulties of every kind, and the exporter is faced with a bewildering array of regulations and restrictions which are tending to become increasingly burdensome. They vary, of course, from one country to another and are subject to frequent changes. The individual trader can hardly be expected to keep track of them all, and expert advice is therefore of great importance.

Here it is that the usefulness of a reliable guide such as provided by Swiss Bank Corporation comes in. The information it conveys is clear, comprehensive and up-to-date. Every country in the world is listed with the regulations and restrictions it imposes on its imports. These enactments are explained concisely yet in detail. Furthermore the book explains the nature of the documents the exporter is required to furnish (import licences, certificates of origin, consular and commercial invoices, insurance certificates, bills of lading), financial procedure and so forth.

The book also provides information on the functions of the various international bodies such as the E.P.U. and other monetary and trade organisations. In the appendix foreign exchange rates are tabulated for rapid reference.

At a time when British industrial and commercial activity is concentrating on the export drive, the Swiss Bank Corporation's publication cannot but be of considerable value. They are to be congratulated on the initiative and painstaking research that underlie the compiling of their book.



A Special Swiss welcome to all women this year

SAFFA — an Exhibition devoted to women and their activities presents a kaleidoscope of Swiss life. Every woman will be charmed and delighted with this Pageant of Switzerland which offers close contact with the life of the modern woman and her place in the home, community and the arts. Tell your British friends not to miss this unique opportunity while spending their holidays in Switzerland, the country everyone wants to go to and no one wants to leave. SAFFA will be open in Zurich from 17th July to 15th September 1958. Full details from the Swiss National Tourist Office, 458 Strand, London, W.C.2.

Switzerland



Shoes by



of Switzerland

THE LONDON SHOE CO. LTD. 116/7 New Bond St. W.1: 260 Regent St. W.1: 21/22 Sloane St. S.W.1