

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1957)
Heft: 1308

Werbung

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 17.01.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

SWISS BANK CORPORATION

(A company limited by shares incorporated in Switzerland)



In SWITZERLAND there are offices in Basle, Geneva, Zurich and all the principal centres.

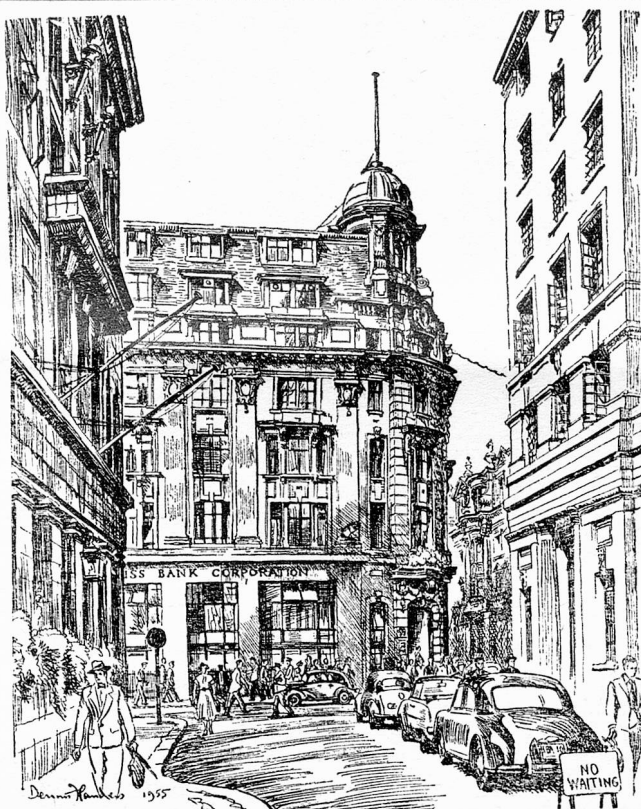
In LONDON the City Office is situated at 99, Gresham Street, E.C.2. and there is a WEST END BRANCH, specially equipped for the convenience of visitors, at 11c, Regent Street, S.W.1, close to Piccadilly Circus.

In NEW YORK there is an Agency at 15, Nassau Street, and a Branch at 10 West 49th Street.

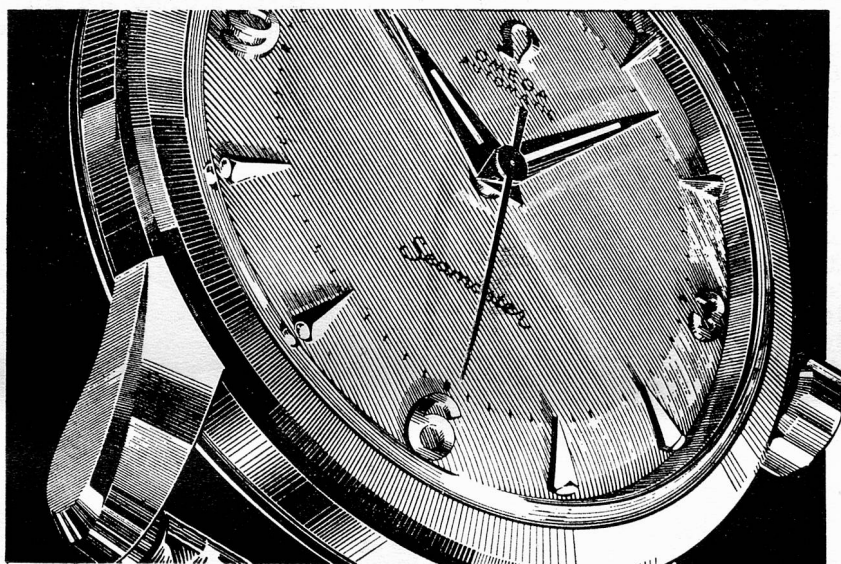
In CANADA the Bank is represented by the Swiss Corporation for Canadian Investments at 360, St. James Street West, Montreal.

CAPITAL AND RESERVES — S.Frs.275,000,000

**TRAVELLERS' CHEQUES AND ALL
BANKING BUSINESS.**



The Omega Seamaster—Made for a Life of Action



*Omega Seamaster, self-winding,
waterproof, shock-protected,
anti-magnetic. 18 ct. gold on
18 ct. gold bracelet. £188.0.0*

Seals out Water—Seals in Accuracy

The Seamaster was designed to share with you the zest of high adventure and the stresses and strains that go with it. In any climate . . . aloft, ashore and afloat . . . you can count on the Seamaster's extra stamina and extra precision.

Wear it daily, and you never, never need to wind this automatic precision watch. Developed from the watches we designed for the Armed Forces, today's Seamaster is a favourite with pilots, navigators and sportsmen. Whatever your profession or sport, with the Seamaster on your wrist you experience the pride of wearing a famous precision watch especially groomed for the active life . . . for your roughest, toughest day.

OMEGA *Seamaster* **Ω**

The Omega Watch Company (England) Limited, 23/30 Holborn Viaduct, London, E.C.1, will gladly supply a list of their official distributors upon request. Factories in Bienne and Geneva, Switzerland.

The Watch the World has Learned to Trust