

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1957)
Heft: 1303

Artikel: 38th Lausanne National Fair
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-691388>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 13.08.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

38th LAUSANNE NATIONAL FAIR, SEPTEMBER 7th to 22nd.

In view of the great intensity of her economic life, resulting in the general prosperity of the country and full employment in all fields of activity but at the same time demanding continual vigilance in order to ward off the dangers inherent in such a situation, it is good for Switzerland to stop from time to time to take stock, to consider the progress she has made and study carefully the paths she intends to follow.

For Switzerland's economy, the Lausanne Fair constitutes one of these necessary and most welcome halts. The presence, in its 22 halls, of over 2,300 exhibitors from all parts of the country and all fields of activity is proof that it has become an economic meeting place of the greatest importance, attended each year by well over 800,000 visitors. Its different sectors house all the main branches of Swiss activity — industry, craftwork, trade and agriculture — whose manifold products although extremely varied are all characterized by the same concern for good workmanship and desire for continual improvement in production techniques that have made Swiss products famous all over the world.

Although essentially national in character, the Lausanne Fair has for some time now made an exception by inviting each year one foreign country to participate as guest of honour. After Canada, it is Portugal's turn to enjoy this privilege.

Thus for the period from September 7th to 22nd, 1957, the vast halls of the Lausanne Fair, whose great size and excellent technical installations made it the ideal setting for GRAPHIC 57, the International Exhibition of Printing Industries and Allied Trades, will once more be housing a striking synthesis of Switzerland's economic life and activities.

Considerable facilities, in the form of reductions on certain Swiss and foreign rail and air fares, will be granted to visitors, who should get in touch with Switzerland's official representatives in their country of residence or origin.

BAHNHOF BUFFET ZÜRICH

R. Candrian-Bey Telax 52552 Tef. (051) 23 46 44

*for the best food
in ZÜRICH*

THE MAIN STATION & AIRLINES
TERMINAL RESTAURANT



NEW! **-THE FASTEST of all electric
HEDGE-CUTTING TOOLS!**

**TELES
TIGER
HEDGE-CUTTER**

—**FASTEST** because its cutting action consists of a series of high-speed cutter-blades linked together in a continuous chain which is electrically driven around a static guide-bar . . . it is suitable for cutting hedges, bushes and shrubs and cuts 2 to 3-year growth cleanly without bruising . . . it has enormous advantages over ordinary reciprocating types of trimmer.

110 V model costs **£17.0.0** ● Fully guaranteed for
200-250 V model costs **£18.0.0** twelve months.

Full particulars from : **TELES SMITH LTD.,**
8, SOUTH WHARF, PADDINGTON, LONDON, W.2 **AMBassador 2856**
One of the Acrow Group of Companies