Zeitschrift: The Swiss observer: the journal of the Federation of Swiss Societies in

the UK

Herausgeber: Federation of Swiss Societies in the United Kingdom

Band: - (1956) **Heft:** 1268

Artikel: Swissair opens midlands office

Autor: [s.n.]

DOI: https://doi.org/10.5169/seals-687678

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Mehr erfahren

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. En savoir plus

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. Find out more

Download PDF: 13.08.2025

ETH-Bibliothek Zürich, E-Periodica, https://www.e-periodica.ch



W. MEIER.
President of the Swiss Mercantile Society.

At the recently held Annual General Meeting, Mr. W. Meier, has been re-elected President of the Swiss Mercantile Society, and he enters now his 10th year as President. We take this opportunity of extending him our sincere congratulations.

We wish him a successful term of office in his responsible position for the benefit of the Swiss Mercantile Society in particular, and for the London

Swiss Colony in general.

Best congratulations are also tendered to Mr. L. Krucker, for many years President of the "House Committee" of the Swiss Mercantile Society, on his election as an Honorary Member of the Society.

SWISS BANK CORPORATION.

The Swiss Bank Corporation announce that after writing off Sfrs. 3,025,458 the net profit for 1955 amounts to Sfrs. 22,745,129 against Sfrs. 21,772,796 last year. Total assets amounted to Sfrs.

3,148,932,805 against Sfrs. 2,987,311,248.

At the General Meeting to be held in Basle on the 24th of February it will be proposed to make a contribution of Sfrs. 2,000,000 to the Pension Fund (Sfrs. 1,500,000 last year), Sfrs. 2,500,000 to reserve for new building (same) and to place Sfrs. 4,000,000 (same) to a Special Reserve Fund. It is further proposed to pay a dividend of 8% (same) and to carry forward Sfrs. 3,970,476 (Sfrs. 3,037,603 last year).

Before closing the accounts for 1955 the Board transferred Sfrs. 4,000,000 from tax-paid internal

reserves to a Special Reserve (same).

London, 2nd February, 1956.

SWISSAIR OPENS MIDLANDS OFFICE.

Swissair is opening an office at Birmingham on March 5th. It will be at 7, Newhall Street, Birming-

ham 3, Telephone Central 3548.

In charge will be Swissair's District Manager for the Midlands, Mr. Charles E. Singleton. Mr. Singleton has been representing Swissair in the Midlands for over five and a half years.

SWISSAIR'S OPERATIONS IN 1955.

Swissair carried 630,719 passengers on all sectors of its network in 1955. This represents an increase of 16 per cent over 1954, when the number of passengers was 544,838.

Offered capacity rose to 65,201,052 short ton-miles from 60,347,493 in 1954. The mileage flown totalled

11.873,156, compared with 11,059,591.

Relatively the largest increase was registered by the volume of air freight carried which rose by 39 per cent to 8,487 metric tons from 6,089 tons in 1954.

The overall load factor on the scheduled services

improved to 64.8 per cent from 59.0 per cent.

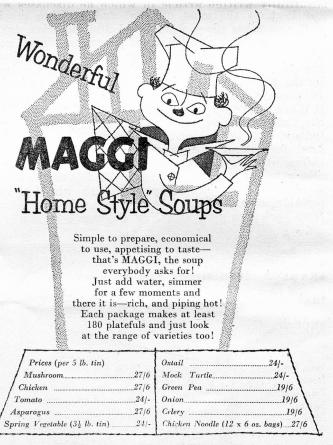
Operating revenue for the year under review totalled about 130 million Swiss francs, compared with 110.9 million in the preceding year.

A NOVELTY.

Looking through the bundles of Swiss papers we find an announcement that the "Feuille d'Avis de Neuchâtel" is in future sending out their paper sprinkled with Jasmin perfume, in order to alleviate the objectional smell of Printer's ink.

Always anxious to please our readers, we would be glad to hear — should we decide to follow the custom of our contemporary — which perfume they would like us to use, preferably one which would

match the smell of egg and bacon.



WRITE TODAY FOR A FREE SAMPLE

THE NESTLE COMPANY LIMITED, HAYES, MIDDLESEX