

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK

Herausgeber: Federation of Swiss Societies in the United Kingdom

Band: - (1956)

Heft: 1280

Artikel: Back to earth

Autor: [s.n.]

DOI: <https://doi.org/10.5169/seals-692225>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 25.01.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

BACK TO EARTH.

The holidays are over. Even though the weather has not been perfect this summer we have had a rest and feel all the better for it. Many jobs are awaiting us now that we are back. For one thing — what a pile of mail has collected during our absence! Amongst it lies the Annual Report of the *Swiss Benevolent Society*. It has been sent uncommonly late this year due to extra work at the office in connection with the new Swiss Hostel for Girls which will be opened this autumn. So our first effort shall be to send in our annual donation.

At the last meeting of the SBS on 13th August it was reported that there was a deficit of £1072 during the first six months of 1956. The Hon. Treasurer also reported that the number of subscribers who have signed the Covenant under which the Society can claim from the Inland Revenue the income tax paid on the subscription has gone down. Even so about £400 will be refunded by the tax authorities. So why not sign the Covenant, too, while we are about it? It is no extra trouble and does not commit us extensively.

At the meeting in August the Chairman and President of the Society, Mr. F. G. Sommer, stressed that the support of the whole Colony was needed more than ever now that a very large slice of the Sandoz Legacy had been taken away by the hostel. So let us remember this when we draw the cheque.

The Society has now 65 pensioners, look after a score of patients in mental hospitals and apart from spending many hundreds of pounds every year on casual relief they help with gifts in kind. Soon the time will come when we shall put away our summer clothes and dig out our winter things. This is our chance to sort out clothes which we no longer need and, provided they are clean and in good repair, send them to the Swiss Benevolent Society at 31, Conway Street, London W.1. Every description of men's women's and children's wear, shoes, even umbrellas and suitcases and all kinds of reasonably well preserved household articles are welcome. Remember, not everyone has been able to enjoy such a lovely

holiday — let's show our gratitude in a useful and practical way.

SWISSAIR U.K. MANAGEMENT CHANGE.

Mr. Max Keller has been appointed Sales Manager of Swissair for the United Kingdom and Ireland with effect from August 1st. He has succeeded Mr. A. Kuhn who has resigned from the Company.

Mr. Keller has been with Swissair for ten years. He has been Manager of the airline's representation in Belgium and of its Dusseldorf office and lately Assistant Manager of Passenger, Interline and Agency Relations at Swissair's Head Office in Zurich.

Mr. Kuhn has joined as a partner and director John Rankin & Co., travel agents, of 19 Queen Street, London, W.1.



Mr. Max Keller (on right) receiving Mr. Kuhn's best wishes on his appointment.

WORLD TRANSPORT AGENCY LTD.

Incorporating WORLD AIR EXPRESS LTD. and WORLD TRAVEL AGENCY

HEAD OFFICE

LONDON - E.C.4

1, MARTIN LANE, CANNON STREET.

Telephone: MANsion House 3434.

Telegrams: WORTRANCY, LONDON, TELEX.

Telex 8401 - London

Warehouse, Receiving Depots & Packing Dept.:
37, PECKHAM ROAD, S.E.5.



BRANCH OFFICES:

MANCHESTER - I.

28 OXFORD STREET.

Telephone: CENTRAL 5388

Telex No. 66-350 - Wortrancy

LIVERPOOL 2: 16/18 Hackins Hey.

HULL: - 17 Wellington Street.

BRADFORD 1: Burton Chambers, Kirkgate.

BIRMINGHAM 3: 105 Colmore Row.

SHEFFIELD 1: 50, Bank Street.

REGULAR GROUPAGE SERVICES:

● BASLE - LONDON

● LONDON - BASLE

● MANCHESTER - BASLE

● LONDON CHIASSO

● LONDON - DOMODOSSOLA

WORLD TRANSPORT A.G., BASLE

33 NAUENSTRASSE, BASLE 2.

Cables: GROUPAGE

Telephone: 34.43.99

Telex No.: 62245 Worldag