

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1956)
Heft: 1279

Rubrik: Our Next Issue

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 13.08.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

the face of a very strong American competition. The inauguration of this new Swiss branch-firm, however, has met with a very favourable echo in the American Press and, especially, on television.

David and Goliath.

In conformity with the legislation in force, the increase in Customs duties on watches, which was decreed two years ago by the American Government, is now being subjected to an examination, in the United States. The Swiss Minister in Washington has seized this opportunity to intervene with the Government of the United States and to request it to have the Customs duties on watchmaking imports brought down to the former level, such as was provided for in the Commercial Treaty of 1936.

In this connection, it is interesting to compare the rates of duty imposed on imports in these two countries. Whereas American products imported into Switzerland are only liable to an average Custom's duty of about 8 per cent ad valorem, Swiss imports in the United States pay, on an average, three times as much, whilst watch imports pay more than 45 per cent, that is to say, five times as much. We would like to add, also, that in 1955, every Swiss had consumed, on an average, American products to the value of \$40, whereas the consumption of Swiss products in the United States hardly attained \$1 per inhabitant.

Wool specialists from all over the world met in Zurich.

Eighteen member-countries were represented at the 25th International Wool Conference, which was held recently in Zurich. The International Wool Secretariat had organised a very interesting exhibition, which, under the title of "Wool, throughout the Centuries" presented a collection of tissues, clothing, carpets and woollen accessories, covering a period of about five thousand years. Those taking part in the Congress were welcomed by the Minister, Mr. Hans Schaffner, Head of the Division for Commerce of the Federal Department of Public Economy, who expressed the wish that a general and increased liberation would soon take place in respect of trade exchanges.

Switzerland and the so-called less developed countries.

In a recent declaration made in Parliament by M. Max Petitpierre, Head of the Federal Political Department, the speaker insisted upon the necessity of avoiding all dispersion of efforts, in the action envisaged from all parts, in favour of the economically backward countries. This is a fundamental problem which will condition, in the near future, Europe's relations with those other Continents which are less developed from the economic and technical point of view.

OUR NEXT ISSUE.

Our next issue will be published on Friday, August 31st, 1956.

We take this opportunity of thanking the following subscribers for their kind and helpful donations over and above their subscription: V. L. Bataillard, J. Dubs, E. E. Rognon, E. Eha, J. Amman, C. Schorno, John Sohm, J. P. P. Locher, Mr. H. C. Cownie, Winterthur Silks Ltd., Dunfermline, Adrian Rueff, R. de Watteville, E. H. Muller.

SWISS WINES

Bottled in Switzerland

WHITE WINES

L'ARBALETE Dézaley	- -	J. & P. Testuz
L'ETOILE DU VALAIS	- -	A. Orsat
Fendant (Pétillant)		
CLOS DE MONTIBEAUX	- -	A. Orsat
Fendant		
JOHANNISBERG	- -	A. Orsat
NEUCHATEL L'AUREOLE	- -	J. E. Cornu
YVORNE	- -	J. & P. Testuz
AIGLE - Cave du Cloître	- -	J. & P. Testuz

RED WINE

DOLE DE RAVANEY	- -	A. Orsat
-----------------	-----	----------

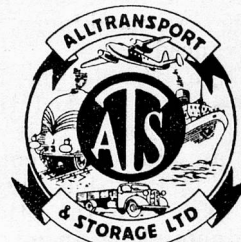
Shipped by:

J. B. REYNIER LIMITED
16/18, TACHBROOK STREET
LONDON, S.W.1

VIctoria 2917/18

Also a full range of Fine French Wines.

ALLTRANSPORT



ALLTRANSPORT BUILDING
LITTLE TRINITY LANE
LONDON, E.C.4

TELEPHONE: CENTRAL 5200
TELEGRAMS: ALLTRANS LONDON TELEX
TELEX: LONDON 8336

INTERNATIONAL TRANSPORT

ALL TRAVEL SERVICES

BURLINGTON ARCADE
PICCADILLY
LONDON, W.1

TELEPHONE: MAYFAIR 0111
MANAGER: F. O. SOMMER