**Zeitschrift:** The Swiss observer: the journal of the Federation of Swiss Societies in

the UK

**Herausgeber:** Federation of Swiss Societies in the United Kingdom

**Band:** - (1955) **Heft:** 1264

**Artikel:** Visit of the Swiss Minister to the College of the Swiss Mercantile

Society

Autor: [s.n.]

**DOI:** https://doi.org/10.5169/seals-694977

## Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Siehe Rechtliche Hinweise.

## **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. <u>Voir Informations légales.</u>

## Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. See Legal notice.

**Download PDF:** 19.05.2025

ETH-Bibliothek Zürich, E-Periodica, https://www.e-periodica.ch

## Visit of the SWISS MINISTER to the COLLEGE of the SWISS MERCANTILE SOCIETY.

On Tuesday morning, 29th November, the Swiss Minister, Monsieur Daeniker, accompanied by Madame Daeniker, paid an official visit to the College, and were received by the Principal, Mr. C. Slade, the President of the Society, Mr. W. Meier and Mrs. Meier, Mr. W. L. Krucker, Vice-President, and Mr. W. Burren, Vice-President and Chairman of the Education Committee, and by the following members of the Council, Messrs. O. Grob, E. H. Schlatter, F. Streit, A. Jaccard, also Vice-Chairman of the Education Committee, and by the following members of the Education Committee, Messrs. F. Burri and O. Luterbacher.

Our distinguished visitors attended some of the lessons that were being given to different classes and were able to get an idea of the variety of subjects taught at the College. At 11.30 a.m. the whole party met the assembled students and the Principal formally welcomed the visitors and introduced the Minister. The Swiss Minister, in his speech to the students, stated that a good training in English was important and that it was not an easy language to learn in a short time and, furthermore, that without a good training, it was very difficult to improve one's knowledge. The Minister encouraged the students to do

their daily work well and also to enlarge their knowledge of the language by reading papers and books so that they could acquire an understanding of good English. He also stressed the importance of their speaking in English so that their minds should be trained to think in English. The Minister further stated that Switzerland needed people with a good and solid knowledge of English and that such pioneers in trade and business were essential. He concluded by advising the students to make the best of their stay in London and gave them his best wishes for their future success.

Mr. W. Burren was asked by Mr. Slade to propose a vote of thanks to the Minister. Mr. Burren in his speech thanked the Minister and Madame Daeniker for coming and said how glad the Committee were that the official representative of the Swiss Government in London was taking a continued interest in the work of the College. Mr. Burren took this opportunity of expressing the gratitude of the Swiss Mercantile Society for the subsidy which is being granted annually and which enabled the College to maintain a high standard of teaching at a reasonable cost to the students.

At the conclusion of the meeting the party adjourned to the Members' Room where the teachers were introduced to the Minister and a short reception was held.

CS.

