

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK

Herausgeber: Federation of Swiss Societies in the United Kingdom

Band: - (1954)

Heft: 1228

Rubrik: Our Next Issue

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 01.08.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

from the scene of the explosion. Radioactive products present in water and mist could spread rapidly and there would be nothing to stop them contaminating persons and objects over an area of many square miles.

There would be a real danger if they entered the body through breathing or by contaminated food, water, pipes or cigarettes.

What is most disturbing, say the experts, is that a radioactive particle cannot be destroyed by exposure to atmospheric conditions, heat or chemical treatment. The only thing is for it to decay naturally — and this might take anything from a few seconds to many years, according to the type of element concerned.

Such terrible and frightening facts, however, are already out of date. Today the supreme weapon is the hydrogen bomb. If one of these burst over the Alps the effects of an ordinary atomic explosion described here would seem puny by comparison.

OUR NEXT ISSUE.

Our next issue will be published on Friday, June 11th, 1954.

We take this opportunity of thanking the following subscribers for their kind and helpful donations over and above their subscriptions: W. Bosshardt, P. Hatx, F. Conrad, E. Wey, H. P. Buchmann, Jos. Moesch, W. A. de Vigier, A. W. Sommer, E. A. Grau, M. E. Lichtensteiger, A. E. Banderet, G. Ashley, X. Speckert, H. Pfrter, R. Delarageaz, P. Lehrian.



HEAD OFFICE:
ALLTRANSPORT BUILDING,
LITTLE TRINITY LANE,
LONDON, E.C.4.

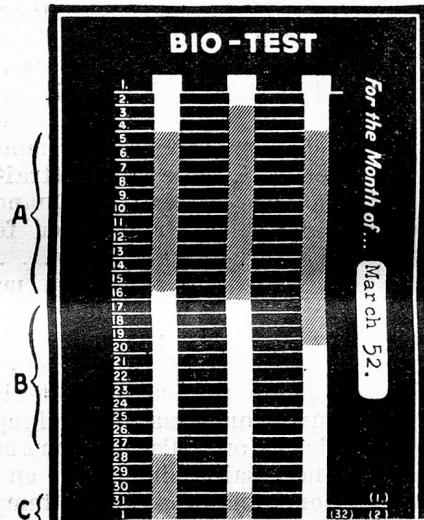
Telephone: CENTRAL 5200 (20 lines)
Telex: LONDON 8336

WEST END BRANCH:
BURLINGTON ARCADE, PICCADILLY, W.1.
Telephone: MAYfair 0111 (5 lines)

Organise your life for SUCCESS with BIO-RHYTHMICS

IF you knew your "off-days" and "on-days" in advance you would know when to go all out and when to be cautious, when to conserve energies and when they can be expended to best advantage. THE SCIENCE OF BIO-RHYTHMICS CAN TELL YOU.

This science enables the curves of the Physical, Emotional and Mental powers — which govern "on" and "off" days — to be accurately computed. To illustrate this more fully we give a sample Biogram for the month of March 1952 of a person born on Monday, May 25th, 1931.



IN period 'A' it will be seen that between the 5th-16th of the month all his faculties are in their 'plus' position and he is therefore at his highest efficiency. During period 'B', the 17th-27th, his faculties are 'minus', and with his capabilities reduced he should take things easily. His 'battery is re-charging' and his physical strength recuperating. At period 'C' he is building up again until, on the 31st, he is again at 'plus' physical strength and emotion.

Knowing this data IN ADVANCE enables conferences, decisions, journeys, competitions, etc., to be planned for and entered upon with improved chance of success. Already many Swiss Football teams train and select their players for different games on the basis of personal Biograms; a Swiss Airline rest their pilots during 'off' periods as forecast by Biograms; a Swiss Railway checks on its engine drivers and signalmen by the same method.

To obtain your Biogram (12 cards) covering the next 12 months, send your exact day and date of birth, together with 21/- and start to organise your life for SUCCESS.

PERSAN LTD

(Dept. S.O.2.) 39 BERNERS STREET · LONDON · W1

Phone: MUSEum 5612