

**Zeitschrift:** The Swiss observer : the journal of the Federation of Swiss Societies in the UK  
**Herausgeber:** Federation of Swiss Societies in the United Kingdom  
**Band:** - (1954)  
**Heft:** 1224

**Artikel:** Assembly of presidents of the Swiss societies  
**Autor:** W.F.  
**DOI:** <https://doi.org/10.5169/seals-688272>

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

**Download PDF:** 01.08.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

particularly of the lengths of jersey for dresses, underwear etc. They are sold in transparent packing, thus simplifying the problem of stocking, purchase and sale for the retailer. Materials for sweaters to be made up by the customer herself are also sold in this form, already in transparent packages together with the necessary accessories, similar to the assortments of knitting wools sufficient for knitting a pair of socks, which have already been exhibited. Each package has a detailed list of instructions.

Knitting wools are always in great demand — not only to be used for knitting but also for making home made carpets. Instruments which make the process of knotting easier, are also being exhibited at the Fair. We have thus arrived at the furnishings chapter and we must mention in passing a new style of heavy looped pile carpet in modern designs and colourings which is being introduced by a Swiss firm already well established in the manufacture of the usual range of carpets — Tournay, Axminster and Orient etc. Another firm is offering carpets in any desired shape, in a single piece 11 metres wide and up to 150 sq. metres. The novelty is found in this field in the designs, the shades and the quality. Swiss manufacturers of furnishing materials have produced cottons, linens, rayons, wools etc. which are plain, printed jacquard in classical and modern styles — enough to satisfy every taste. We should like however to emphasize that in the modern articles the designs and colours are all carefully chosen and are in the best of taste. It is unfortunately impossible for us to mention here — even cursorily — all the textiles for household use from the trousseau to the bedding which will be exhibited at the Basel Fair; we should like you to take note of the printed tablecloths, tablecloths with a plastic covering (vinyl basis) and perhaps to the soft warm blankets with a Jacquard design in modern style, whose elegance allows them to be used as divan covers.

Our review has certainly not been complete, but it would be simply inadequate if we did not spend some words on that particularly Swiss product — handkerchiefs and scarves. Whether woven in colours or printed, the minute handkerchiefs — appear for the delight of our eyes in constantly new designs, in exquisite taste, charmingly imaginative, artistically executed and technically irreproachable. The same can be said for the scarves or head squares.

There are many other articles which should be reviewed here — elastic materials, the various medical and hygienic textiles, the stockings for varicose veins, waterproof protectors for clothes and underwear; but our task was after all only to offer a rapid survey without entering into technical details. Nothing can replace a visit to the Industries Fair and our efforts will not have been in vain if we have enabled the reader to decide to visit the 38th Swiss Industries Fair.

*Robert Chessex.*

## ASSEMBLY OF PRESIDENTS OF THE SWISS SOCIETIES.

The Presidents' Assembly held a meeting at the Swiss Legation on the 4th March, under the chairmanship of Mr. F. Streit. Among the items discussed was the wish expressed in the Colony to amalgamate some of the Swiss functions held during the winter, and the possibility of amalgamating the 3 main functions, the Swiss Sports, the Fête Suisse and the 1st August Celebration.

The "Tir Fédéral" (Eidg. Schützenfest) will be held in Lausanne from the 8th to the 25th July, and a special date for the Swiss abroad has been fixed for the 15th July. On this occasion a presentation will be made on behalf of the Swiss Colony in London, which will be taken to Lausanne by the "Chanson de Lausanne" who will visit us on the occasion of the Fête Suisse next April. Gifts towards this presentation Fête Suisse (President: Mr. A. Renou, 64, St. George Street, Hanover Square, W.1.)

Dr. E. Bernath, Counsellor of Legation, Swiss Legation, informed the Assembly that the French Hospital is in urgent need of funds, and their appeal commands the unanimous support of the Swiss Colony, in view of the great help which the Hospital has rendered for many years to the Swiss in London. Particulars in this connection will be published in the Swiss Observer.

The Assembly mourned the loss of our Vice-Chairman, Mr. Peter De Maria, late President of the Unione Ticinese, who passed away in December last.

*W.F.*

# M·A·T TRANSPORT LIMITED

FORMERLY MACHINERY & TECHNICAL TRANSPORT LIMITED

INTERNATIONAL SHIPPING & FORWARDING AGENTS

LING HOUSE, DOMINION STREET, LONDON, E.C.2

Telephone: MONARCH 7174 (10 Lines)

Telegrams: MACANTECH, PHONE, LONDON

## ALLIED HOUSES:

### BASLE

M·A·T TRANSPORT A.G., Centralbahnstrasse 9  
PHONE: 20985

### ZURICH

M·A·T TRANSPORT A.G., London House, Bahnhofstrasse  
PHONE: 258994