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SWISS HOLIDAYS FOR U.K. SWISS CHILDREN.

The London Group of the "Nouvelle Société Helvétique" is again organising, in co-operation with "Pro Juventute" in Zurich, a holiday in Switzerland for children of 6-14 years, of Swiss parentage, who live in the United Kingdom, provided always that there is a sufficient number of participants.

As usual these holidays will start at the best and most attractive time to enjoy Switzerland. i.e., towards the end of July, and are scheduled to last six weeks according to arrangements made by "Pro Juventute".

It is hoped that the journey London-Switzerland and return may again be carried out in an aeroplane of SWISSAIR.

In cases where parents would value such holidays for their youngsters, but are not in a position to defray the cost of the journey, the N.S.H., in conjunction with the Swiss Benevolent Societies, would endeavour to provide the necessary funds. As regards board and lodging in Switzerland, "Pro Juventute" offer various schemes, such as:—

offer various schemes, such as:—

(a) Free board and lodging in a limited number of Swiss families for children whose parents are unable to pay either the whole or part of the cost.

(b) Board and lodging at a reduced price of about 10/- to 12/- per day in a recognised children's home, selected by "Pro Juventute" available for children up to 12 years of age.

(c) A stay of about four weeks in 3 holiday camps, the first two of which will commence second half of July and the third (presumably again in the "Von Sprecherhaus" at Davos) about middle of August, available for children of about 12-14 years of age, cost about 12/- per day.

(d) Children who are in the happy position of holding an invitation from relations or friends in Switzerland are welcome to join the party for the journey both ways on the same terms as the others, or to join the holiday camps.

Parents who are not in a position to pay the whole of the cost, which is kept as low as possible, are entreated most earnestly to contribute as much as they possibly can in order to reduce the strain on the funds of the Benevolent Societies and "Pro Juventute".

It is expected that many Swiss parents in the United Kingdom will very gladly avail themselves of

the opportunity of enabling their children to enjoy a healthy and happy holiday of worthwhile duration in the most pleasant surroundings and scenery of our homeland.

Applications should be sent in writing, if possible by latest 30th April, by Residents:—

- i) In the London Area to Mr. W. Renz, 7, The Highway, Sutton, Surrey.
- (b) In the Consular District of Manchester, to the Consulate for Switzerland, 53, Spring Gardens, Manchester.
- (c) In Scotland to the Swiss Consul, Balloch, Scotland.

Whereupon parents will be supplied with all the relevent information.

THE SWISS INDUSTRIES FAIR BASLE - MAY 8th to 18th, 1954

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HIS Fair provides the foreign visitor with an impressive picture of Switzerland's intensive industrial activity in its most varied forms.

Full information from the Swiss Legation, 18, Montagu Place, London, W.I, or the Swiss Consulate, 53, Spring Gardens, Manchester 2. Details of travel arrangements and currency allowance from any leading Travel Agency or the Swiss National Tourist Office, 458/9, Strand, Trafalgar Square, London, W.C.2.

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