**Zeitschrift:** The Swiss observer: the journal of the Federation of Swiss Societies in

the UK

**Herausgeber:** Federation of Swiss Societies in the United Kingdom

**Band:** - (1954)

**Heft:** 1241

Artikel: Roundabout Switzerland

Autor: Meakin, Derek

**DOI:** https://doi.org/10.5169/seals-694351

## Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Mehr erfahren

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. En savoir plus

#### Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. Find out more

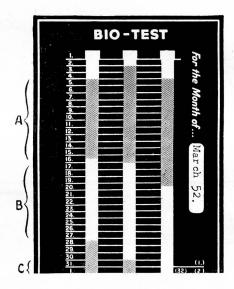
**Download PDF:** 07.08.2025

ETH-Bibliothek Zürich, E-Periodica, https://www.e-periodica.ch

# Organise your life for SUCCESS with BIO-RHYTHMICS

I F you knew your "off-days" and "on-days" in advance you would know when to go all out and when to be cautious, when to conserve energies and when they can be expended to best advantage. THE SCIENCE OF BIO-RHYTHMICS CAN TELL YOU.

This science enables the curves of the Physical, Emotional and Mental powers — which govern "on" and "off" days — to be accurately computed. To illustrate this more fully we give a sample Biogram for the month of March 1952 of a person born on Monday, May 25th, 1931.



In period 'A' it will be seen that between the 5th-16th of the month all his faculties are in their 'plus' position and he is therefore at his highest efficiency. During period 'B', the 17th-27th, his faculties are 'minus', and with his capabilities reduced he should take things easily. His 'battery is re-charging' and his physical strength recuperating. At period 'C' he is building up again until, on the 31st, he is again at 'plus' physical strength and emotion.

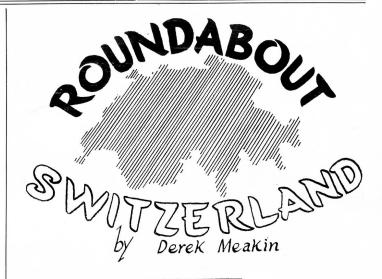
Knowing this data IN ADVANCE enables conferences, decisions, journeys, competitions, etc., to be planned for and entered upon with improved chance of success. Already many Swiss Football teams train and select their players for different games on the basis of personal Biograms; a Swiss Airline rest their pilots during 'off' periods as forecast by Biograms; a Swiss Railway checks on its engine drivers and signalmen by the same method.

To obtain your Biogram (12 cards) covering the next 12 months, send your exact day and date of birth, together with 21/- and start to organise your life for SUCCESS.

## PERSAN LTD

(Dept. S.O.2.) 39 BERNERS STREET · LONDON · WI

Phone: MUSeum 5612



**DECEMBER** puts the accent on indoor events, with an impressive programme of concerts and exhibitions in all the principal towns and cities.

Pride of place goes, as usual, to the Orchestre de la Suisse romande, which this month is giving symphony concerts in Lausanne and Geneva. And conducting it is the man whose name will always be associated with this fine orchestra: Ernest Ansermet. Switzerland's musical life certainly owes much to his dynamic personality, for he was the driving force that not only brought the orchestra into existence



Ernest Ansermet

but kept it together when its future was in jeopardy. Ansermet, born 71 years ago in sleepy Vevev. showed early musical talent. but as he was also good at his sums it was thought figures would be safer than fiddles as a career. while studying the piano and the violin, young Ernest was also diligently preparing for a more mundane exis-

tenc. At 22, his university training behind him, he started in Lausanne as a teacher of mathematics. Fortunately for music this episode did not last long. In 1909 he threw up his job and went to Berlin to learn how to be a conductor. Two years later he was back to take over the Montreux Casino orchestra, and was spotted by Stravinsky. Then Serge Diaghilev, exiled in Ouchy and preparing for his triumphant American tour, needed a conductor. Ansermet got the job — and from then on he never looked back.