

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1953)
Heft: 1199

Artikel: [The face of London is forever ...]
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-687878>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 13.08.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>



The new offices of All Travel Services in Burlington Arcade.

The face of London is forever changing with the course of history, although many of us who live here hardly notice these developments. For instance the Burlington Arcade has been one of London's most exclusive shopping centres since 1819, and many people were therefore a little surprised to see All Travel Services open up a new Branch there this month, as it appeared at first a radical departure from the traditions of the Arcade.

Needless to say though the premises occupied by All Travel Services are very modern they are in keeping with the tone and high standard set by the Arcade. The Offices are compact and the most has been made of the available space by careful planning and arranging. As a result of this, the general impression on entering is one of comfort and warmth. The pleasant fawn coloured leather arm chairs are

invitingly comfortable, whilst the thick red carpet in the reception office radiates a cheerfully warm welcome.

Members of the Swiss Colony will of course be acquainted with Alltransport & Storage Ltd., and All Travel Services, both of whom having been for a long time operating from the heart of the City of London. All the same these new West End premises should be ideally convenient for both business houses in the Picadilly area as well as for private travellers.

The new Branch will be under the management of Mr. F. O. Sommer, who is personally known to many Swiss in London.

On the first and second floors above the Travel Office is housed the Removal Department of Alltransport & Storage Ltd., who specialise in international furniture removals. General shipping and forwarding business will continue to be handled by the Head Office of Alltransport & Storage Ltd., in the City.

Spend a Weekend or Holiday by the Sea at HOVE, SUSSEX

DUDLEY HOTEL

NEAR SEA AND SHOPPING CENTRE

80 ROOMS — 30 BATHROOMS

Tariff sent on request

LARGE GARAGE AND LOCK-UPS

Telephone: HOVE 36266

Managing Director: F. KUNG (Swiss)

ALL ROOMS with
Running Water, Central Heating
and Telephones

Self-contained Suites and
Rooms with Private Bathrooms

Continental Cuisine

Restaurant and Cocktail Bar open to Non-Residents

Sackville Court Hotel

OVERLOOKING THE SEA

50 ROOMS — 30 BATHROOMS

Tariff sent on request

LOCK-UP GARAGES

Telephone: HOVE 36292

Manager: W. WALTER (Swiss)