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the obstacles which prevent the free interchange of films or information and filming ideas between nations; these artificial barriers can be broken down, and they are being broken down."

The last film shown was made over here by Signal Films for the Rolex Watch Company, and was called THE STORY OF TIME.

When the lights were switched on again, Mr. Seinet thanked the lecturer very sincerely for the very interesting talk and film show, and the gathering showed their appreciation by loud applause. It is a pity that the Ladies had not been asked to be present, I am sure they would have enjoyed it. After a short discussion, the President closed the meeting at 10.30.

#### SWISS MERCANTILE SOCIETY.

We wish to direct the attention of our readers to the Annual Luncheon and Tea Dance at the Dorchester Hotel, Park Lane, W.1, on Saturday, February 21st, 1953.

This Luncheon and Tea Dance promises to be a very pleasurable affair; older members of the Society are specially welcome, as this will be a splendid opportunity to re-new old friendships, but the invitation is also extended to all members of the Swiss Colony and their friends.

The Swiss Minister and Madame de Torrenté will be the principal guests of the Society and we sincerely hope, that a great number of our compatriots will attend this function, we are convinced that they will not regret it.

#### SWISS MERCANTILE SOCIETY

### The Annual Luncheon and Tea Dance

will take place at

**THE DORCHESTER HOTEL,  
PARK LANE, W.1**

on

**SATURDAY, 21st FEBRUARY, 1953.**

**At 12.45 for 1.15 p.m. Dancing until 5.45 p.m.**

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