

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1952)
Heft: 1177

Artikel: Token tourists
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-687731>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 05.04.2026

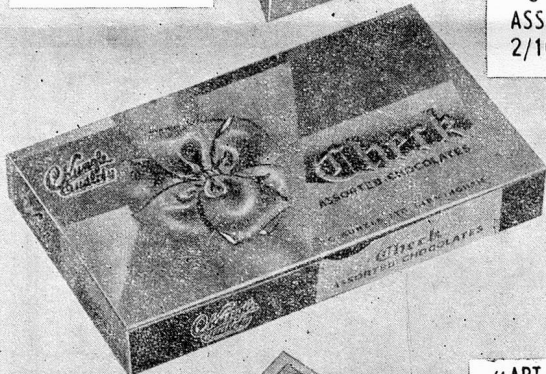
ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

"PERFECT" ASSORTMENT
2/10 PER ½ LB.



"CITY" ASSORTMENT
2/2 PER ½ LB.

"CHECK"
ASSORTMENT
2/10 PER ½ LB.



"ART DESSERT"
ASSORTMENT
6/6 PER 1 LB.



C. KUNZLE LTD - BIRMINGHAM, ENGLAND.

TOKEN TOURISTS.

Britons will be practically eliminated from first-class hotels. — *Swiss Hotel Association.*

Brutally the axe descending,
Dreams of Swiss vacations ending,
Cuts the Britons' overspending,

Strict economy compels,
And we learn with consternation
Lower travel allocation
Means complete elimination

From the first-class Swiss hotels.

Not for us the service gracious,
Running water, comfort spacious,
Gilded lounges orchidaceous,

For Geneva frankly tells,
If the Cantons are invaded
(Though our tourists are dissuaded)
We this year will be degraded
To the second-class hotels.

In the Engadine or Valais
We must find some humble chalet,
Or some *pension* in an alley

Where no bellhop answers bells,
For the Swiss have little liking
For the visitor hitch-hiking,
Or disconsolately biking,
Seeking family hotels.

But while they greet Argentinians,
Motorists from the Dominions,
Mexicans and Abyssinians,

African and Asian swells,
Is it not to be expected
Our prestige will be affected
With our nationals directed
To the lower-class hotels?

Should we not the House petition
To review the whole position
And, in sending out a mission

With official personnel,
Show the Swiss this bankrupt nation
For a Treasury delegation
Can afford accommodation
At a luxury hotel?

Sagittarius.
(*New Statesman and Nation.*)

BRUNNHOF BUFFET
Inb. Primus Bon *Zurich*

FAMOUS FOR
ITS CUISINE

PRIMUS BON — Prop

... AND ANOTHER "BON" SERVICE

for the best food
in ZURICH

THE MAIN STATION & AIRLINES
TERMINAL RESTAURANT