

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1952)
Heft: 1175

Artikel: Swiss Industries Fair, Basle
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-687068>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 13.08.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

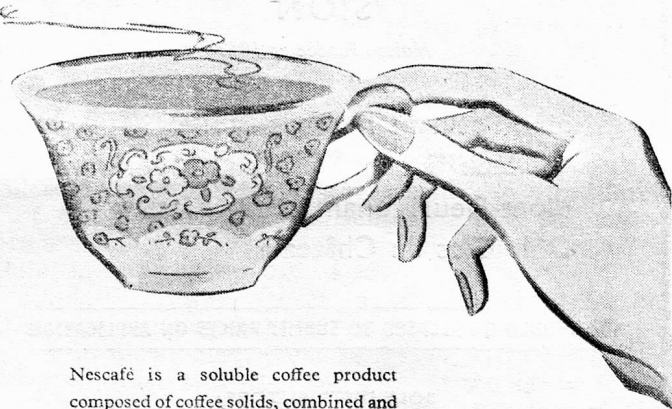
SWISS INDUSTRIES FAIR, BASLE — A Concentration of Industrial Production.

Switzerland has long ago become the symbol of a highly developed industrial country, and there has been no pause in the development which steadily continues. Out of 4.7 million inhabitants over 500,000 are at present employed in factories, and this is an increase of 150,000 in the last 10 years. The development is well demonstrated at the Swiss Industries Fair.

From the very beginning the intention was to make it a uniform display of Swiss production but, at its foundation in 1917, the Fair in Basle had more the character of an industrial fair interesting the home market. However, in the course of years, more and more Swiss industries turned to the Fair and there was a steady movement towards realising the fundamental idea which was to make the Fair present a true picture of the national economic structure. Thanks to the large number of exhibitors taking part, with the large export industries in the lead, the Swiss Industries Fair has for many years become an international event. For example, last year 11,750 visitors from 72 different countries were recorded at the Foreign Visitors' Office, not including the thousands of visitors from the adjacent territories of France and Germany. It is only necessary to mention one or two prominent Swiss industries such as watches, textiles, machinery, machine tools, electric machinery and plant, to recall that these Swiss made products enjoy a good reputation throughout the world. For this reason the 36th Industries Fair taking place from 19th to 29th April, 1952, will again arouse international interest as a display of Swiss production.

There's always time for

NESCAFÉ



Nescafé is a soluble coffee product composed of coffee solids, combined and powdered with dextrins, maltose and dextrose added to protect the flavour.

ANOTHER OF NESTLÉ'S GOOD THINGS

63.AA

PERSONAL.

We extend heartiest congratulations to Mrs. A. Dimier, of 311, Beulah Hill, Upper Norwood, S.E.19, widow of Mr. George Dimier, and mother of Mrs. R. de Cintra, who celebrated her 80th Birthday anniversary on January 29th, 1952.

We wish to convey our deep sympathy to Mr. and Mrs. E. Ulmann, of 59, Lake View, Edgware, Mddx., Mr. Ulmann's mother having passed away in Zurich, at the age of 72.

We express sincere sympathy to Mr. & Mrs. W. Burren, of 11, Brycedale Crescent, Southgate, N.14, Mr. Burren's brother having lost his life owing to an accident in Switzerland.

RECEPTION AT THE SWISS LEGATION.

The Swiss Minister and Madame Henry de Torrenté gave a reception to Members of the Swiss Colony, on Wednesday, January 30th, 1952, at the Legation.

ALLTRANSPORT

& STORAGE LTD.

Telegrams :
Alltrans, London

Telephone :
CENTral 5200 (20 Lines)

Head Office :

ALLTRANSPORT BUILDING
Little Trinity Lane
LONDON E.C.4



Official Agents for
British Railways
(Ferry Boat Service)
and all their
International
Passenger Services

Official Passenger
Agents for all
Principal Steamship
Companies - Official
Freight & Passenger
Agents for all Air
Lines

Our Liftvans are available in
most European Countries.