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from the watch-jewels to the finished article. Switzerland will therefore have to make the greatest efforts to prevent her market possibilities for watches, in the U.S.A. from shrinking too much. What is of paramount importance is to convince the American buyer of the qualitative merits of the Swiss watch, in order to prevent the cheap mass-produced article from supplanting, one day, the hereditary and traditional good work of watchmakers, on the American market.

And, even if, for once, the danger of an oppressive increase in Customs duties on Swiss watches in America has been averted, it must not be over-looked that the decision of the President of the United States has not improved the situation in respect of other branches of our export industry. There still exist prohibitively high rates of duty in respect of Swiss textiles, chemicals, machinery and apparatus. However, hopes are nourished that in these branches of economy also, the efforts which are being made by the Swiss authorities will be crowned with success, and that the United States will be prevailed upon to show greater willingness to meet us half-way, in these matters. We have good grounds for such hopes, in that Switzerland is an excellent and solvent customer. Half of her imports from the United States consist in manufactured goods and a considerable portion in raw materials. The purchase of cereals to the value of approximately one million francs is not — to put it vulgarly — an item to be sneezed at. It is perhaps not generally known that the United States come second on the list of suppliers of coal to Switzerland, coming next after Germany. That such a change in countries of supply has taken place, in spite of the considerable distance involved is

one of the consequences of the decreased capacity for deliveries on the part of former coal producers in Europe.

CURLING.

The Richmond Curling Club, Sports-Drome, Clevedon Road, East Twickenham, Middx. opens its second Winter Season at the Richmond Ice Rink on Tuesday the 16th September at 6.0 p.m. The Club, which is affiliated to the Royal Caledonian Club was very successful last year, and nearly 100 members enrolled, many of whom were members of Scottish and Swiss Clubs.

Play takes place every Tuesday evening of the winter, and keen competition is expected again for the "Straus" Cup, as well as in ordinary games on the six excellent Rinks, while for the novices a special section of ice is put aside.

The Richmond Rink is excellently appointed, and dinner is served after play in the fully licensed Restaurant.

The subscription and ice charges are reasonable, and the Committee of the Club extend a hearty invitation to all those who are interested in the "roaring" game.

The Hon. Secretary at the Rink will be pleased to give any further information so desired, and send an informative brochure and application for membership form combined.

Looking Ahead...

to his Summer Holidays in Switzerland :

He knows that even with the £25 Travel Allowance there are still a thousand possibilities for an enjoyable holiday. Inclusive rates covering rooms, full board, tips and taxes range from 20/- to 30/- per day at a large number of Swiss Hotels. Your English friends will be glad to know the good news.



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