

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1952)
Heft: 1187

Rubrik: Commercial news

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 15.09.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

COMMERCIAL NEWS

Anglo-Swiss Economic Negotiations.

Between the 22nd and the 30th July, 1952 negotiations between a British and a Swiss delegation took place in Berne in view of the expiration at the end of June of the old trade agreement. They resulted in a prolongation of this agreement until the end of this year. The following remarks may throw some light on the present economic situation between the two countries.

The Chancellor of the Exchequer informed the House of Commons on 29th July of the new economy measures decided upon in view of the position of the balance of payments; these are the measures that had been recently foreshadowed by the Prime Minister. Although they hardly affect Switzerland, they clearly show the enormous difficulties which still exist and which the United Kingdom has to fight against. In the circumstances Switzerland cannot but bow to these regrettable measures, which remove British imports from liberalisation, which have also been discussed in Paris and which were accepted there, although without enthusiasm.

Among the commodities that Great Britain withdrew from liberalisation on 8th November, 1951, and 11th March, 1952, the global import quotas have unfavourable consequences in particular for the following Swiss products:

For apparel and hosiery, textiles of all kinds, ribbons of silk and artificial silk, embroidery (except for embroidery on net and chemical embroidery) total British imports from the countries affected by the global quotas were reduced by about one-third by comparison with the basic period taken into account (1950 respectively 1951); they were reduced by half in the case of footwear and by 40% for pharmaceutical products and music boxes. Despite Swiss representations the United Kingdom refused to grant bilateral concessions regarding the global quotas, on the ground that it would not be in harmony with the non-discrimination adopted towards all the countries affected by the restrictions. Of course, Switzerland remains in free competition with all these countries so far as concerns the utilisation of the global quotas. The share she will be able to secure for herself depends to a large extent on the fluctuations of the market.

The positive result of the negotiations that have just ended is that contractual import quotas agreed for Swiss goods have been secured for the same amounts

as had been the case hitherto. To mention only the more important quotas, there are for instance available for exports during the second half of 1952 quotas of 13.8m francs for horological products, 1.1m francs for embroidery on net and chemical embroidery, 0.7m. francs for bolting cloth, 0.3m. francs for apparel and lingerie trimmed with embroidery and lace and of 0.5m. francs for electrical apparatus and instruments. Moreover, Great Britain will probably continue to import a fairly considerable volume of dyestuffs from Switzerland. Finally, it was possible to fix new quotas of a total value of 0.5m. francs for Swiss exports of chocolate canned fruit, school slates, etc.

As regards deliveries to Switzerland of raw materials and semi-finished products it has been possible to obtain, besides a declaration of a general nature from the British Government, giving to understand that Swiss requests will be examined sympathetically, concrete British assurances concerning the delivery of certain quantities of tinplate and nickel.

Where "invisibles" are concerned, there have been no modifications to the arrangements valid until now. It was to be expected, in view of the present position of the British balance of payments that an increase in the currency allowance for tourism could not be granted.

The meaning of the agreement signed on 30th July may really be summed up as follows: allow Great



A drop or two of Maggi's Seasoning gives your dishes a continental piquancy such as you would find in the creations of a master-chef! Use it in your soups, stews, ragouts, hashes, minces, salad dressings, and notice how it "brings out" the flavour, besides adding a subtle savour which is exclusively Maggi's. Look out for the distinctive, long-necked bottle with the sprinkler top—and remember that it will last a long time, for it is very, very concentrated.

4 fluid ozs.
in the
Sprinkler
Top Bottle
RETAIL

2/6



MAGGI'S Seasoning

THE NESTLÉ COMPANY LTD. HAYES MIDDLESEX



Britain breathing space and thus co-operate with her in her efforts to redress her balance of payments. Switzerland, as well as the other OEEC countries that have been affected by the British economy measures, will have to be patient, whether she likes it or not, until Great Britain has somewhat recovered and until her economic relations can go back to normal.

Trade Relations between France and Switzerland.

The new French import programme for the third quarter of 1952 has been examined by the joint Swiss-French Commission which operates under the French-Swiss trade agreement. The discussions led to the signing of a *modus vivendi* which will regulate the import of Swiss merchandise into France during the third quarter of this year.

During the first half of 1952 trade between France and Switzerland has decreased. Swiss imports from France went from 346.6 million francs in the first six months of 1951 to 258.2 million in the corresponding period of this year. Exports to France which amounted to 181.7 million francs for the first half of 1951, have dropped to 163.7 million francs this year.

The present French-Swiss trade agreement will officially terminate by the end of November; discussions concerning its renewal will probably take place in October.

Conclusion of the Argentine-Swiss Economic Talks.

The talks started with an Argentine delegation in Berne already in March last year were continued after a fairly long interruption and concluded a short time ago.

The representatives of the Swiss and Argentine Governments have examined very thoroughly the economic problems concerning both countries. Because of the present economic situation it has not been possible to adopt one or the other of the temporary solutions that had been suggested on the Swiss side while awaiting the next harvest in Argentina. The delegations have, however, thought it desirable to seek on both sides to maintain, even under present conditions, a minimum of continuity in the economic relations.

It has been agreed to open in Buenos Aires, if

possible before the end of the year, economic negotiations with a view to concluding a new agreement.

Trade talks between Switzerland and Finland.

Switzerland and Finland will discuss a new trade agreement in August. Trade between the two countries has increased since last year. Swiss imports of Finnish products in the first five months of 1951 were valued at 7.9 million francs, and in the first five months of this year at 13.5 million francs. Exports of Swiss products to Finland amounted to 10.3 million francs in the first five months of last year and rose to 14 million in the corresponding five months period of the current year. In other words, Finland's trade deficit with Switzerland has decreased from 2.4 million francs to one-half million.

Foreign Trade during the First Half of 1952.

Switzerland's imports during the first six months of 1952 amounted to 2,731 million francs, 408 million francs less than in the first half of 1951. At the same time, the value of Swiss exports has increased by almost 6 million francs to a total of 2,251 millions, although the volume of goods exported has decreased by about 9%.

The direction of trade shows some characteristic changes. Swiss trade with Germany has considerably increased, while the level of trade with France has been declining. Germany is once again the most important supplier of goods to Switzerland, followed by the United States, France and Italy. On the other hand, the United States have remained the most important market for Swiss goods, with Germany, Italy and France following in that order.

OUR NEXT ISSUE.

Our next issue will be published on Friday, August 29th, 1952.

We take this opportunity of thanking the following subscribers for their kind and most helpful donations over and above their subscriptions: A. W. Burkhardt, G. Marchand, A. Bon, Jules Ammann, A. Engelbert, Mrs. H. C. Cownie, F. B. Tschudy, A. Bleiker.

WORLD TRANSPORT AGENCY LTD.

1, MARTIN LANE, CANNON STREET, LONDON, E.C.4

Warehouse, Receiving Depots and Packing Department : 37, Peckham Road, S.E.



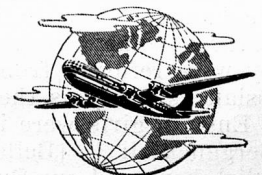
BRANCH OFFICES

MANCHESTER 1 : 28, Oxford Street
LIVERPOOL 2 : 16/18, Hackins Hey
HULL : 17, Wellington Street
BRADFORD : Burton Chambers, Kirkgate
BIRMINGHAM 3 : 105, Colmore Row

IN SWITZERLAND

VIADUKTSTRASSE 8
BASLE

DIRECT GROUPAGE TRUCKS BASLE/LONDON



FOR AIR TRAFFIC CONSULT:

WORLD AIR EXPRESS LTD.

110, CANNON STREET, LONDON, E.C.4