

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1951)
Heft: 1157

Rubrik: Our Next Issue

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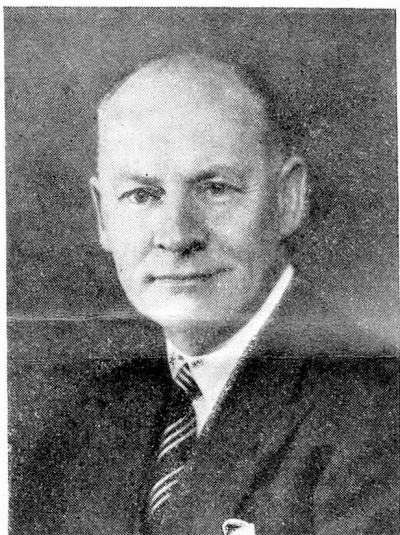
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C. E. SEINET.
President: City Swiss Club.

We have much pleasure in introducing to our readers, Mr. C. E. Seinet, who has recently been elected President of the City Swiss Club, London, for the year 1951/52.

Born in 1893 at Neuchâtel, he received his schooling in his native town, where he obtained the diploma of the "Ecole Supérieure de Commerce" in 1911.

After a stay of 18 months in Frankfurt a. M., where he obtained a post with a firm of importers, he arrived in this country in 1913 to take up an appointment with a Shipping firm in London. At the outbreak of the first world war, he was recalled to Switzerland and served from 1914-1918 in an infantry regiment.

In 1917, between the call-up of his division, he found a position with the Bally Shoe Factories, where he went through the usual training course and in 1919, Mr. Seinet was sent to Lausanne to take over the first retail establishment acquired by his firm in that town.

Eight years later (1924) he was asked to come to London to take up a position as Manager and Buyer with the London Shoe Company, Ltd., of which firm he became Managing-Director in 1932.

Mr. Seinet married in 1919, and has one son. He joined the City Swiss Club in 1927, and until recently held the office of Hon-Secretary of the Club.

We are extending to him our best wishes for a successful year of office.

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OUR NEXT ISSUE.

Our next issue will be published on Friday, May 11th, 1951. We take the opportunity of thanking the following subscribers for their kind and helpful donation over and above their subscription: W. Renz, Mrs. A. Wise, P. Lambert, G. N. Ross, A. F. Frikart, M. A. Kloetzli, J. Moesch, E. A. Grau, H. Markwalder, H. Pfirter, A. Widmer, G. Ashley, A. Burkhalter, M. Jützi, P. Clottu, A. Abplanalp, A. Vaterlaus, F. R. Imhoff, P. Lehrian, W. Gradmann, E. Wepf.

PERSONAL.

We extend heartiest congratulations to our colleague, Mr. Franz, X. Amrein, of New York, who has recently celebrated his 20th anniversary as Editor of the "Amerikanische Schweizer Zeitung", the 83 year-old weekly newspaper published in New York.

It is with deep regret, that we announce the death of Mr. Werner Krähenbühl, which occurred in Berne, on the 20th of this month, at the age of 55.

Mr. Krähenbühl, was for a number of years in London, as chief-engineer of the firm Sulzer Bros. (London) Ltd., which position he left in 1938 to become consulting engineer of the firm Dr. A. Wander, A.G., in Berne, of which he later on became a Director. He leaves a widow, a son and daughter to whom we express our sincere sympathy.

We wish to express our sympathy to Mr. and Mrs. J. J. Boos, of 5, Cranmore Way, Muswell Hill, N.10, Mr. Boos sister, the last of five, having died in Switzerland.

We tender heartiest congratulation to Mr. Fred Eidenbenz, Editor of the "Swiss-American" paper, a monthly publication with a circulation of more than 50,000, who has been appointed Sales representative for Swiss Air Lines in New York.

SUBSCRIPTIONS RECEIVED.

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(To be continued.)

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