

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK

Herausgeber: Federation of Swiss Societies in the United Kingdom

Band: - (1951)

Heft: 1165

Rubrik: Swiss Bank Corporation

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 23.02.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

which period the Longines movements also gained ten Grands Prix.

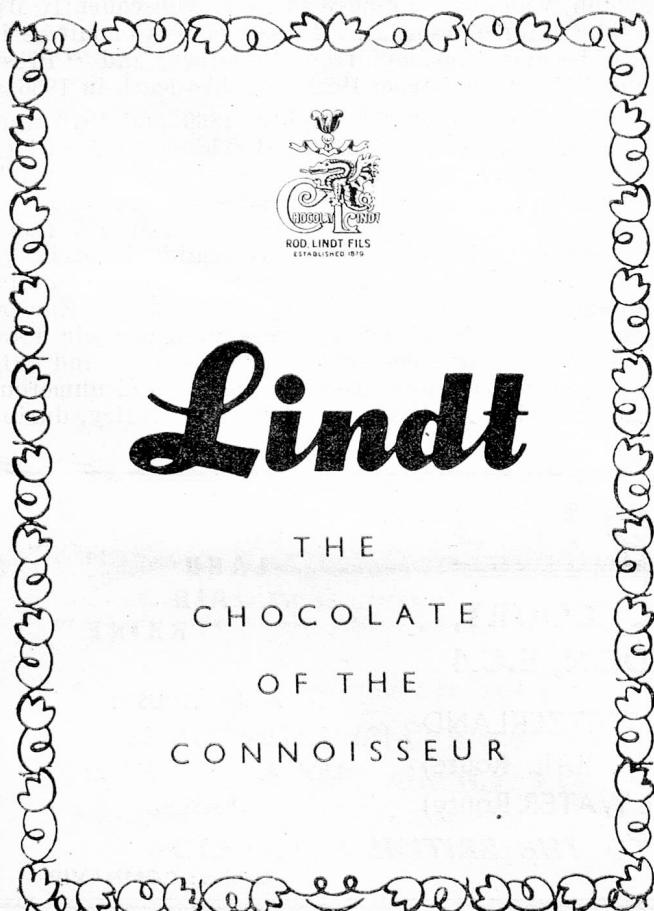
When Arthur Baume retired in 1923 he was succeeded by his nephew Alexandre Baume, the elder son of his elder brother Alcide (principal of the Swiss House from 1876 to 1910). Alexandre Baume had worked with his uncle in London since 1904, after two years with the Swiss firm, and in 1912 was taken into partnership. In 1925 he was joined by Alexandre H. C. Gibson (Arthur Baume's son-in-law), who retired in 1939. After thirty-five years at the helm, Alexandre Baume retired in 1947 in favour of his son Louis and of Arthur C. Gibson (grandson on his mother's side of Arthur Baume) who had become a partner in 1939.

The present directors both returned to the business after eventful war careers — Arthur Gibson with the rank of Lieutenant-Colonel in the Royal Armoured Corps and Louis Baume, who was in the Royal Artillery, from three and a half years in Japanese prison camps.

* * *

This then is the story of a firm who, by sheer tenacity, hard work and great integrity has achieved fame, and we are proud that this concern has originated in our country.

The later generation of the Baume's have all rendered conspicuous services to the Swiss Colony in London in various capacities and we tender to the present heads of the firm, Lieutenant-Colonel Arthur C. Gibson and Louis Charles Baume our best wishes for continued success.



Lindt
THE
CHOCOLATE
OF THE
CONNOISSEUR

LINDT
CHOCOLATE
ESTABLISHED 1845

SWISS BANK CORPORATION.

The Swiss Bank Corporation have announced the creation of a new affiliated Company in Montreal, Canada, which will function under the name: Swiss Corporation for Canadian Investments Ltd., and commenced business officially on the 1st of August. Its business is to be strictly confined to securities and does not comprise general banking activities. The authorised Corporation for Canadian Investments Ltd., which commenced officially on the 1st of August. Its business is to be strictly confined to securities and does not comprise general banking activities. The authorised capital is \$2,000,000 (Canadian) and the Board of Directors consists of Mr. F. H. Gunther (an Agent of the New York Office and formerly well-known in London) as Chairman, Mr. J. W. Kraft as Vice-Chairman, and Mr. J. A. Noonan. The Management is in the hands of Mr. J. W. Kraft, hitherto a Pro-Agent of the Bank's New York Agency, and Mr. A. Engelbert, who was well-known in London as Head of the Swiss Authorisation Office. The offices of the new Corporation are situated at Royal Bank Building, Montreal.

A further indication on the development of Swiss financial interests on the other side of the Atlantic, is given by the announcement that the New York Agency of the Bank, at 15, Nassau Street, New York, have opened a local branch office which will be known as the Rockefeller Center Office and is situated at 10, West 49th Street, New York 20.



**HOTEL
PLAN**

**THERE'S
STILL
TIME . . .**

**TO BOOK A WONDERFUL CONTINENTAL
HOLIDAY and TRAVEL IN COMFORT by our
SPECIAL TRAIN from June 29-Sept. 7 incl.**

SWITZERLAND 10 days "All-in" £19.10.0.

**Holidaying at its best—book
all your travel through**

HOTEL - PLAN LTD.
INTERNATIONAL TRAVEL ORGANISATION

245, REGENT STREET, LONDON, W.1
Telephone GRO 8921 Manager: MAX SCHULER

For all Business and Holiday Travel
AIR • SEA • RAIL • ROAD • HOTELS • THEATRES