

**Zeitschrift:** The Swiss observer : the journal of the Federation of Swiss Societies in the UK  
**Herausgeber:** Federation of Swiss Societies in the United Kingdom  
**Band:** - (1950)  
**Heft:** 1136

**Artikel:** Swiss Flag over Sudbury anglo-swiss athletics at Lyons Sports Carnival  
**Autor:** [s.n.]  
**DOI:** <https://doi.org/10.5169/seals-690288>

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

**Download PDF:** 14.09.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

### SWISS FLAG OVER SUDBURY ANGLO-SWISS ATHLETICS AT LYONS SPORTS CARNIVAL.

Switzerland will be the honoured guest of the Lyons Club at its annual sports carnival to be held at Sudbury, Middlesex, on Saturday, June 10th.

Main event of the day will be an international challenge match between the Leichtathletik-Club of Zurich (L.C.Z.) and the London Polytechnic Harriers, one of Great Britain's leading athletic clubs.

Both teams are likely to field a number of Olympic and international athletes and as a match it will create the same interest in the world of athletics as in previous years when the Racing Club de France and the B.U.L. Club of Oslo were the visitors.

Included among the athletes provisionally selected to represent the Zurich Club are the Swiss champion sprinter Oskar Hardmeier, quarter-milers Hans Streuli and Albert Martin, Swiss international half-miler Jacques Sutter and Alois Imfeld, champion mile runner of Switzerland.

Against them the London Polytechnic is fielding a strong side likely to include E. McDonald Bailey, M. W. Pike, G. A. Duffy, D. G. Wilson and R. C. Pavitt.

Nearly thirty other events during the afternoon will be open to the 20,000 members of the Lyons Club, all employees of J. Lyons and Co., Ltd., the world's largest catering organisation, and its subsidiary companies.

While the athletics are in progress two famous film stars will choose "Miss Lyons 1950" from the waitresses, teasshop staff and factory girls from all parts of Great Britain who are competing for the title of "Lyons Loveliest Girl".

Swiss charm and beauty will be represented by 25-year old Madeleine Michel of Zurich, who is flying to London to be guest of honour at the carnival.

"Miss Zurich" who at one time trained to be a detective is now working as a fashion model in Switzerland and was chosen as "the most beautiful girl" at the Lucerne Concours d'Elegance d'Automobile.

Other attractions of Lyons "Day of the Year" — the biggest event of its kind in Britain — and which is again expected to draw a crowd of 30,000, include a motor-cycle display by the Metropolitan Police, a Territorial Army exhibition of weapons and equipment together with a search-light detachment, a demonstration by the band of the Coldstream Guards, a "Kiddies Carnival", and a firework display and open-air dancing.

### LOUIS SCHOBINGER †.

It is with deep regret, that we announce the passing away of Mr. Louis Schobinger, which occurred at his home, 22, Elm Road, Beckenham, Kent, on Saturday, May 13th.

Once again the Swiss Colony has lost one of the "Old Guard", a lovable man, and a great and faithful admirer of his native country.

Our departed friend had intended shortly to retire to Switzerland, after having been in this country for over 40 years, to enjoy a well earned rest; it was not to be, a short illness has taken him away from his family and his many friends.

Louis Schobinger was born on the 30th of May, 1886, in Paris. He was educated at the College of Vevey and the Institute Dr. Schmidt in St. Gall, and afterwards made his apprenticeship with a banking concern in Vevey (Crédit du Léman), after its conclusion he spent a couple of years in Hamburg. (Albert Ganz, bankers and Carl Meissner, engineers) as foreign correspondent.

In 1909, he came to this country, where he obtained an engagement with the Nestlé & Anglo-Swiss Condensed Milk Company in London.

Thanks to his capability and great integrity he was appointed a procurator holder of the company in July 1919, and four years later (1923) he was promoted to Assistant Manager of the Purchasing Department, which position he held until the English Company Nestlé's Milk Products Limited was formed in 1936. He held the same position with that Company and with its successors, The Nestlé Company Ltd., right up to the time of his death.

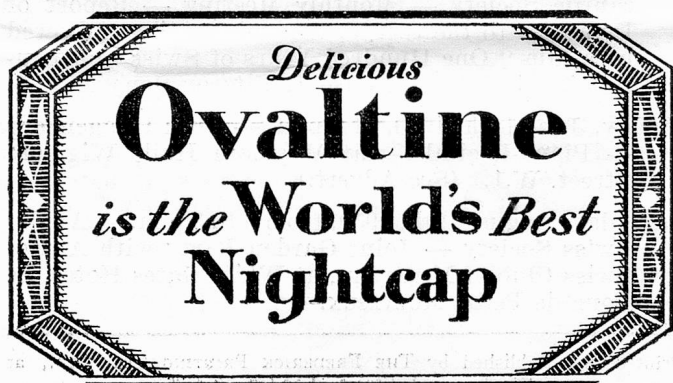
Louis Schobinger, took a great interest in the life of the Swiss Colony and was often seen at various patriotic meetings. He had been a member of the City Swiss Club since 1912, and joined the Confrérie Vaudoise on its foundation; his last public appearance was at the Ball of this Society, which took place on February 4th of this year, when the first symptoms of the illness became apparent which, alas, carried him away all too soon.

Our departed friend was a keen mountaineer, a member of the Swiss Alpine Club, and at one time a very good tennis player and one of the pillars of his firm's sports committee.

Louis Schobinger, leaves a wife, and a son and daughter, to whom we express our deepest sympathy in their sad bereavement.

All those, who, like the writer, have enjoyed his keen sense of fair play and humour, will keep him in grateful memory.

ST.



Have your WATCH repaired by  
**CHAS. IMHOF** SKILLED  
37, DULWICH ROAD, S.E.24. :: WORK ::