## To our subscribers

Objekttyp: Group

Zeitschrift: The Swiss observer: the journal of the Federation of Swiss

Societies in the UK

Band (Jahr): - (1950)

Heft 1147

PDF erstellt am: **02.05.2024** 

### Nutzungsbedingungen

Die ETH-Bibliothek ist Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Inhalten der Zeitschriften. Die Rechte liegen in der Regel bei den Herausgebern. Die auf der Plattform e-periodica veröffentlichten Dokumente stehen für nicht-kommerzielle Zwecke in Lehre und Forschung sowie für die private Nutzung frei zur Verfügung. Einzelne Dateien oder Ausdrucke aus diesem Angebot können zusammen mit diesen Nutzungsbedingungen und den korrekten Herkunftsbezeichnungen weitergegeben werden.

Das Veröffentlichen von Bildern in Print- und Online-Publikationen ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Die systematische Speicherung von Teilen des elektronischen Angebots auf anderen Servern bedarf ebenfalls des schriftlichen Einverständnisses der Rechteinhaber.

### Haftungsausschluss

Alle Angaben erfolgen ohne Gewähr für Vollständigkeit oder Richtigkeit. Es wird keine Haftung übernommen für Schäden durch die Verwendung von Informationen aus diesem Online-Angebot oder durch das Fehlen von Informationen. Dies gilt auch für Inhalte Dritter, die über dieses Angebot zugänglich sind.

Ein Dienst der *ETH-Bibliothek* ETH Zürich, Rämistrasse 101, 8092 Zürich, Schweiz, www.library.ethz.ch

late industry delivered 7 million 50 grm bars of chocolate to the Swiss armed forces. Theobromine increased the physical endurance and raised the morale of our soldiers.

As in other fields, our industry also had its worries. Raw materials restricted by quotas could no longer be obtained in sufficient quantities. workers left to go into other industries. These difficulties did not last long however. International restrictions on cocoa beans were lifted a little over a year ago and the home industry was able to continue its successful progress. It is expected that in 1950 exports will amount to a value of about 10 million francs. Home consumption has settled down somewhere in the neighbourhood of 48 million lbs. Swiss chocolate is in such demand nowadays that our industry could again export about 100 million francs worth of chocoate every year if there were no difficulties such as customs barriers and currency restrictions in the way. But unfortunately these difficulties Exports of chocolate will very probably still exist. undergo a further appreciable reduction in he course of the years to come once the industries of countries touched by the war have recovered. Nevertheless a healthy optimism reigns throughout the Swiss chocolate industry.

(Swiss Industry and Trade.)

### KOREA.

Unhappy land, laid waste and desolate, Its towns in ruins, homesteads set alight, The highways througed with families in flight, Terror, despair and misery their fate.

No alien enemy stood at the gate That threatened them and brought about their plight, But brother facing brother, in a fight Provoked by ignorance and senseless hate.

Theirs was no war for glory and for fame, They were involved in a far deeper game, Misguided pawns on Asia's checkerboard. Whatever be the end, this tragedy May prove once more the ancient truth that he Who draws the sword shall perish by the sword.

J.J.F.S.

# Xmas Greetings

Following former years' practice we propose to publish again in our December issue a collective greeting.

The scarcity of paper and the costs of Xmas cards, should induce many of our subscribers to make use of this facility to extend to their friends the compliments of the season.

Those of our readers and friends wishing to be included should forward name and address to our office not later than Tuesday, December 5th, 1950, together with remittance for 6/-.

*新设设设设设设设设设设设设设设设设设设设设设设设* 

### TALKING ABOUT HIS HOBBY.

From Derek Meakin.

Every week-end for five years Mr. George Dixon, a business representative in Berne, Switzerland, took his camera into the mountains. He travelled hundreds of miles by mountain railways and by postal coaches along snake-like Alpine passes, and he climbed to spots inaccessable to the ordinary English tourist.

Now he has turned his one-time hobby into a fulltime business. With the thousands of coloured slides he took on his week-ends before the war he has become

a lecturer on Swiss life and scenery.

At his home in Arden Street, New Mills, Mr. Dixon, who is now 43, told me me has received invitations to give his 80-minute lecture "The Alpine Mirror" in most of the big towns in the North-west. Already he has a bookful of engagements from photographic, literary and philosophic societies, libraries and educational authorities who want him to visit this

"I have been interested in photography since I was a schoolboy ", he said. " Now I only take natural colour photos. To my mind that is the only way of truly expressing the subject."

### TO OUR SUBSCRIBERS.

The Publishers would be greatly obliged, if subscribers who are in arrears with their subscriptions would kindly forward their remittance as soon as possible.

Fly

# SSAIR

TO

### SWITZERLAND

Daily direct services to Zurich, Geneva and Basle. Special Winter Fares (valid 23 days) will be reintroduced from the 15th of December.

LONDON - ZURICH (return) LONDON - BASLE (return) £23 10 LONDON - GENEVA (return) £23 ... MANCHESTER - ZURICH (return) ... £29 10



For reservations please apply to your LOCAL TRAVEL AGENT