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SWISS DAY AT SUDBURY.
27,000 at Lyons Club Sports Carnival.

With an Anglo-Swiss athletics contest, thirty inter-departmental sports events, the annual competition for the title of "Miss Lyons" and evening entertainment on a lavish scale, the Lyons Club Sports Carnival at Sudbury, Middlesex, on Saturday (June 10th) was a 10-hour fête for a crowd of more than 27,000.

The main sporting event of the day was an international athletics challenge match between the Polytechnic Harriers and the Leichtathletik-Club of Zurich.

Although on aggregate the Swiss visitors lost by 22 points to 35 they were by no means disgraced against a strong British team which included E. McDonald Bailey, the A.A.A. sprint champion.

Bailey's time of 9.8 seconds for the 100 yards match in which he gained a four-yard victory over the Swiss champion, Oskar Hardmeier was the fastest time ever recorded on the Lyons Club grass track.

The first match event was the high jump which went to R. C. Pavitt of Lyons and the Polytechnic.

The L.C.Z.'s first win was in the mile which was won by Walter Peter in 4 minutes 21.8 seconds.

The Polytechnic Harriers took the first two places in the 440 yards race which was won by M. W. Pike, the Olympic and international runner, in 50.8 seconds. The British team went further ahead by winning the long jump through B. S. Adams, with Emil Honnegger and Erich Morath taking second and third places.

The L.C.Z. won their second event when Swiss champion and Olympic runner Hans Streuli and Jakob Hanssen took the first two places in the half mile, Streuli's time being 1 min. 59.7 secs.

The final match event was the relay in which E. McDonald Bailey made up ground by the Polytechnic to defeat their Swiss rivals.

In their royal blue track suits the Zurich team made an attractive splash of colour in the arena and Switzerland was also most colourfully represented by "Miss Zurich" — Mlle. Elisabeth Ith — who had flown to England to be a Guest of Honour at the judging of the competition to select "Miss Lyons, 1950". Mlle Ith wore the patrician or ceremonial costume of Zurich, originally worn on festive occasions in the eighteenth century.

The Lyons Loveliest Girl competition attracted an entry of 118 waitresses, restaurant staff, typists and factory girls from J. Lyons and its associated companies. Stags and screen stars Jane Welsh and Dirk Bogarde made their selection and the title of "Miss Lyons 1950" was awarded to 21-year old Miss Jenny Howard, a waitress at Lyons Angel Cafe, Islington.

Soon after her election "Miss Lyons" and her attendant runners-up made a triumphal tour of the arena in a pair of "veteran" motor cars.

Other attractions of the day attended by many of the Swiss Colony in London included a motor cycle display by the Metropolitan Police Motor Driving School, a Territorial Army exhibition of weapons and equipment, a demonstration by the band of the Cold-stream Guards, a carnival for the children and a fun-fair, firework display and open-air dancing.

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