

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1950)
Heft: 1138

Artikel: Swiss Day at Sudbury
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-692015>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 31.07.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

SWISS DAY AT SUDBURY. 27,000 at Lyons Club Sports Carnival.

With an Anglo-Swiss athletics contest, thirty inter-departmental sports events, the annual competition for the title of "Miss Lyons" and evening entertainment on a lavish scale, the Lyons Club Sports Carnival at Sudbury, Middlesex, on Saturday (June 10th) was a 10-hour fête for a crowd of more than 27,000.

The main sporting event of the day was an international athletics challenge match between the Polytechnic Harriers and the Leichtathletik-Club of Zurich.

Although on aggregate the Swiss visitors lost by 22 points to 35 they were by no means disgraced against a strong British team which included E. McDonald Bailey, the A.A.A. sprint champion.

Bailey's time of 9.8 seconds for the 100 yards match in which he gained a four-yard victory over the Swiss champion, Oskar Hardmeier was the fastest time ever recorded on the Lyons Club grass track.

The first match event was the high jump which went to R. C. Pavitt of Lyons and the Polytechnic.

The L.C.Z.'s first win was in the mile which was won by Walter Peter in 4 minutes 21.8 seconds.

The Polytechnic Harriers took the first two places in the 440 yards race which was won by M. W. Pike, the Olympic and international runner, in 50.8 seconds. The British team went further ahead by winning the long jump through B. S. Adams, with Emil Honnegger and Erich Morath taking second and third places.

The L.C.Z. won their second event when Swiss champion and Olympic runner Hans Streuli and Jakob Hanssen took the first two places in the half mile, Streuli's time being 1 min. 59.7 secs.

The final match event was the relay in which E. McDonald Bailey made up ground by the Polytechnic to defeat their Swiss rivals.

In their royal blue track suits the Zurich team made an attractive splash of colour in the arena and Switzerland was also most colourfully represented by "Miss Zurich" — Mlle. Elisabeth Ith — who had flown to England to be a Guest of Honour at the judging of the competition to select "Miss Lyons, 1950". Mlle Ith wore the patrician or ceremonial costume of Zurich, originally worn on festive occasions in the eighteenth century.

The Lyons Loveliest Girl competition attracted an entry of 118 waitresses, restaurant staff, typists and factory girls from J. Lyons and its associated companies. Stags and screen stars Jane Welsh and Dirk Bogarde made their selection and the title of "Miss Lyons 1950" was awarded to 21-year old Miss Jenny Howard, a waitress at Lyons Angel Cafe, Islington.

Soon after her election "Miss Lyons" and her attendant runners-up made a triumphal tour of the arena in a pair of "veteran" motor cars.

Other attractions of the day attended by many of the Swiss Colony in London included a motor cycle display by the Metropolitan Police Motor Driving School, a Territorial Army exhibition of weapons and equipment, a demonstration by the band of the Coldstream Guards, a carnival for the children and a fun-fair, firework display and open-air dancing.

YOU know the joy and pleasure of a holiday in Switzerland. Perhaps your English friends do not. Please put them wise, and ask them to apply for full information, also travel tickets by Rail or Air to :—



**THE SWISS NATIONAL TOURIST OFFICE AND
OFFICIAL AGENCY FOR THE SWISS FEDERAL RAILWAYS**

458/9, STRAND LONDON, W.C.2