

**Zeitschrift:** The Swiss observer : the journal of the Federation of Swiss Societies in the UK  
**Herausgeber:** Federation of Swiss Societies in the United Kingdom  
**Band:** - (1949)  
**Heft:** 1117  
  
**Rubrik:** Swiss Mercantile Society

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

**Download PDF:** 13.08.2025

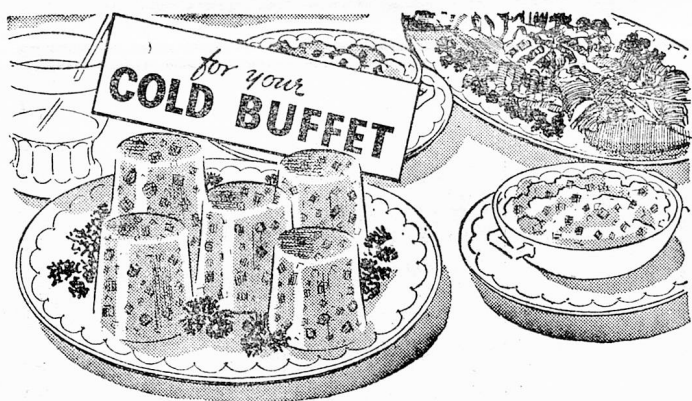
**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

## SWISS MERCANTILE SOCIETY.

The Society held its last Monthly Meeting before the summer recess at Swiss House on Wednesday, June 8th. As the meeting fell on the eve of the Fête Suisse, there was but a moderate attendance. Those present, however, had no regrets for spending an extra evening out, for it proved to be very interesting and instructive.

A detailed report on the Delegates' Meeting of the S.K.V. at Bienne on May 6th/9th, was given by Mr. J. J. Boos, who, together with Mr. O. Grob, had represented the London Section. The members were gratified to learn that the membership of the association for the first time had risen to over 50,000. This figure did not include the junior members, who numbered over 5,000. Although most of the resolutions passed, with the notable exception of the Old Age and Invalidity Insurance, did not directly affect the foreign Sections, all present followed the report with keen interest. Mr. Grob reported on the social side of the meeting, mentioning that our delegates were extended the customary hospitality.

The Chairman reported that the family outing to Kenwood on Sunday, May 22nd, arranged by the Ladies' Group, had been fairly well attended, and that both children and adults had spent a pleasant afternoon, favoured by ideal weather and congenial surroundings. A second family outing to Richmond Park had been arranged to take place on Sunday,



## Aspic dishes make meat go further

In these days one cannot afford to neglect any device that makes the most of the meat ration. Aspic dishes do this in an attractive and appetizing manner. With Maggi's Beef Aspic Jelly one can convert unattractive meat, fish and vegetable 'left-overs' into sparkling supplementary dishes that invite the eye and moisten the palate.

# MAGGI'S

FREE TESTING SAMPLE Recipes  
and a generous sample of Maggi's Beef  
Aspic Jelly will be sent on request

## Beef Aspic Jelly

MARBER & CO. (FOOD PRODUCTS) LTD. HAYES, MIDDLESEX Telephone: Hayes 3811

CVS-28

June 19th, which it was hoped would be equally successful as the earlier one.

It was decided, as in previous years, not to hold any meetings in July and August. The next meeting will, therefore, be held on Wednesday, September 14th. Fuller particulars will be announced in due course.

Following the official part of the meeting, Mr. Theodor Haller, representative in Great Britain of the Swiss Broadcasting Corporation, gave an address on "*Die Schweizerische Rundspruch-Gesellschaft, ihre Organisation und ihre Probleme.*"

Mr. Haller, who has for some years been London correspondent of the Swiss Broadcasting system, recently organised a broadcast from the London Swiss Colony, which was relayed over Beromünster.

The speaker first gave a history of Swiss broadcasting, its early struggles and its development. Today the senders Beromünster, Sottens, Monte Ceneri and Schwarzenburg catered not only for all national languages, but also the different cultural and regional interests. Mr. Haller gave his listeners an insight into the administration of and the technical difficulties connected with broadcasting, how versatile many of the staff had to be and what it needed to make up the varied daily programmes.

An animated discussion, in which many members took part, followed Mr. Haller's address. The lecturer answered numerous questions put to him and his quick sense of humour was greatly appreciated by a keen audience. The Chairman, on behalf of all present, expressed thanks to Mr. Haller for his most interesting address which was endorsed by all present with cordial acclamation.

As a fitting sequel and a practical demonstration of how a variety programme is acted and recorded on the wireless, Mr. Haller arranged for a party of thirty members to see "Waterlogged Spa" at the Paris Cinema on Wednesday, June 15th, for which the thanks of all present are due to him.

WB.

## LONDON SWISS PHILATELIC SOCIETY.

The Society held its 66th Monthly Meeting at Swiss House on 24th June last.

The President opened the Meeting by expressing the Society's thanks to Messrs. M. Waloff and E. Miller for their great help in making last month's auction so successful. Mr. W. A. Rolfe, who had given a display of Newfoundland stamps at the April Meeting, was enrolled as a new Member.

After the Secretary, as Display Organiser, had introduced the guest of the evening, the Members "emigrated" to CANADA where, under the guidance of Mr. R. T. Bowman, who is a famous explorer of many lands of stamps, they inspected his marvellous collection of early Canadian stamps covering the period, 1851-1859.

The Displayer was warmly thanked by both the President and the Vice-President, and the loud applause by the Members showed how much his display had been appreciated. Afterwards, our guest bade us "Au revoir" promising another display at a future date.

E.A.G.