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NEWS FROM THE COLONY.



P. A. MOEHR,
President,
City Swiss Club.

As will be seen in another part of this paper, Mr. P. A. Moehr, has been elected President of the City Swiss Club, on the occasion of the General Meeting, which took place on Tuesday, April 12th, 1949, at Brown's Hotel, Dover Street, W.1.

Mr. Moehr, was born in Basle, on August 28th, 1896, his parents being "Bündner." He received his schooling in Basle, and matriculated in 1914 at the "Obere Realschule" of that town. Having chosen a commercial career, he entered a firm of Shipping Agents in Basle.

During the Frontier occupation 1914-1918, he served in the Field Artillery.

In 1920, he came to this country, joining the staff of a large firm of Shipping and Forwarding Agents in London, for which concern he went, for about two years to Dublin, in order to open a Branch Office. Having accomplished his task, he returned again to the firm's Head Office.

Having acquired a thorough and wide experience in his profession, he founded, in 1931, his own business under the name "Acme Transport Co., Ltd.," which, in partnership with Mr. Paul Haberstich became a flourishing concern, well-known and esteemed in this particular trade.

In spite of his exacting business responsibilities, Mr. Moehr found time to take an interest in the life of the London Swiss Colony, becoming in turn a member of the Swiss Mercantile Society, Nouvelle Société Helvétique (London Group), "Schweizerbund" and 1st of August Committee. In 1932 he joined the City Swiss Club, entering its committee ten years later (1942) as Librarian. Having taken a keen interest in the activities of the Club, he was, a year later elected Honorary Secretary, a post which he occupied with distinction and tact for the last six years.

Mr. Moehr married in 1928, and through a tragic accident, lost his only daughter in 1946.

In congratulating Mr. Moehr on his election to the Presidency of one of the oldest and most distinguished Societies in the Swiss Colony in London, we wish him a successful year of office in his responsible position, for the benefit of the City Swiss Club in particular and for the London Swiss Colony in general.
ST.

PIANO RECITAL ALBERT FERBER.

We wish to direct the attention of our readers to a piano recital to be given by our distinguished compatriot, Albert Ferber, at Wigmore Hall, on Friday, May 13th, 1948. (See Advert.)

We sincerely hope, that many of our countrymen will take this opportunity to hear this brilliant artiste, who has made a name for himself in the music world of this country.

MRS. EGLI AS THE EMPRESS OF CHINA.

One of the world's most famous women is to be portrayed by Selma Vaz Dias, from May 2nd, at the New Lindsey Theatre, when she will play the leading part of the Empress Dowager in Lytton Strachey's only play "A Son of Heaven."

The New Lindsey at Palace Garden Terrace, Notting Hill Gate, is a subscription Theatre. (Membership 5/-.)

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