

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1949)
Heft: 1126

Artikel: Xmas thoughts and wishes
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-695082>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 13.08.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

XMAS THOUGHTS AND WISHES.

Next week we shall enter upon the festival of Xmas — the happiest and most precious time of the year.

All over the globe there will arise glad tidings of praise. Let us then, dear readers, lay aside for a few hours, at least, the burden of our work and forget our troubles and worries. Let us be reunited once again in that happy state of companionship and mutual good will! Let us turn away from our daily toil and routine, with its restless struggles of life, to welcome the peace of Christmas.

Although the world is still in a turmoil, and the cares and sorrows lay heavily on many shoulders, the spirit of Christmas is the same to-day as yesterday and will be for ever. May this blessed time of goodwill towards mankind remain a daily companion of unfailing help, and an inspirer of all that is good and kind.

Generations come and go, ideas and customs may change, but the spirit of Christmas will remain for ever a vital force. Its message will never grow old nor can it be exhausted.

No matter how fast and feverish the pace of life, Christmas will give us a decided reminder of all that is real in the world and worth while living for. It will remind us more than ever, that we are all God's children, united in one big family, here on this earth, for but a little time, requiring the warmth of human kindness and friendship. Let the Christmas spirit, which is the spirit, of active usefulness, perseverance, cheerful discharge of our duty, kindness and forbearance come nearer and closer to our hearts. —

Happy Christmas that can win us back to the delusion of our childhood days, that can transport our thoughts, hundreds of miles away, back to our dear ones, back to the land of our birth.

God grant, that the coming year will be for all of us a year of striving to lessen the hardships under which a tired world is labouring; may it once again bring back peace amongst all nations. May the silver lining for which we so often have gazed heavenwards, appear and shed its light over the darkness in which we have tumbled during the last year.

Far away in the cities, villages and hamlets of our homeland, the bells will ring in the glorious Christmas day, their sounds will spread the glad message of goodwill amongst the children of this universe, they will pierce the Alps and ride on the ocean waves and will bring to everyone of us the greetings of that dear land of ours. Let us then dear readers, spread this inspired message, coupled with our sincerest wishes for the country, which has accorded us a generous hospitality, and to many of us a second home.

ST.

SWISS GUIDE.

We are asked to state, with reference to the advertisement of the Swiss Youth Club, which is appearing on page 27 of the recently published Guide to the Swiss Colony by the London Group of the Nouvelle Société Helvétique, that this Club has no connection with The Rütli Club whatsoever.

The Swiss Youth Club is a branch of the Nouvelle Société Helvétique and is run as an independent body.

The Saturday evening dances at 86, Duke Street, W.1, are from 7 to 11 o'clock and not as mentioned from 7 to 10 o'clock.

A WELCOME CHRISTMAS GIFT!

A Subscription to a Swiss Newspaper :—

NEUE ZUERCHER ZEITUNG — DIE WELTWOCHEN
ANNABELLE (French & German Editions) — SIE & ER
SCHWEIZ. ILLUSTR. ZEITUNG — ILLUSTRÉ
NATIONAL-ZEITUNG BASEL — GAZETTE DE LAUSANNE
TRIBUNE DE GENÈVE — ILLUSTRAZIONE TICINESE

Orders accepted in £ by :—

SWISS PUBLICITY OFFICE,
35, Fitzroy Square, London, W.1. **MUS 6693.**

TRANSPORTATION . . .

TO AND FROM SWITZERLAND

For details of groupage services and all other current facilities apply to:

WORLD TRANSPORT AGENCY LTD.

ESTABLISHED 1913

1, MARTIN LANE, CANNON STREET, LONDON, E.C.4.

Telephone : MANsion House 3434.

Telegrams : WORTRANCY.

and at

BASLE, SWITZERLAND

Viaduktstrasse, 8.

also at

MANCHESTER LIVERPOOL HULL BRADFORD BIRMINGHAM