

**Zeitschrift:** The Swiss observer : the journal of the Federation of Swiss Societies in the UK

**Herausgeber:** Federation of Swiss Societies in the United Kingdom

**Band:** - (1949)

**Heft:** 1125

**Artikel:** Guide to the Swiss colony

**Autor:** [s.n.]

**DOI:** <https://doi.org/10.5169/seals-694940>

#### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

#### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

#### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

**Download PDF:** 21.02.2026

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

**AN APPEAL.**

The SWISS BENEVOLENT SOCIETY and the SWISS CHURCHES IN LONDON appeal once more to their compatriots for their kind contributions in kind or cash, in order to provide a little extra cheer for Christmas to our Swiss in need. All kinds of wearing apparel, household goods and furniture would be much appreciated and gratefully received.

Please send parcels, if possible *before* December 5th, 1949, to 31, Conway Street, Fitzroy Square, London, W.1, and cash remittances to

The Revd. C. REVERDIN, 8, Park View Road, Finchley SWISS BENEVOLENT SOCIETY, 31, Conway Street, W.1.

The Revd. C. REVERDIN, 7, Park Road, Finchley, N.3.

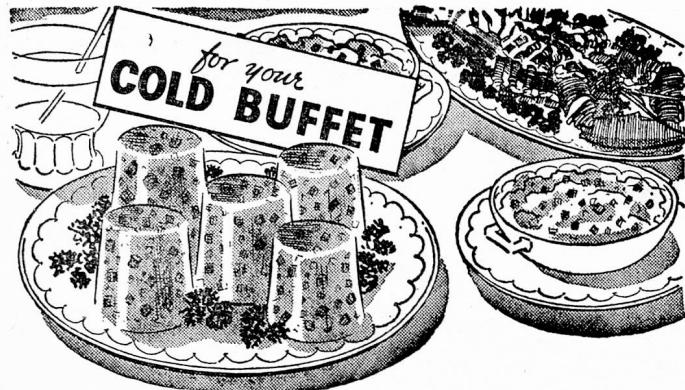
The Revd. H. BLUM, 1, Womersley Road, N.8.

The Revd. Father A. LANFRANCHI, 58, Queen's Gate, S.W.7.

**GUIDE TO THE SWISS COLONY.**

A very attractive Guide to the Swiss Colony in Great Britain has just been published, with a foreword by its Editor, Dr. H. W. Egli, President of the Nouvelle Société Helvétique.

This useful guide will undoubtedly be of great help to our young compatriots in this country.

**Aspic dishes make meat go further**

In these days one cannot afford to neglect any device that makes the most of the meat ration. Aspic dishes do this in an attractive and appetizing manner. With Maggi's Beef Aspic Jelly one can convert unattractive meat, fish and vegetable 'left-overs' into sparkling supplementary dishes that invite the eye and moisten the palate.

**MAGGI'S**

FREE TESTING SAMPLE *Recipes*  
and a generous sample of Maggi's Beef Aspic Jelly will be sent on request

**Beef Aspic Jelly**

MARBER &amp; CO. (FOOD PRODUCTS) LTD. HAYES, MIDDLESEX Telephone: Hayes 3811

CVS-28

**CITY SWISS CLUB.****Annual Banquet and Ball.**

In a week from now the Annual Banquet and Ball of the City Swiss will take place at the Dorchester Hotel, Park Lane, W.1.

In accordance with the age long custom, the committee has invited a number of prominent Englishmen to be their guests at this annual festival which will add to the attractiveness of the evening.

We are informed, that the sale of tickets is very satisfactory, and are asked to point out, that non-members of the Club and their friends will be cordially invited.

For those whose "dancing years are over" a cabaret has been arranged, so that everyone will find some attraction.

To enable the committee to make adequate arrangements for this evening, applications for tickets should be forwarded at once, either to members of the Committee or the "Swiss Observer."

The list will be closed on Monday, November 28th, 1949.

**CITY SWISS CLUB.****Monthly Meeting.**

The Monthly Meeting of the City Swiss Club took place on Thursday, November 10th, at the Dorchester Hotel, Park Lane, W.1.

Mr. P. A. Moehr was in the Chair, and there were about 70 members present.

The President, towards the end of an excellent dinner, opened the Meeting by welcoming the guest of honour, the Hon. Josiah Wedgwood, head of the world-wide known Pottery factory, Josiah Wedgwood, Sons Ltd; of Barlaston; amongst other guests present, were M. V. Umbricht, Commercial Attaché at the Swiss Legation, and Colonel Rieser, Military Attaché.

Mr. Moehr gave a very concise and interesting *exposé* of the history and development of the firm of Josiah Wedgwood, Sons Ltd. since its foundation in 1612, and then informed the members that Mr. Josiah Wedgwood would give an address on "Britain's Economic Problems." As most of the lectures and addresses at meetings of the City Swiss Club, are to be treated as "off the record", it is sufficient to say, that the speaker gave a fair, if in part somewhat biased, *compte-rendu* of the present day's problems with which the business community in this country is faced. After the address, which was accorded a hearty applause, an interesting discussion ensued in which various members of the Club took part.

The Meeting was closed shortly before 10 o'clock.

**HIGH CLASS ACCOMMODATION**

Twenty minutes from Piccadilly. Comfortable double & single rooms. H. & C. Partial Board. 17, Freeland Road, W.5. Tel. ACOrn 0209.