

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1949)
Heft: 1123

Artikel: Swissair honours air travel cards
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-694331>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 13.08.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

SWISS MERCANTILE SOCIETY.

The Society held its Monthly Meeting at Swiss House on Wednesday, October 12th, about 40 members being present.

In opening the proceedings, the President, Mr. W. Meier, had the sad duty of reporting the loss through death of yet another member, Mr. John C. Nussle. The deceased had been a staunch supporter of the S.M.S. ever since he joined the Society in 1911, and the members, many of whom had known him personally, rose to pay a last silent tribute to the departed.

Two new members, Mr. T. H. Bieri and Mr. H. R. Scherrer, both of whom had previously been members of Swiss Sections, were duly admitted. The latter had been appointed on the administrative staff of the College in place of Mr. Vonesch, who recently returned to Switzerland.

The meeting learnt with regret that Dr. G. P. Gooch, the eminent historian, at the age of 76 found it too strenuous to accept lecturing engagements, particularly so as he lived in the country. Dr. Gooch's outstanding addresses on world events had been a feature at Swiss House and elsewhere in the Colony for the last three decades and many will miss hearing his authoritative views.

Reporting on the activities of the College, the Chairman of the Education Committee, Mr. E. A. Hueni, stated that enrolments for the winter term showed the usual seasonal decline. It appeared that a majority of students still preferred the summer months for a stay in England, although a course in winter

could be more advantageous in many respects, classes being smaller and the tuition, therefore, somewhat more individual and concentrated. On October 28th, the College will pay a visit to Southampton Docks, combined with a visit to one of the big liners. The students have also been invited to view the H.M.V. factories in four different parties. The College Football team has arranged a number of attractive fixtures and will match its prowess with such teams as the London School of Economics, the National Bank of India, Metropolitan Police (Tottenham Court Road), The Times, etc. Mr. Hueni regretted the departure of Mrs. Landsdell, one of the lady teachers, who had been a popular and most efficient member of the staff. Her place was taken by Miss Rosemary Proctor, B.A., who had but recently returned from Finland, where she had been teaching adult students under the auspices of the British Council.

The President then introduced Miss Proctor to the audience, who gave her a cordial reception. After a brief outline of the Society's aims and activities for the benefit of the lecturer, the Chairman called on Miss Proctor to address the meeting on "*Finland To-Day*."

After a vivid description of the journey to Finland in the spring of 1948, she referred to the country's chequered history as a buffer and shuttlecock between her great neighbours of the North. There followed a graphic account of life and conditions as they exist to-day and the lecturer spoke highly of the Finns' proverbial hospitality, their eagerness to learn and their high standard of education. Miss Proctor went on to describe the country's geography, its industries and its many quaint customs, and the audience learnt a great deal of a sturdy people with a strong sense of independence.

Following her address, Miss Proctor answered numerous questions, which evinced the keen interest with which all present had followed her lecture. The meeting closed with a cordial vote of thanks to Miss Proctor for a most instructive evening.

The next Monthly Meeting will be held at Swiss House on Wednesday, November 9th, when Mr. Gottfried J. Keller, President of the Foreign Press Association and London Correspondent of the Basler Nachrichten and the Agence Télégraphique, will give his "Views on the News." WB.

SWISSAIR HONOURS AIR TRAVEL CARDS.

The *Universal Air Travel Plan* (U.A.T.P.) founded by a few North American airlines for the promotion of air traffic has — through the joining of the most important international air transport companies — developed into a world-wide organization. SWISSAIR is now in a position to recognise the air travel card of all member companies of the organization for the issuance of air tickets.

OUR NEXT ISSUE.

Our next issue will be published on Friday, November 11th, 1949.

We take this opportunity of thanking the following subscribers for their kind and helpful donations over and above their subscription:— W. Weber, Armand-Roger-Tissot, Charles Fer, J. Manzoni, A. J. Wymann, Louis Chapuis, E. Ulmann, V. Gay, A. F. Clemence.

Swissair
SWISS AIR LINES

**When travelling to Switzerland
make a point of enjoying the
speed and comfort of flying
by the DIRECT air services
to & from the United Kingdom**



For information and bookings please apply to
**LOCAL TRAVEL AGENTS or
British European Airways**
DORLAND HALL, LOWER REGENT STREET, S.W.1
Telephone: GERrard 9833
and AIRWAYS TERMINUS, ST. PETER'S SQUARE,
MANCHESTER Telephone: CENtral 8331