Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK

Herausgeber: Federation of Swiss Societies in the United Kingdom

Band: - (1948)

Heft: 1092

Artikel: Swissair news

Autor: [s.n.]

DOI: https://doi.org/10.5169/seals-692797

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Mehr erfahren

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. En savoir plus

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. Find out more

Download PDF: 20.01.2026

ETH-Bibliothek Zürich, E-Periodica, https://www.e-periodica.ch

SWISSAIR NEWS.

Seven Switzerland—London Services.

With the taking into operation of the Zurich-Kloten Airport and the opening of the Berne-London service on June 14th, the full-scale summer time-table comes into force, a time-table which brings a number of further improvements in the air services. Particularly worthy of mention is the fact that, on the direct routes from *Switzerland to London* and vice-versa, *a total of* 1,171 *passenger seats is now offered weekly in both directions,* 835 *by Swissair and* 336 *by British European Airways.*

As from June 14th, *Basle* has a daily connection to the British capital, *Berne* three connections weekly, *Geneva* two daily, and *Zurich* one daily from Dübendorf and two daily from Kloten. The London service has always occupied a prominent place in Swiss air travel. The very considerable number of seats now available will enable a heavy demand to be met, and the long waits formerly experienced by would-be air passengers to London are now eliminated. This will represent a greatly improved service to the businessman, who can now make his arrangements at short notice.

It is also a fact not without interest that by special station-airport transport services, Swissair ensure connections with the most important expresses operated by the Swiss Federal Railways.

* * *

Swissair's Overseas Services.

In addition to the special flights from Geneva to New York and vice versa, already scheduled up to September 26th and which will take place every fortnight, Swissair will also make two flights to New York from Zurich/Kloten. The dates of departure have been fixed as follows: Kloten—New York on July 8th and September 2nd; New York—Kloten on July 11th and September 5th.

* * *

An air agreement having been concluded between Eire and Switzerland, Swissair are now able to carry passengers from and to Shannon (Eire), on their North American flights.

* * *

Six further special flights from Geneva to Johannesburg and back are planned up to October 15th, provided the necessary permits are granted.

Extension of air Freight Service.

Of recent times Swissair have carried out quite a number of special merchandise transport flights, including flights of this type to Budapest, Belgrade and Brussels. The air freight service from Zurich via Basle to London, and vice versa, which is operated three times a week, is being made steadily more and more use of. The same is true of the Basle—Amsterdam—Basle night service, on which, in addition to the mail, air freight is carried five times a week. The speed and reliability with which the most diverse goods are conveyed by air has led to a notable increase in the quantities of freight conveyed, as is clearly shown by a few figures extracted from Swissair's traffic statistics: 1938=approx. 134 tons of freight conveyed, 1946=approx. 405 tons, 1947 approx. 860 tons.

* * *

An Air Travel Bureau at Berne.

On June 8th, Swissair has opened an Air Travel Bureau in the Federal capital. As is already the case at Zurich and as will shortly be the case at Basle and Geneva, the Air Travel Bureau at Berne will be located at the main railway station, this again providing air passengers with the welcome facility of having the shortest possible distance to cover from and to their trains.

* * *

Swissair recently had several prominent passengers on board. On a flight to Cairo they had the President of the International Committee of the Red Cross, Minister Rüegger, and on the London service General Guisan and his wife, and the two celebrated artists Yehudi Menuhin and Wilhelm Backhaus.

Nouvelle Société Helvétique
(LONDON GROUP)

OPEN MEETING

on Tuesday, July 13th, 1948, 7 p.m.

presided over by Dr. H. W. EGLI,
who will be reporting on the Journée des Suisses à l'Etranger at Interlaken

FOLLOWED BY A DISCUSSION.

at the Vienna Café,
Berkeley Arcade, Opposite Baker St. Station.

All Swiss and their friends cordially invited.

Trust our Club Secretary for resource. He's even managed to get a tin of Nescafé!

Just a spoonful in the cup; add near-boiling water and there's a cup of stimulating fragrant coffee. Good to the last spoonful, for Nescafé's roaster-fresh aroma is sealed in until the moment you add water.

Nescafé is a soluble coffee product composed of coffee solids, with dextrins, maltose and dextrose, added to retain the aroma.

38 A Nestlé's Product