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THE SWISS OBSERVER.

dividual visitor valuable information on all that dividual visitor valuable information on all that Switzerland offers for the satisfaction of his per-sonal wishes and requirements : every kind of climate, every form of sports, sanatoria and spas, all her centres and methods of education, means of access and modes of conveyance. Il will en-deavour to give visitors from other countries an idea of the unspoilt picturesqueness of life as it may be met with in every part of Switzerland in consequence of the habits and customs of a people profoundly attached to its work and its country.

It is too early for further details, but one thing is certain, that no visitor to the World's Fair will ever regret having paid a lengthy visit to the Swiss section. This certainty gives us much pleasure in inviting you to come and see us at home at Flushing Park Meadow at any date from April 30th, 1939.

S. J. & T.

#### WINTER WILL BE A SPARKLING SEASON IN SWITZERLAND.

Switzerland, where dreams come true for all lovers of Alpine winter splendour and winter sports, promises a programme replete with excit-ing attractions from end of December well into April. Among these doings, ski-ing, easily learned and permitting unrestricted freedom, quite naturally heads the list. Every important winter resort has its own ski-school, where the Swiss standardized technique is uniformly taught. The method is simple and easy to under-stand and those who adopt it are able to master every kind of terrain without falling. Beginning of December is the opening date of these popular ners, moderately experienced and expert skiers. Instructors are men thoroughly trained and licensed by the State. Fees range from 1-3 Frances per half-day class lesson. As proficiency increases carefully graded ski tours become available to the pupils. pupils.

Downhill ski-ing is at its best in Switzerland and the very mention of the Parsenn at Davos, the Corviglia at St. Moritz, the Diavollezza at Pontresina, the Titlis at Engelberg, the Eiger and Aletsch Glaciers in the Jungfrau Railway region, the Männlichen above Grindelwald, the Hahnenmoos at Adelboden, the Hornberg at Gstaad and the Gornergrat and Blauherd at Zer-matt, thrills a true skier.

Ski-jumping, the sport of skiers skilled and unafraid, is made possible on 57 fine ski-leaps, each of which is constructed according to very definite standards and calculations. Jumps registering some 270 feet are not uncommon.

During the forthcoming season big ski events will follow each other in rapid succession. Several resorts will be the scene of ski-jumping contests on New Year's Day, and Slalom Ski Races for visitors will give guests of Pontresina an opportunity to demonstrate their skill on January 7 and 28. In the same month important ski races will also be seen at St. Moritz, Davos and Grand and Gstaad.

and Gstaad. A Giant Slalom contest for the "Weisse Wiesel" trophy is to be a feature at Pontresina on February 12. At Gstaad the Combined Wis-pillen Cup Ski Races are scheduled for February 11.12, and St. Moritz will have its combined downhill Slalom Ski Races for the White Rib-bon of St. Moritz on February 14-15. The annual Flying Kilometer Race on skis at St. Moritz is set for February 17. Directly after-wards, i.e. on February 18-19, the Grisons Com-bined Ski Races and elimination for the Swiss Ski Championship will be decided at Pontresina, with Downhill Slalom contests on the same days at Arosa. A Ski Carnival will strike a merry note at Pontresina on February 25. February 24 has been set aside for a Giant Slalom Ski Race at Davos, and February 26 is the day when the XIVth Parsenn Ski Derby at Davos will bring together the élite of all skidom. March, too, looms importantly with the Xth

March, too, looms importantly with the Xth Diavolezza Ski Races at Pontresina on the 12th



and the distinguished Kandahar Races at Murren on the 18th and 19th.

In Switzerland mountain railways, ski-lifts and cable-sleighs eliminate strenuous ascents, enabling skiers to enjoy several extra downhill, runs.

runs. Ski-ing is undoubtedly the most popular snow sport in Switzerland, but Tobogganing and Bobsleighing also have a host of enthusiastic adherents. The upkeep and constant improve-ment of these courses is a matter of personal pride in the respective resorts, with the breadth-taking, mile-a-minute Cresta Toboggan Run at St. Moritz a shining example. Races for both types of vehicles are on the calendar throughout the season. The Cresta Run Skeleton Toboggan Race for the Curzon Cup is usually held middle of January and the Grand National in the first half of February. Outstanding events of the coming Swiss winter season will be the Boblet Grand Prix at St. Moritz on February 4-5, and the two-seater Bob World Championship in the same resort on February 8-9. same resort on February 8-9.

same resort on February 8-9. Another feature of the Swiss Winter are the Horse Races on frozen lakes. At St. Moritz, where the annual International Horse Races will be held from January 29-February 5, the great sheet of snow-covered ice is fenced in to form an exceptionally fine course. Immense grandstands, a totalisator, a band and crowds of fashionably clad visitors contribute to the perfection of this unique horse racing picture. Winter horse races are also seen at Gstaad, Lenk. Les Diablerets, Arosa, Montana-Vermala and other resorts. Pro-grams include ordinary flat-racing, for which the horses are specially shod in order to gain a firm foothold on the white "turf." There are trotting events, in which not only the speed of the horses, but the skill of the skiers holding on to them from behind are decisive factors.

from behind are decisive factors. Switzerland's steady temperature in winter is ideal for sports on the icc. Many resorts boast not only one, but several rinks, so that devotees of all pastimes on the ice have ample space for their respective activities. Biggest ice-rink in the land, and in Europe for that matter, is at Davos. It covers an area of over 7½ acres and has separate sections for speed and figure skat-ing, hockey and curling. Here, on January 28-29, the Davos Ice Festivals, with International Skating Contests, will be held. Fétes on the ice, in daytime, or with artificial illuminations at night, are a highlight of all Swiss winter play-grounds; among them, Pontresina, in the Upper Engadine, promises such events for February 4 and March 4.

Wherever there is ice there is also Ice Hockey. In the series of International Ice Hockey Tournaments scheduled for the Christmas holi-days are a contest at St. Moritz, from December 25-27, for the St. Moritz Trophy; a contest at Davos on December 27, for the Aspang Cup, and again at Davos. a contest from December 27-31, for the Spengfer and Hanseaten Cups. On January 14-15 Gstaad in the Bernese Oberland, will see an Ice Hockey Match for the Rosey Cup, and on February 3-12 Ice Hockey World Cham-pionships will be decided at Zurich and Basle. Now that winter has become a favourite vacation season the lure of the season of white in Switzerland is oll the more irresistible. A short and restful ocean trip, then a swift journey by rail or air, and Io and behold the traveller finds himself on the threshold of a fairyland with a canopy of sapphire-blue stretched above diamond-strewn snowfields and mountains. Here the air is pure and invigorating; ills fee, cares are for-Wherever there is ice there is also Ice Hockey.

is pure and invigorating; ills flee, cares are for-gotten, and playtime reigns supreme. It is the miracle of Switzerland under snow.



Tuesday, January 10th, 1938 (Dinner 7.15 sharp) — City Swiss Club — Monthly Meeting, at Pagani's, Great Portland Street, W.1.

- Saturday, January 14th, at 3 p.m. Song-Recital by Madame Nina Nüesch, at Aeolian Hall. (See notice in this issue) (Tickets at Box Office, Aeolian Hall.)
- Friday, January 20th, at 8 o'clock, (Supper at 3/- to be served at 6.30 p.m. sharp) Nou-velle Société Helvétique Annual General Meeting at Foyer Suisse, 15, Bedford Way, Russell Square, W.C.

