

Zeitschrift:	The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber:	Federation of Swiss Societies in the United Kingdom
Band:	- (1939)
Heft:	927
Artikel:	Impressions
Autor:	Asch., Eve
DOI:	https://doi.org/10.5169/seals-695188

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 17.01.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

BASLE.

Dr. Bernhard Jaeggli, who in 1933 retired from the management of the "Verbandes schweizerischer Konsumvereine," has celebrated his 70th birthday.

A few years after joining the administration of the "VSK" he was elected, in 1902, a member of the Grand Council of the canton of Basle, of which he was a member until 1916. From 1911-1917 he belonged to the National Council, during which time he rendered great services in various parliamentary commissions. In 1929, the University of Basle bestowed on him the degree of *doctor honoris causa* for the eminent services which he rendered to our country.

IMPRESSIONS.

I have just returned from a very happy and interesting holiday in that so lovely country—Switzerland.

It was not my first visit, therefore I was able to take my eyes off the mountains, and look at the things around me. The first was the Exhibition at Zurich. I expect many people have described this in full, with more wealth of description than I shall hope to emulate, but to me it was just grand. I made many visits, and even now have not seen it as thoroughly as I would have liked, but time was against me. Its beauty—the clever way it has been adapted to the lake, without spoiling the lakeside—and the interesting pavilions are things that need a book of their own, and this is not within my scope.

What really impressed me beyond words were the "Umzugs." The first I saw—from the top of a taxi—was the Fribourg "Umzug." To be quite honest, I had not placed very much importance on these processions, having in mind several that I had seen in London: but on returning to Bellevue from visiting a friend, I found all the roads blocked and the procession in progress. My first feeling was one of annoyance, especially as I am rather small and couldn't see a thing. Then, a taxi driver, seeing my plight, offered me a view from the top of his taxi. That man! So absolutely indicative of the whole race—kind, generous, helpful to the foreigner and sympathetic. But unfortunately I had missed most of the affair, and saw only the end. This was sufficient though to make me determined to see the next one properly. Therefore, the next Saturday morning saw me fighting my way through the crowds to get a really good view of the Schaffhausen Umzug. Of the individual efforts I have no words. There were the girls in their lovely cantonal "Tracht," with happy smiling faces radiating good health and contented living. There were carts containing the wheat and field produce of this productive canton—the exhibits from the great watchmaking industry—the amazing uses of aluminium, and hosts of others, not excluding the wine! Then came the soldiers, wearing costumes dating from the long years ago, to the light, hygienic uniform of the present day, and as they marched I thought how glad I was that I belonged to a friendly country. Pity those who fight against such men. As one they marched shoulder to shoulder, and I could imagine them dying for their homes and country in the same way. And mostly they were simple country folk, who plough their fields, and gather their harvests; who live from day to day simply and quietly, with yet time to spare to look at their beautiful country. How nobly they uphold the dignity of labour! And I, a townswoman born and bred, felt how much I had missed in the hurry and scurry of town life. These busy people, making haste slowly, how much more from Life do they get! And while thus dreaming, the procession wound slowly out of sight, leaving one, at least, thinking how fine a model to the whole world is Switzerland!

Eve Asch.

CITY SWISS CLUB.

The winter session opens on 5th September when we understand the committee expect most of the members to turn up for the first monthly meeting of the season. We were told by the Secretary in June that the committee were very gratified that their ambition of passing the 100 mark for a monthly meeting had been reached, and this was the sort of encouragement they needed to devote the summer months in preparing a most attractive winter season.

We were wondering whether the committee had found time during this long "holiday" to devise something new which would beat their previous record. We have endeavoured to find out by phoning the Secretary, and he tells us that he has a REAL surprise once more. He has just come back from Switzerland where he has managed to arrange with the authorities to lend the Club the famous film which helped the Zurich Exhibition to reach the unexpected success it has attained. He has also been promised, we hear, the loan of a film entitled "Our Switzerland," depicting some of the beauties of our Motherland. He cannot give us detailed information yet, as he has just arrived in London and has certain negotiations to complete to be sure to be ready by 5th September, but by the information we have received we know the matter

is in very good hands, and we feel sure that every member and friend of the City Swiss Club will make a point of reserving the evening of Tuesday, 5th September, to go to Pagani's.

The President has now recovered from his serious illness, and is feeling like a 25 year old, we are told by the Secretary.

No doubt all members will wish to meet each other and foregather, particularly in these days when all Swiss will want to be together, and they will bring all their good English friends to enjoy the treat in store.

May we point out that the attendance is sure to be very great, so book early—just 'phone Mr. Boehringer (Clerkenwell 2321/2).

Reserve your seats now for yourself and friends.

PERSONAL.

The many friends of Mr. & Mrs. A. Stauffer, of 11, Carlton Road, Putney, S.W.15, will sympathise with them in their bereavement, Mrs. Stauffer's father having died in London, at the age of 67.

Telephone Numbers :
MUSEUM 4302 (Visitors)
MUSEUM 7055 (Office)
Telex : SOUFFLE
WESDO, LONDON
Established
OVER
50 Years.

"Ben faranno i Pagani"
Purgatorio C. xiv. Dante
"Venir se ne dea giu'
tra' miei Meschini."
Dante. Inferno. C. xxv.

**PAGAN'S
RESTAURANT**
GREAT PORTLAND STREET, LONDON, W. 1.
LINDA MESCHINI ARTHUR MESCHINI Sole Proprietors.

TO OUR READERS.

The Editor of the Swiss Observer would be greatly obliged if readers would supply him with addresses of likely subscribers, so that specimen copies could be posted to them.

If such addresses supplied should be already included on our mailing list, no extra copies would be sent.

SHUT UP THAT COOKERY BOOK

MRS BEETON COOKERY BOOK

GOOD FOOD • GOOD WINE • GOOD SERVICE

When at HAMPTON COURT
have Lunch or Tea at the
MYRTLE COTTAGE
Facing Royal Palace, backing on to Bushy
Park between Lion Gate and The Green.
P. GODENZI, PROPRIETOR.

**25p EACH**

There's just no doubt about it, these delightfully smooth chocolates with the exciting centres are the brightest choice you can make—try some of them to-day!

Kunzle
FIVE WAYS,
BIRMINGHAM, 15.



When you begin to feel that there isn't a new food idea in all the wide world, it's high time you shut up the cookery book and said firmly to your husband, "Let's go to the Myllet to-night."

There you will taste a meal which is a real joy served with that care and attention which good food deserves. You will feel rested and refreshed, so that the music of Jessie Watson and his trio soon tempts you out on to the dance floor. Good food, good wine, pleasant music and a friendly cheerful atmosphere put you in the right mood to enjoy yourself. And when the evening draws to a close, and the bill turns out to be only a modest 5/6d. a head you will make up your mind that it must not be long before you come again.

THE MYLLET
WESTERN AVENUE, PERIVALE.

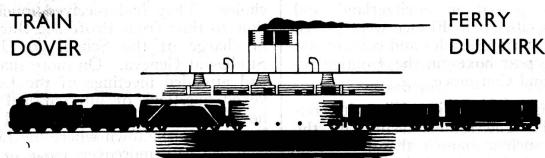
Opposite the Hoover Building.

Proprietor: A. Widmer, late of the Carlton and the Ritz.

GOOD FOOD • GOOD WINE • GOOD SERVICE

**ACME-GOTH SERVICES
FOR SPEED AND RELIABILITY**

TRAIN
DOVER



OFFICIAL AGENTS

ACME TRANSPORT Co. Ltd.

Head Office: 20, WHITECROSS STREET, LONDON, E.C.1

Also at: BRADFORD - DOVER - PARIS.

GOTH & Co. BALE - ZURICH - ST. GALL - GENEVA.

FASTEAST DAILY EXPRESS, G.V. & GROUPAGE SERVICES

TO & FROM SWITZERLAND.