

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1939)
Heft: 918

Artikel: First of August celebration
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-693825>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 24.08.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

SWISSAIR LINER'S ALL-EUROPE FLIGHT

Between April 29th and May 6th, again between May 15th and 21st, and finally between May 22nd and 28th, a Swissair Douglas DC 3 air liner, one of the regular service machines flying on the Paris and London routes, flew a distance of nearly 10,000 miles all over Europe. It visited 26 cities, calling at 25 different countries and bearing with it the message that the Swiss National Exhibition had been opened in Zurich.

The flight was given tremendous publicity in the countries touched, press and radio combining to broadcast the news of the "official Swiss mission." In some countries, perhaps, it came as a surprise to many newspaper readers and wireless listeners to learn that the tiny Alpine nation which they had hitherto associated only with mountains and cowherds, chocolate and watches, should have been enterprising and efficient enough to carry out this flight, outstanding in point of organisation and performance in the annals of civil aviation.

Everywhere the "Exhibition plane" and its passengers were accorded a rousing welcome. Coming as it did at a time of grave political unrest and uncertainty, the scheme had a definite appeal. The mere fact that the Swiss had the courage to send out a plane on a vast circular tour of Europe at a moment when the rest of Europe was anxiously deciding between peace and war, will long be remembered. The flight proclaimed that the tiny nation right in the heart of Europe not only had the courage to go on with its normal activity in face of every peril, but to stage a national display and invite the whole world to come and see what it had achieved and accomplished.

The whole 10,000 mile itinerary was flown without a hitch and without a single untoward happening. As regularly as clockwork — as smoothly and reliably as the movement of a Swiss watch — the giant plane took off, crossed seas and frontiers, landed and took off again as on an ordinary service flight. The precision and regularity so typical of all that Switzerland produces was once again to the fore and rejoiced the hearts of the many Swiss living abroad who rallied round to welcome the heralds of their country's great event.

Another outstanding feature of the flight was its interest to philatelists all over the world, for the Douglas carried mail and a special postmark was issued for the occasion. Collectors became the richer to the extent of no fewer than 116,000 letters — valuable souvenirs of a historic flight.

FIRST OF AUGUST CELEBRATION.

As announced previously in the columns of this paper, our National Day will be celebrated on Tuesday, August 1st, at the St. Pancras Town Hall.

An attractive programme will be presented, and there will be dancing. Further particulars will be published shortly.

We invite our readers to reserve this date already now.

CITY SWISS CLUB.

Summer Meeting at Brent Bridge Hotel, Hendon.

As in previous years, the City Swiss Club is holding their Summer Meeting at the Brent Bridge Hotel in Hendon, on Tuesday next, June 27th, to which the Ladies are cordially invited.

The City Swiss Club also extends a hearty invitation to their friends in the Swiss Colony.

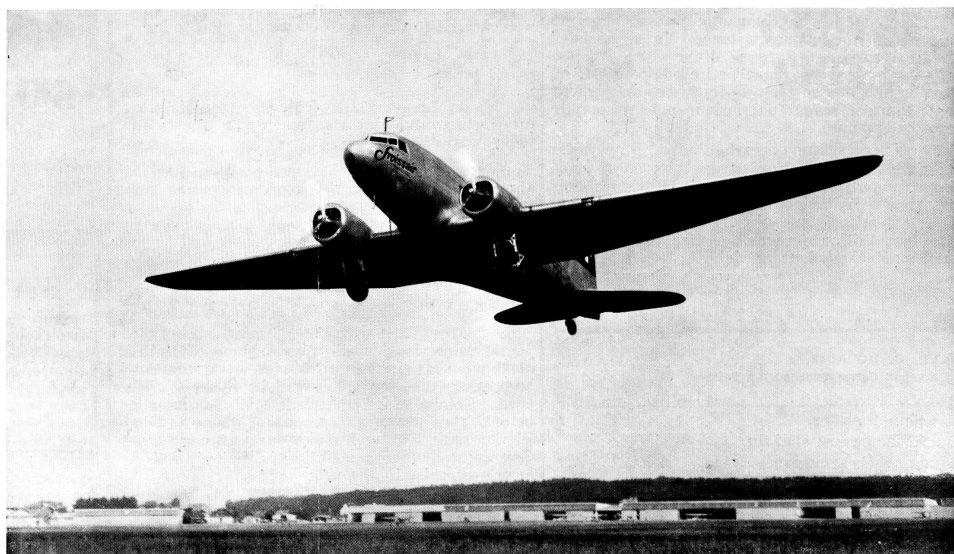
The Brent Bridge Hotel is an ideal place for a summer outing, and we feel sure that the informal dance which will follow the dinner, will prove to be a great attraction.

This is the only meeting which will take place at Hendon during the summer season, and it is hoped that the attendance will be a numerous one.

It is advisable to reserve seats at once, (see advert), so as to avoid disappointment.

LANGUAGE COURSES IN THE SUMMER VACATION.

About the same time as the "Swiss Observer" celebrated its 20 years' jubilee, Prof. Buser's subalpine Boarding School for Girls at Teufen in the Sentsis Region (Switzerland) completed its 30th year. Prof. Buser has been one of the prominent innovators of the girls' education, for



DOUGLAS DC3 AIR LINER LEAVING ZURICH.

which purpose he has created and steadily extended suitable and well-disciplined institutions. In his two Boarding Schools for Girls, at *Teufen* (Sentsis Region) and *Chexbres* (overlooking Lake Geneva) for many years special language courses have been arranged for holiday pupils during the summer vacation. These courses have become very popular among young people.

The girls who spend their summer vacation in one of the above Schools, derive thereby great benefit, both to their knowledge of languages and to their state of health, there being plenty of opportunities for all sports and rambling. Moreover, these language courses are of great value to the pupil in school work, especially to those girls who remain as boarders for the school year.

When at HAMPTON COURT have Lunch or Tea at the MYRTLE COTTAGE

Facing Royal Palace, looking on to Bushy
Park between Lion Gate and The Green.

P. GODENZI, PROPRIETOR.

Prof. BUSER'S Alpine Swiss Boarding Schools for Girls

TEUFEN Near the *Sentsis Mountain*
(via St. Gall.) Sunny Situation.
Juniors in separate comfortable building.
Examination-Centre of the Universities of *Oxford*
and *Nancy*. German Diploma.

CHEXBRES Delightfully situated above
lake of Geneva.

Chief language: French. State examination for
French Language.

At both Schools: all classes — commercial diplomas,
domestic science. Languages a speciality.
Unrivalled situation and climate. All summer
and winter sports. Modern swimming pool. Excursions and
mountaineering. Cheerful healthy spirit.
July — September optional language courses
and happy holiday-life.

Beginning of the school-year in September.

Traders with Switzerland

find advantages in using the FACILITIES of the

WORLD TRANSPORT AGENCY LTD.

OFFICIAL AGENTS OF THE SOUTHERN RAILWAY

LONDON: 21, Great Tower Street, E.C.3.
Telephone: Mansion House 3434 (6 lines).
Telegrams: "Wortrancy"

BASEL: Markthalle
No. 24880
"Groupage"

WHY NOT PLACE YOUR INSURANCE WITH A SWISS BROKER?

Please write to

Mr. B. APOLBAUM

Partner of

WHITTON & CO. (Insurance Brokers) LTD.

Hazlitt House,

43/46, Southampton Buildings,

LONDON, W.C.2.

Tel.: CHAncery 8554 (3 lines).

INSURANCES

EFFECTED:

LIFE,

SICKNESS,

FIRE,

BURGLARY,

ACCIDENT,

MOTOR CAR,

HOUSE PURCHASE,

MORTGAGES,

ETC. ETC.