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# SWISS ORCHESTRAL SOCIETY AND NOUVELLE SOCIÉTÉ HELVÉTIQUE CONCERT

At CONWAY HALL, Red Lion Square, W.C.1.

THURSDAY, NOVEMBER 3rd 1938.

Once again our Colony is indebted to the joint enterprise of the "Swiss Orchestral Society" and the London Group of the "Nouvelle Société Helvétique" for the presentation of an important Swiss musical artist, the latter society has been instrumental in arranging the artist's visit to London and helping in the organisation of the concert, the former contributed not only a selection of their own orchestral programme but also pluckily tackled a concerto of Beethoven's together with the guest artist! And the whole enterprise turned out to be a great success, at any rate as far as the enjoyment of the surprisingly numerous audience is concerned. The large Conway Hall could be described as fairly full and there was no lack of applause for our courageous orchestra as well as the soloist.

We rejoice in greeting Miss Marguerite de Siebenthal, a Genevoise of Bernese extraction, as a brilliant performer on the pianoforte as well as the violin and as an artist of great promise. From the programme we gather that this young compatriote of ours, whose age is barely 25, has been honoured by the Double premier prix de piano et de violon du Conservatoire Nationale de Paris, with the Lauréate du Concours international Chopin à Varsovie 1937 and the Prix de violon du Lycée de Suisse 1938. The critics of Paris, Geneva, Neuchâtel, Berne and Zürich have all and sundry enthusiastically received Miss de Siebenthal in the circle of those artists who have given proof of exceptional qualities and of whom much is expected.

In this account of a memorable evening for our Colony it would be presumptuous on the part of the "Swiss Observer's" reporter to arrogate

## EXPOSITION NATIONALE SUISSE 1939 ZURICH.

### ATTRACTONS.

#### *Le téléphérique au-dessus du lac.*

La Suisse est le pays par excellence des téléphériques, comme il est celui des chemins de fer de montagne. L'Exposition Nationale Suisse sera dotée d'une nouveauté ingénieuse dans l'art de franchir les abstacles naturels. Les spécialistes, ingénieurs et techniciens ont mis au point et exécuté le téléphérique au-dessus d'un lac. Les deux parties de l'Exposition de 1939 à Zurich étant érigées sur les deux rives du lac, ils les ont reliées par un téléphérique de 900 mètres de long, dont la cabine fera la navette entre les deux tours, à 70 mètres de hauteur. Les amateurs de sensations fortes seront servis! Un restaurant-dancing sera construit dans l'une des tours, à une trentaine de mètres d'altitude. L'un et l'autre vous donneront l'impression de vivre à bord d'un avion... moins le roulis et le tangage, s'entend!

\* \* \*

### PROPAGANDE.

#### *1939 — Pèlerinage à destination de la Suisse des Amis de la Suisse et des Suisses à l'étranger.*

Dans un peu plus de six mois s'ouvrira à Zurich l'Exposition Nationale Suisse 1939. Ne se renouvelant que tous les quarts de siècle, elle est une vivante image des progrès réalisés dans tous les domaines par le peuple suisse.

Les nombreux amis de la Suisse auront à cœur, avant de se rendre dans la station de séjour de leur choix, de visiter, à Zurich, de mai à octobre prochains, la courageuse et grandiose manifestation réalisée grâce à l'effort persévérant de toutes les classes de la population et à la collaboration effective des diverses régions de la Confédération Helvétique.

1939 sera aussi le pèlerinage à destination de la mère-patrie des Suisses habitant l'étranger. Dans tous les pays d'Europe et d'Outre-mer, des Comités sont en action pour organiser des voyages compacts des Colonies Suisses; des initiatives généreuses sont lancées pour permettre aux Suisses de condition modeste de se joindre à ces pèlerinages.

L'Exposition Nationale Suisse 1939 sera ainsi une émouvante démonstration patriotique

\* \* \*

to himself the duties of the professional critics just mentioned. We would only say that, having heard Miss de Siebenthal, we fully appreciate the reasons for her success and wish to associate ourselves with the rich tributes she has already earned for herself. On the violin as well as the piano she displayed a fully mature mastery of technique and depth of feeling. If we say that we enjoyed her piano performance perhaps even better than the violin pieces it is probably only due to our personal predilection for the former instrument. But we did have a slight sense of danger that the sweeter of the two instruments might carry Miss de Siebenthal just a little beyond the strict control of feelings required for the accurate interpretation of classical composers such as J. S. Bach. Anyway, the crisp firm touch and the simple straight-forward approach of her interpretation of Beethoven's Concerto Nr. 3 in C minor and Schubert's Impromptu in E flat gave us very especial pleasure. Her other solos comprised Chopin's Nocturne in D flat for the piano, Bach's Sonata Nr. 1, first movement, for unaccompanied violin, a Prelude and Allegro of Pugnani-Kreisler, an Adagio of Tartini-Corti and Eccles' Sonata in G minor, all for the violin, ably accompanied by Miss Julia Bratschi — de Siebenthal.

Of the orchestra's performance we would only say that this society of amateurs amazes us year after year with its high level of attainment on a very ambitious scale which this time was concentrated on Beethoven's Egmont and Coriolan, apart from the Concerto Nr. 3 to Miss de Siebenthal's accompaniment.

Dr. E.

et de foi en l'avenir d'un petit pays paisible et fort.

### TOURISME.

#### *Facilités de Transport.*

L'Exposition Nationale Suisse 1939 amènera en Suisse, et plus spécialement à Zurich de mai à octobre, des pays voisins et lointains un record de visiteurs et touristes.

Les chemins de fer fédéraux suisses prévoient à leur intention des réductions de taxes importantes et l'élaboration d'un abonnement général à prix réduit qui leur permettra de voyager dans toutes les parties de la Suisse. La plupart des compagnies de transports étrangères accorderont également aux visiteurs de l'Exposition Nationale Suisse des facilités et réductions intéressantes.

Ainsi les amis de la Suisse reviendront y séjournier plus nombreux que jamais; de tous les pays voisins ou lointains des voyages collectifs seront organisés; ils permettront à chacun de réaliser un beau rêve: voir de près les pics neigeux, faire du sport dans les belles stations de plaine et de montagne, se reposer dans la fraîcheur et la paix, faire provision de soleil et d'air pur, dans le véritable pays de vacances qu'est la Suisse.

\* \* \*

### CONGRES.

#### *Zurich, la Ville de l'Exposition et des Congrès.*

Pendant la durée de l'Exposition Nationale Suisse, de mai à octobre 1939, de très nombreux congrès internationaux se tiendront en Suisse et spécialement à Zurich, la Ville de l'Exposition.

Pour recevoir dignement ses hôtes et pour leur permettre de travailler dans les meilleures conditions, Zurich construit au bord de son lac un palais des congrès (coût env. 8 millions de francs suisses), divisé en salles de diverses grandeurs possédant les équipements les plus modernes.

Un Comité des Congrès, présidé par Mr. le Dr. A. Ith, Directeur du Syndicat d'Initiative de Zurich, est à l'œuvre depuis de longs mois et le calendrier provisoire établi, prouve que ses invitations adressées aux grandes associations internationales ont été fort bien accueillies. Zurich sera donc en 1939 la "Ville de l'Exposition et des Congrès."

\* \* \*

### MANIFESTATIONS.

#### *"Le Grand Théâtre du Monde."*

Une des manifestations les plus importantes au point de vue artistique, placée sous les auspices de l'Exposition Nationale Suisse 1939 à Zurich, sera certainement les représentations sur le parvis de Notre Dame des Ermites, à Einsiedeln, du "Grand Théâtre du Monde," auto-sacramentale de Calderon. Einsiedeln et son couvent de Bénédictins sont un lieu de pèlerinage célèbre. Cette petite cité de grand renom est située à une heure et demie de train de Zurich, dans un cirque de montagnes impressionnant. Nul autre cadre ne saurait mieux convenir à ces jeux nocturnes d'un des plus anciens mystères interprétés non par des artistes professionnels, mais par des acteurs ressortissants d'Einsiedeln.

### THE SHOW OF THE CENTURY.

#### *Woman's Fair, Olympia, November 2nd-26th.*

The show of the century — the great Woman's Fair at Olympia — opened on November 2nd and will run for just over three weeks — until November 26th.

Women everywhere have been waiting for this great event — the first exhibition ever organised to present every possible interest of women on a lavish scale.

Months of work have been put in by the organisers, who have built upon the foundation of the seven main interests of women. These have been established as being — the home, children, food, fashion, beauty, careers and leisure. Linking these are entertaining and spectacular displays. There are more than 100 separate attractions for visitors to Woman's Fair. It is a hundred shows in one.

There is much to interest men also. First-class stage shows, the finest indoor gardens ever constructed, beauty parades, broadcasting, the home, a "dream" cottage — all of these form a show that will satisfy any man.

Home planning is made easy at Woman's Fair. The latest features in design and invention in furnishing and decoration are displayed. There is everything for every section of the home.

Aids to beauty occupy a large space in the Exhibition. Women will learn through demonstrations how to care for their hair, complexions, nails, feet, and even their ears.

Two of the most spectacular general features of the Fair are the Palace of Colour and Light, with its vast canopy of rayon which covers the roof, and a huge statue of Venus.

The Venus is the tallest structure ever seen in Olympia. The Statue, 21 feet in height, is mounted on a 42 foot colonnade.

In this section, too, will be found the twelve "Queens of Loveliness," selected from thousands of entrants to represent British industries. These girls symbolise the great part which woman plays in industry to-day, both by her work and her purchasing power.

Fashions for 1939 are featured at Woman's Fair, Olympia, in the largest exhibition theatre ever built in this country. It seats 1,500 people.

Plans for co-ordinating all existing maternity services to reduce the present high rate of maternal mortality are revealed to the public for the first time at Woman's Fair, Olympia.

Britain's most wonderful indoor gardens, which have the warmth and colour of an old-world Californian landscape, come to life in the greyness of England's November at Woman's Fair, Olympia. Nothing so wonderful as this garden has ever been seen in London.

A profusion of exotic tropical plants and twenty feet high palms with feathery plumy heads forms a vivid setting for ten houses in the Spanish style still popular in all parts of California. There are orange trees and pineapple plants in full fruit.

All types of pets are shown. Snakes, lion cubs, lizards, penguins, monkeys, etc.

All the wonders of the Electrical age are at Woman's Fair, Olympia, including hundreds of the famous *Bulle* electric clocks.

One of the many remarkable facts revealed in the "Seven Ages of Make-up" section at Woman's Fair, Olympia, show that our present-day permanent wave had its origins in Roman times.

It's as old as civilisation itself. Cleopatra was so fond of "making-up" that she would have put modern "glamour girls" in the shade.

From that remote age to 1938 it's a far cry, but woman has changed little in her desire to beautify herself with artificial aids though the "aids" have changed a good deal.

Our friend Binggely is again making a spectacular show of *Bulle* clocks. He is the official timekeeper to the Exhibition. All public clocks used specially for the Exhibition are *Bulle* clocks. Furthermore, hundreds of *Bulle* clocks are in use by the exhibitors on their stands for their own convenience, and the *Bulle* stand is the most attractive ever built by this go-ahead firm.

At the last meeting of the City Swiss Club Mr. Binggely sprung a surprise on the members who attended, and presented every one of them with a ticket, and he is looking forward to seeing as many of his compatriots as possible at the Exhibition; and he will be pleased to give them any information they may require in connection with that gigantic exhibition.

#### CONTINENTAL FILMS WORTH SEEING.

London's Mecca of the Continental film world, the *Academy Cinema*, is at present presenting its patrons with "Katia" a very delightful picture of the more romantic order. It is a deft adaptation of Princess Bibesco's famous love-story "Démon bleu," telling of the infatuation of Tsar Alexander II for a wilful young lady, who after the death of the Tsarina becomes her successor, but loses her lover-emperor by an anarchist's bomb. The essential tragedy of this tale is rather overlaid by the sweet gaiety and charm both of Katia, most winningly interpreted by Danielle Darrieux, and the great Tsar, whom John Loder impersonates very sympathetically. André Algyaz has produced an impressive picture of the late Nineteenth Century Russia, the intrigues of a dazzling Court, bitterly opposed attempts of the young Tsarina to achieve some political and social reforms. But the most satisfying passages are those depicting the gentle growth of an enduring love from light-hearted flirtation.

At the *Berkeley Cinema*, now under the same management as the Academy, the singing film stars Jan Kiepura and Martha Eggerth may be seen at their best in "Zauber der Bohème," which may justly be described as one of the last great Austrian films. The beauty of Opera is brought to the screen in this adaptation of Puccini's "La Bohème," combining all its pathos with some of the loveliest singing ever recorded.

The *Curzon* presents a beautiful adaptation of Henry Bernstein's famous play "Le Bonheur" with Charles Boyer and Gaby Morley in the leading parts. It is the phantastic story of a famous music-hall and film star who falls in love with her would-be assassin, a poor numb cartoonist, who tried to shake off his fascination for the idol of a shallow world by shooting her, but who in the end most unaccountably has sense enough to relinquish his conquest. The passing romance in the hectic atmosphere of artistic life in Paris is well told.

Dr. E.

#### NEWS FROM THE COLONY. CITY SWISS CLUB.

We wish to state that members of the Swiss Colony who desire to attend the Banquet and Ball of the City Swiss Club, which will take place on Friday, November 25th, at the Grosvenor House, Park Lane, W., should book their tickets not later than Tuesday, November 22nd noon. (In order to avoid disappointment re seating, it is essential that all applications should be made by this date).

#### L'ESCALADE.

La Colonie Genevoise de Londres a décidé de célébrer cette année le 25ème anniversaire de ses réunions d'Escalade de façon spéciale par un dîner après lequel on dansera. Le dîner aura lieu le lundi 12 Décembre à 7 heures au Restaurant Pagani en tenue de ville et le prix du billet est fixé à 7/6. Les genevoises et genevois en résidence ou de passage à Londres sont cordialement invités d'y assister et de contribuer ainsi au succès de cette soirée.

Préparez-vous au plus vite et si possible avant le 9 Décembre auprès des membres du Comité ou de l'Éditeur de ce journal.

#### FAREWELL DINNER AND PRESENTATION TO THE REV. AND MRS. C. TH. HAHN.

As previously advised the above mentioned function will take place at PAGANI'S Restaurant on THURSDAY, NOVEMBER 17th, 1938, at 7 p.m. Applications for seats should reach the undersigned not later than Monday, November 14th.

F. G. Sommer,  
Hepple Lodge,  
Holly Park, N.4.

(The price of the Dinner is 5/- which amount will be collected during dinner.)

#### THE STOCK EXCHANGE OF ZURICH.

(By Leu & Co.'s Bank, Limited, Zurich.)

The Czechoslovakian question being settled, our market in gilt-edged securities has improved considerably during the past month. There exists at the present time again a plethora of idle funds seeking investment in first class bonds. Many new issues are forthcoming. The new issues 3% City of Oslo at 96%, 3½% Crédit Foncier Vaudois at 100%, and 3½% Canton Neuchâtel at 94½% had all quite a remarkable success. At the present moment, two new issues are open for conversion and subscription, namely

3% City of Geneva at 96.5%  
3% Canton Berne at 97.4%

Some foreign bonds have improved substantially, f.i.:

	Sept. 23rd,	Oct. 31st,
4 % German Funding "A" 1935	45.50%	48.75%
5 % Austrian 1934	49.—%	49.—%
4½ % Hungary 1924	33.50%	38.25%
6½ % Untere Iller 1928	31.—%	33.—%
4 % Chs. de Fer du Midi 1930	25.50%	28.75%
4 % Elsass-Lothringen 1931	23.75%	27.25%
5½ % Young-Anleihe 1930	28.—%	30.75%

As regards the shares market, its tendency may be described as rather quiet and uninteresting. There was some business in Motor Columbus shares, on which a 5% dividend pro rata temporis has been declared. Relatively low prices were made on the trust shares, f.i., Electrobank as well as Indelec and Metallwerte. Nestlé have improved to 1270 from their lowest quotation to 1120 in 1938.

Quotations.	Sept. 29th,	Oct. 31st,
Schweiz. Argent. Hypothekenbank Stamm	70.—	90.—
Schweiz. Kreditanstalt	623.—	650.—
Electrobank	480.—	480.—
SAEG Series A	85.—	87.—
Motor Columbus	252.—	268.—
Elektrizitäts- & Verkehrs-Ges.	140.—	164.—
Italo-Suisse	135.—	156.—
Schweiz. Rück-versicherung	3700.—	3880.—
Ad. Saurer	240.—	277.—
Aluminium	2600.—	2740.—
Lonza	505.—	510.—
Nestlé	1210.—	1247.—
Sulzer	665.—	715.—

#### FORTHCOMING EVENTS.

Thursday, November 17th, at 7 p.m. — Farewell Dinner to Pasteur and Mrs. C. Th. Hahn, at Pagani's Restaurant, Great Portland Street, W.1.

Thursday, November 17th, from 8.30 - 2 a.m. — Swiss Accordion Club — Dance — 74, Charlotte Street, W.1. (Tickets 2/-).

Friday, November 18th — Nouvelle Société Helvétique — Monthly Meeting — at Foyer Suisse, 15, Bedford Way, W.C.1. Supper at 6.30 p.m. to be followed by a causerie by Dr. phil. A. W. Bettex, of Cambridge, on Contemporary literature in Allemannic Switzerland.

Thursday, November 24th — 8.30 p.m.-2 a.m. — Helvetia Club — "Old Friends" Dinner and Dance, at 1, Gerrard Place. (See advert.)

Friday, November 25th — City Swiss Club — Annual Banquet and Ball at the Grosvenor House, Park Lane, W.1.

Tuesday, November 29th — Unione Ticinese — Concert and Ball in aid of the Fonds de Secours, at Pagani's Restaurant, Great Portland Street, W.1.

Monday, December 12th, at 7h. — L'Escalade Dinner at Pagani's Restaurant, Great Portland Street, W. (For tickets apply to committee members or the Swiss Observer.) (See notice.)

#### SWISS BANK CORPORATION,

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#### HELVETIA CLUB I, GERRARD PLACE, W.I.

The "OLD FRIENDS"  
DINNER & DANCE  
will be held  
in the CLUB HOUSE on  
**THURSDAY, 24th NOVEMBER, 1938.**  
Reception 8.30 p.m. Dancing until 2.0 a.m.  
SPECIAL ATTRACTIONS.  
Please book early.  
Admission by ticket only, price 5/6 each.

#### Divine Services.

**EGLISE SUISSE (1762).**  
(Langue française).  
79, Endell Street, Shaftesbury Avenue, W.C.2.  
(Near New Oxford Street).

Dimanche 13 novembre 1938 :

11h. — Culte. — M. M. Pradervand.  
11h. — Ecole du dimanche.  
6h.30 — Culte — M. M. Pradervand.

#### SCHWEIZERKIRCHE

(Deutschsprachige Gemeinde).  
St. Anne's Church, 9, Gresham Street, E.C.2.  
(near General Post Office).

Sonntag, den 13. November 1938.

11 Uhr morgens, Gottesdienst u. Sonntagsschule.

7 Uhr abends, Gottesdienst.  
8 Uhr, Chorprobe.

#### TAUFE.

Am 6. November wurde getauft :

Sylvia Anna Rosemarie Frei; geb. am 31.7.1938; Tochter des Hermann von Pfäffikon am See (Zürich) und der Hedwig Mathilde geb. Trümpler von Küssnacht (Zürich).

Anfragen wegen Religions-bezw. Confirmanden-stunden und Amtshandlungen sind erbeten an den Pfarrer der Gemeinde : C. Th. Hahn, 43, Priory Road, Bedford Park, W.4. (Telephon : Chiswick 4156). Sprechstunden : Dienstag 12-2 Uhr in der Kirche.

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