

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1938)
Heft: 887

Artikel: Report on Swiss trade and industry in 1937
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-695617>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 21.02.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

que, par conséquent, le budget militaire pouvait être réduit à un strict minimum, les événements récents ont semé une panique qui, de l'intestin, a gravi la pente et monté au cerveau. Le temps n'est plus où un John Roehaich saisissait toute occasion pour demander qu'on limitât les dépenses de l'armée, et où un Walther, de Lucerne, président du parti conservateur-catholique, et par conséquent peu suspect d'antimilitarisme, proposait que le budget militaire fût arrêté une fois pour toutes à 80 millions. Profondément remués par les émotions que l'on sait, les tripes de ces messieurs postulent présentement des armes et des armes encore. On exigerait d'eux un demi-milliard par an qu'ils marcheraient probablement.

Ce qui est nécessaire est nécessaire; et les modérés d'hier, qui sont les modérés d'aujourd'hui, ne veulent rien refuser à la défense nationale de ce qui paraît indispensable à son action efficace. N'oublions cependant pas que, dans ce domaine particulier, rien n'est engagé pour un an seulement, ou pour deux. Les mesures coûteuses que l'on est amené à prendre, peut-être sous l'empire de circonstances éphémères, veulent être continuées, à peine de nullité.

Pour le personnel fédéral, le projet de budget comporte des augmentations, dues principalement au département militaire. Il s'agit notamment des fortifications, du nombre plus grand des instructeurs, etc. Le personnel est augmenté de 9 unités au département politique, de 25 à l'intérieur (Ecole polytechnique et chambre du cinéma), de 20 à la justice et police (police fédérale, application du code pénal suisse), de 250 au département militaire. En revanche — le croiriez-vous? — il y a diminution d'une unité au département des finances et de 14 au département tertiaire de l'économie publique.

Bien entendu, le projet de budget que nous avons sous les yeux peut être remis en question par le vote populaire du 27 novembre, au sujet duquel les augures ne cachent pas leur anxiété. Il est basé sur le maintien du plan financier en vigueur jusqu'à la fin de l'année. L'acceptation du plan soumis au peuple en modifierait aussi certaines données.

Léon Savary.
(La Tribune de Genève.)

REPORT ON SWISS TRADE AND INDUSTRY IN 1937.

The "Swiss Federation of Commerce and Industry" has just published its annual *Report on Swiss Trade and Industry during the year 1937*. The abundance of economic facts and figures will enable any foreign reader to obtain an insight into Swiss economic conditions.

As formerly, the general part of the Report contains a succinct statement about certain important questions concerning prices, depreciation of currency, commercial policy and political economy.

Then follows a statistical part, giving all the most important data about the different branches of Swiss economics, such as: population, waterpower, factories, labour questions, cost of living, banking, foreign trade and finance.

The greater part of the volume is devoted to special reports in the individual branches of trade and industry, on traffic, insurance and banking, on production and distribution of electric energy and on technical and commercial education.

The Report appears like last year in a French and in a German edition and may be obtained at the reduced price of Swiss francs 5.— (plus postage) from the "Secretariat of the Swiss Federation of Commerce and Industry," ZÜRICH, Börsenstrasse 17.

WHAT OTHER PEOPLE THINK OF US. Switzerland Rallies Again for Freedom.

By T. R. YARRA.

(The New York Times Magazine.)

(Continuation).

When the Swiss army engages in manoeuvres it somehow never seems really warlike. One day, shortly after Hitler's invasion of Austria, when shivers of apprehension were running through the Swiss lest he might next turn his attention in their direction, I saw a company of soldiers pass through Zurich on their way to some field of sham battle near by. Having an hour or so between trains, they checked their martial equipment at the station check-room and went off for a stroll.

The sight of all those trench helmets and knapsacks and arms neatly stacked, each with its numbered tag, in the midst of suitcases and peaceful parcels, somehow robbed them of every vestige of the pomp and circumstance of war.

In the cities and towns of Switzerland everything is modern and progressive; they have universities and technical schools teeming with learned professors and industrious students, with signs of culture and sophistication abounding on every hand. Likewise, along the main railways and roads of the country, those busy arteries of tourist traffic, all is modernity and activity.

But stray a bit from the beaten track, into some silent little valley winding its way upward toward deep mountain solitudes, and you will find yourself flung back into rough and primitive conditions — into the midst of a peasantry whose tiny chalets seem about to tumble down the steep mountain-sides to which they precariously cling — who spend long, bitter Winters entirely cut off from the world by huge snowdrifts.

"What do you do when you get ill in mid-Winter?" I asked the landlady of a little road-house in the Maderanertal, on the slope of a mountain fringing the great St. Gotthard railroad across the heart of Switzerland.

"Oh, the doctor from down there" — she motioned to a village on the railroad line, a mere speck in the depths below — "now and then manages to get through to us."

"And if he does not?"

"Oh, then, we just die without a doctor!"

She said this with one of the big viaducts of one of Europe's busiest trans-Alpine railroads in plain sight!

The Swiss have made it perfectly clear that their resumption of absolute neutrality is not based in the slightest on a desire to curry favour with Hitler or Mussolini. They have been consistent in their disapproval of those two dictators and to the infiltration of Nazi and fascist ideas into Switzerland. They know only too well how suddenly dictators can act, and they have made it quite apparent in which direction their apprehensions lie by strongly fortifying their German and Italian frontiers, while leaving practically unguarded their frontier bordering on France.

"All that German troops need do is to cross the Rhine bridge at Basle in order to be deep in Swiss territory," a Swiss reminded an American friend the other day, "and you must not forget what is practically a suburb of our town of Lugano belongs to Italy."

So Switzerland is getting what protection she can out of side-stepping documents idealistically signed years ago, when international prospects were brighter and tempers less ugly than nowadays — and, meanwhile, keeping her powder dry.

Swiss history is the account of a struggle covering seven centuries, to achieve and defend union and independence under democracy. Ever since 1291, when three Swiss cantons, along the shores of the lovely lake of Lucerne, banded together to resist Habsburg encroachments, these valiant mountaineers have consistently upheld the banner of freedom.

First, they rid themselves of interference from the Habsburgs, who for many years made themselves an unbearable nuisance by stubbornly seeking to dominate the hardy folk of the Swiss valleys — now as local robber barons, now as dukes of Austria, and, on several occasions, in their august quality of Holy Roman Emperors. Then the cantons — as more and more of them sought strength in union — defeated the Burgundians; and, though they subsequently almost lost their liberty to the French, they always managed, somewhere in their mountains, to keep the torch of freedom burning. Napoleon Bonaparte nearly killed Switzerland's independence, but even he could not break her indomitable spirit.

Switzerland emerged into the nineteenth century as a union not of three but of twenty-two cantons, and such she remains. Each canton enjoys a large measure of autonomy (each is, indeed, practically a sovereign State, which has merely delegated certain of its powers, like our own States) and jealously prevents the acquisition of too great power by the Federal Government which the twenty-two partners have set up at Berne.

Love of democracy in Switzerland has been forged not only in the ordeal of foreign war but in internecine strife. Religious discord, trouble between townsfolk and peasantry, and bickerings of aristocracy with bourgeoisie have again and again threatened to disrupt the Confederation. In fact, it is less than a century ago that the Swiss were actually lined up against each other, in the last of their civil wars, with seven cantons seeking to secede. They failed. Ever since, the various factions have composed their differences without resort to arms.

Though more than two-thirds of the Swiss are Germanic in race and language, and the rest belong to three widely differing groups — French, Italian and the "Romansch" element in the Engadine — all sources of discord disappear in the realization, by every one of these people, that

they are, first and foremost, citizens of Switzerland.

"We may talk German or French, Italian or Romansch," said a patriotic resident of German Switzerland, "but we think Swiss." And he proudly added: "Only in Switzerland do French and Germans live together in perfect harmony. Is not that alone proof that, though little, we are great?"

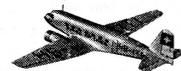
EINST UND JETZT.

Einst waren die Schweizer von hartem Begriff, Jetzt aber haben wir weltmännischen Schliff. Einst hat man viel aufs Innere gehalten, Jetzt sieht man mehr auf die Bügelfalten. Einst waren wir ein Volk von Bauern, Jetzt heisst's: wer will auf dem Lande versauern? Einst suchte man sich ein wackres Weib, Jetzt poussiert man so zum Zeitvertreib. Einst haben die Frauen Kinder bekommen, Jetzt haben viele einen Schosshund genommen. Einst wurden die Kinder von den Eltern erzogen, Jetzt werden sie verwöhnt und verbogen. Einst suchte man bei sich selber Rat, Jetzt sorgt für alles der Wohlfahrtsstaat. Einst hat man fest auf den Herrgott vertraut, Jetzt aber wird meistens auf Sand gebaut. Einst hatten wir Sinn für Heldenmut, Jetzt trachten wir nur nach Geld und Gut. Einst wurden die Geschäfte vernünftig geführt, Jetzt werden sie in den Boden rationalisiert. Einst regierten unsere Väter in Hirtenhemden, Jetzt regieren bei uns dann bald die Fremden. Einst haben wir unser Blut gewagt, Jetzt wird nur über schlechte Zeiten geklagt. Einst hat man die Burgen fremder Vögte geschlissen, Jetzt werden wir selber bald rausgeschmissen.

Hans-Ueli us em Chappelletob.
(Das Aufgebot.)

PERSONAL

We extend heartiest congratulations to M. Gustave Jenne and to Mademoiselle Helena Simmen on the occasion of their engagement.



LONDON - ZÜRICH 3 HOURS NON - STOP

LUXURIOUS. WELL HEATED AIR LINERS
WITH STEWARDESS ON BOARD

8.00 dep. LONDON, Airway Terminus, Victoria Station arr. 17.15
8.45 dep. LONDON-Croydon arr. 16.30
12.45 arr. ZÜRICH-Airport dep. 14.10
13.20 arr. ZÜRICH Swissair-Terminus Bhhnhofplatz 7 dep. 13.35

Timetables & Fares

Subject to	FARES:	Single	£ 8.20
Alterations		15 day return	£13.16.0
		60 day return	£14.12.0

For bookings and information apply to Travel Agents or Swiss Federal Railways or direct to: Imperial Airways Ltd., Airway Terminus, Victoria Station, London, S.W.1. Tel.: VICTORIA 2211.

VIRDOX
nutrition

The marvellous nutritive power of vitamins and mineral salts is now well-known. VIRDOX, the richest substance in vitamins, taken regularly in water or with food, corrects malnutrition, lack of appetite, weariness, digestive troubles, constipation, skin affections, anaemia, run-down nerves, etc. VIRDOX increases resistance to infection and re-energizes young and old. Made in Switzerland under official control.

Send for a 3/- tin from your Chemist or from VIRDOX, 108 City Road, London, E.C.1.