

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1930)
Heft: 455

Artikel: Five weeks in America [continued]
Autor: Eckenstein, K.E.
DOI: <https://doi.org/10.5169/seals-693537>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 14.12.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

regretful sighs when it gradually receded into the distance.

There is always something poignant and romantic in the sound of music out-of-doors and on water, and another enjoyable and unforgettable evening was spent going over to the opposite side of the lake to dance. About a dozen of us were wuffed across in a motor-boat, the only light on the smooth water being the reflected lamp of our own boat. Our boatman, an Italian, sang all the way, his sonorous voice ringing out over the still waters of the lake. Our intended destination was a little village called Caprino, but as we approached its quay not a light was visible, and concluding the inhabitants had all gone early to bed we went further down the lake to Campione, which is a small piece of Italy thrust into the middle of Swiss territory. In the days before Mussolini's advent, there was a flourishing casino there but Il Duce has put a stop to all that. Nevertheless the Italians, as always, looked very gay, their floor and band were excellent, and it was with reluctance that we departed, though we again enjoyed crossing the smooth, dark waters to the accompaniment of our boatman's song. This pleasant excursion was planned by the representatives of Messrs. George Lunn, all very pleasant young Englishmen, ready always to oblige whether one was under their wing or an independent traveller.

A steep climb, and we get to the Engadine and

The Byways in the Bernina.

which is again from *The Nottingham Guardian*, June 25th:

Fine weather in June sends thoughts flying here, there, and everywhere on holiday bent.

Where are you going to this year? Is a question on everybody's lips just now. Afficiation is quite half the fun of a holiday, and in many a home plans are maturing to make the coming summer vacation the best ever.

The great problem of where to go often takes some solving, particularly by those who find their truest holiday and much-needed rest in getting as far away from the beaten track as they can. Other people are much easier to satisfy, for the guide books and tourist agencies can tell them what they want to know. A popular place is a well-advertised place, and its beauties and amenities are widely circulated.

But some of the most enchanting spots, like the modest violet in its green and shady bed we learnt of in the first form at school, hide their charms behind a veil of silence. Some of the loveliest escape the ubiquitous tourist agency and blush unseen, or if not actually that, then anyway seen only by those who have sought for themselves.

Such a one (or shall I be pendantically correct and say an one?) is to be found in eastern Switzerland, away from the busy tourist centres around Geneva's lake and in the Bernese Oberland, beautiful though they all are with exceeding great beauty, and attractive to a degree with their nice hotels and their fascinating souvenir shops.

There are three gates to be negotiated before Paradise can be entered. The first is Basle, whose museum houses some fine

Holbeins and whose station-restaurant provides the most delicious *petit pains* in Europe. Every traveller going east from Basle knows the joy of those delectable rolls and butter, that apricot jam, that fragrant coffee in the comfortable restaurant after a wearisome night in the train. And if a vote were taken as to whether the picture of the *petit pains* were the more popular I know which would head the list, even though we are told that man does not live by bread alone!

The second gate is Chur, the junction for the Engadine, where the heavy long-distance express is left and the voyager boards the electric train which takes him 5,000 feet up among the mountains by a series of loops, tunnels, curves, and perilous-looking viaducts to St. Moritz. The third and last portal is St. Moritz herself, superb and serene with the Moritzsee at her feet and magnificent mountains behind her. Her charms, especially her winter ones, are known to every sporting enthusiast. Her ice-stadium, her curling rinks, her Cresta toboggan run dashing alarmingly right down to Celerina like a sort of super-watershoot, are internationally famous.

Here the last gate is unlocked, and sophistication and tourist hotels are left behind. If you tell the manager of your St. Moritz hotel you are going on to Alp Grüm he will ask in his stumbling English if you realise what you are going to. You probably don't, but when you have been there a day or two you know very well that you could not dream of changing your unpretentious but comfortable wooden chalet and its kindly signora for his well-appointed hotel, its bedrooms with their *acqua corrente* and all its other conveniences. Italian words come naturally to you at Alp Grüm, for are you not very near to the Duce's frontier, and do you not hear around you the soft liquid tongue of his fellow-countrymen?

The twisty, snake-like Bernina railway passes through indescribable wonders, past Pontresina and the glorious Morteratsch glacier up to the Hospiz, the highest part of the Bernina Pass, where the dazzling Cambrena glacier bursts with a glistening suddenness upon you. Then comes Alp Grüm, and perched on an Alp-spur which towers above you sits a little wooden chalet-restaurant. On the platform is a Swiss-Italian youth in shirt with rolled-up sleeves and shorts, wearing a very smart peaked cap, bearing in gold letters the legend "Hotel Belvedere." The cap constitutes his uniform, and thus, hatted he is the porter of the hotel come to meet the train by which his patrons are arriving. Without the headgear he is just an awkward country hobble-dehoy of a lad.

Life on this mountain peak is very simple, but very satisfying, very exhilarating, too, for the air is so tonic and your sense of physical well-being is so potent that you feel strong enough to move mountains. Were there ever such lunches as the signora packs up for you to take along on your daily tramps? Do hard-boiled eggs and cheese ever taste like this at home? Can peaches and apricots be so luscious and blooming anywhere but here, or what

makes the cakes and *petit fours* so much crisper than those you buy in the *patisserie* shops at home?

What happy days you spend in the valleys on either side of the Pass. There is, for instance, the day you go to Morteratsch walking through woods of fir and larch, past the Bernina Falls foaming and crashing down the mountain-side. And then the amusement of trying conclusions with the glacier itself, an exciting job even with an ice-axe, and as likely as not your legs will slide from under you and you will sit down bump on its lovely gleaming slipperiness, only thankful you are not like the Swiss you have just seen take a toss with a big camera and tripod in his arms!

You can never forget the magic between-lights among the mountains, the mysterious twilight-time when behind you the setting sun is a ball of blazing fire and flaming clouds are flung across the sky. On one side of you are the snow mountains topped by frowning Piz Bernina, awful in their unsullied and spotless purity. The Cambrena glacier is in shadow, the cold blue of its iciness showing colder and bluer by contrast with the scarlet-stained heaven above, and below you the Lago Bianco with its opaque whitish water (so curiously white, and not as you expect a glacial lake to be, a bright green) gives amazing reflections of the mountains and the fiery sun. The moon rises brilliantly on the other side of you, while a herd of cows comes pad, pad over the snow in the Pass, the bells around their necks making the softest, sweetness musical jangle in the world.

Yes, stare and stare again, around my room, where darkness has fallen now, where an empty glass at my elbow half ashamedly tries to look like a full one and where a beloved voice mentions that it is bed-time!

But oh, during these minutes of reading all this, what a glorious, if somewhat condensed holiday we have had!

CITIES OF SWITZERLAND.

The "playground of Europe" is generally regarded as a country depending on its tourist industry. This is because it happens that no other country has yet developed that industry to the same extent, and because few countries possess those scenic and climatic characteristics common to the land of the Alps.

But what may be true of the mountainous part of Switzerland in respect to its *industrie des étrangers* does not altogether apply to its cities. Some of them do appeal very much to visitors and even to large colonies of residents from other lands, especially England.

The chief cities have important manufactures—silks, embroideries, watches, chocolate, condensed milk, etc.—and they send to England over 300 million pounds' worth of goods every year.

These great industrial centres of Switzerland are unfortunately overlooked by the great majority of visitors, whose chief aim is to see the districts where scenery is the attraction.

The cities may be called at for a few days or

When, however, a westerly wind prevails, the ocean partially removes this white sand and leaves patches of red sand, and although the beach is still comparatively smooth, undulations are present which cause bumps to cars going at high speeds.

During our stay, the wind was almost continually from the west, and apart from any technical questions about the car or the way in which it was driven, about which I am not competent to express any opinion, the beach was never in a condition to permit of speeds over 200 miles an hour, and this has been confirmed by the official report which has recently been issued.

This "Daytona" Municipality made a "great splash over the speed record trial." The town was decorated with flags and a shop in the main street was used as Headquarters. The windows contained models of all the cars which had entered in the past attempts and shortly after our arrival one of the Silver Bullet was added. There were also souvenirs such as the helmet worn by the late Sir Henry Seagrave when he made his successful run. Inside was a room which contained portraits of various competitors and in the middle was a large picture of Kaye Don which was lit up at night by a lamp placed some distance away on the floor in that manner beloved by Americans and to which I have already referred. In one corner of the room was a large glass topped case in which was a reproduction of Lee Bible's car as it was found immediately after his fatal smash. Around the walls were photographs apparently of all the accidents which had ever taken place on race tracks in America. We often wondered if these rather sinister souvenirs were intended to encourage competitors.

TO BE CONTINUED.

Five Weeks in America.

By DR. K. E. ECKENSTEIN.

III. FLORIDA

CONTINUED.

Daytona is a town of about 10,000 inhabitants and is a growing winter resort. It is a pleasant town, laid out in blocks in the usual American manner, with wide avenues bordered by trees. It is traversed by the "Dixie Highway," which is the main road from the north to Key West in the south and passes through Palm Beach and Miami. Daytona is 90 miles from Jacksonville and 336 miles from Miami. It has developed very considerably during the last ten years and contains numerous well-built houses. It would be even larger had it not been for the collapse of the land boom. Evidences of this land boom are frequently to be met with in Florida and one often comes across an estate laid out with roads and avenues but devoid of buildings. In America the development of real estate consists in first laying out the roads and then erecting the buildings instead of building the houses and then supplying them with roads as so frequently is the case here. A curious result of this collapse is the position of the hospital at Daytona. It was intended to build a large estate just outside the town and a new hospital was erected for the use of Daytona and the surrounding districts. When the collapse came the scheme was abandoned and so, one approaches the hospital by a magnificent avenue passing through a town which does not exist.

On leaving the station one goes for about half a mile until one reaches a wide stretch of water which is known as the Halifax River. Along the banks of this river runs a wide avenue in which are the principal shops. The river is

crossed by three or four bridges and on the opposite side is a strip of land about half a mile wide, on the further side of which is the famous beach.

Daytona Beach is bounded on the land side by sand dunes about six to ten feet high. It is fifteen miles long and is perfectly straight. The tide comes up to within about ten yards of the sand dunes and goes out for about a hundred yards. Its surface is level and is covered with fine white sand. A stretch of nine miles has been marked off and is called the Speed Record Course. This course is divided up by posts at the end of each mile, to which are attached loud speakers. Between the fourth and fifth mile posts is the measured mile over which the speed to obtain the mile record is calculated. At the entry and exit of this measured mile two wires are stretched across the beach so that a car entering the measured mile, when it crosses the wires makes an electrical contact which is recorded on a machine in the time-keeper's box which is situated near the exit. When the car leaves the measured mile another contact is made and so the speed obtained is calculated from a graphic record. Thus a competing car has four miles in which to get up speed, a mile over which its speed is recorded and four miles to slow down in, for this has to be done with the greatest care by gradual deceleration. Now, although the beach is flat and straight, its surface varies under certain conditions. In order that it may be in such a condition as to permit speeds of over 200 miles per hour it is necessary to have a north easterly gale. The north easterly gales not only flatten out the beach, but cover it with fine white sand which is of such a nature that when the tide goes out a hard white surface, almost like concrete, is left. The surface is then so smooth and hard that foot marks are hardly visible upon it and the wheels of the Silver Bullet, which weighed nearly five tons, did not sink into it.

for a night only, but they are all without exception worthy of a visit of longer duration.

Two at least do get very full appreciation—Lausanne and Geneva. The reasons for this are not applicable to such places as Basle and Zürich. Lausanne has for over a century had a large English colony (residential and educational as well as touristic), and Geneva, as the seat of the League of Nations, the Red Cross, the International Labour Office and other things, naturally appeals to a very large cosmopolitan throng.

Geneva, like Lausanne, is also much frequented by tourists, as it is one of the main entrances to the Mont Blanc country. It is certainly one of the most beautiful towns in the world.

The largest of the Swiss cities is Zürich, which is the chief centre of the silk industry, but also an interesting place of call for visitors to the Engadine. This is not only because it houses the Swiss National Museum, but because of the many other features of interest for the tourist—boating, bathing, golf and tennis.

The next biggest city is Basle, the ancient Basilea or royal residence of Roman times. As the most important entrance into Switzerland from the north, and occupying a position in the very middle of Europe, it is a favourite place of call, and most visitors who spend a night or so there make a point of visiting its minster and the Bocklin room in its picture gallery.

Geneva is a busy commercial centre as well as a tourist resort adjoining the numerous mountain centres of the Haute Savoie.

It has also a most interesting history, and is well to the fore as a centre of international conferences.

For the tourist it has many delightful excursions, good boating and sailing, golf, tennis, and most other things that tourists like. As a town it may be compared with Paris on a much smaller scale.

Berne, the capital of Switzerland and the chief town in the most thickly populated canton, has many important industries (machinery, chocolate, agriculture, etc.).

The town contains much interesting domestic architecture of the eighteenth century period and several street fountains.

Its numerous passing visitors *en route* to or from the magnificent scenery of the Oberland usually have time to enjoy the extensive Alpine panorama from the Kleine Schanze, to wander through some of its quaint arcaded streets and cross the Nydeck Bridge to the Bears' Den.

Lausanne attracts many English people at all seasons, as it has a wide reputation as an education centre. It is also a residential town with a large foreign colony which has been much increased since the opening of the Simplon and the through daily expresses between Calais and Constantinople.

Of the smaller cities of Switzerland mention may be made of St. Gall, with a big linen and embroidery trade, and Coire, the junction for the Engadine resorts.

Also there are Lucerne, the principal tourist centre of the country; Neuchâtel, with chocolate factories and a watch-making industry; Vevey, in the wine country between Montreux and Lausanne, and famous for its milk and chocolate factories; and the two Italian-Swiss towns of Lugano and Locarno, both mainly interested in tourists.

Queen.

CITY SWISS CLUB.

In his account of the meeting of the City Swiss Club at Hendon on July 1st, "ck" committed the unpardonable sin for a reporter namely that of inaccuracy.

It was stated that another meeting is to be held next month at Hendon and reference was made to the meeting last week being the first summer meeting.

This is not correct.

There will be no meeting next month.

Only one meeting will have been held at Hendon this year.

Thus has the Committee in their wisdom decided and from their decision there can be no appeal.

However, grave as "ck's" fault has been and for which he makes humble apology, there is some excuse. Doubtless the wish was father to the thought, because the evening was so enjoyable and "ck" was looking forward with pleasant anticipation to next month. Alas, another disappointment. Moreover, "ck" will not be able to get any more practice as a fashion reporter and he will have forgotten all he learnt before the next Cinderella, nor will he be able to study those budding romances which he imagined he saw to be in the making.

ck.

SUBSCRIPTIONS RECEIVED.

(The figure in parentheses denotes the number of the issue in which the subscription expires.)

E. Beutler (494), E. Martig (498), O. Ray (492), Mrs. T. Andreoli (458), J. Reutter (490), H. Epprecht (498), P. Walser (497), J. Keller (497), O. Braga (467), J. B. Brutsch (497), P. Casparis (497), J. G. Bachmann (498), A. Kunzler (495), Schweizerbund (497), C. W. Guignard (497), W. C. Gattiker (498), Swiss Y.M.C.A. (497), H. Steiner (472), J. C. Rathgeb (498), F. Schmidt (492), F. Kienast (497), O. Walchli (497), J. C. Nussle (498), J. J. Smith (458), F. Heinrich (496), W. Bachmann (498), A. Bolla (499), J. Tache (472), H. Wintch (499), R. J. Bickel (496), N. Battislane (498), A. Brauen (499), F. A. Brawand (499), A. F. Clemence (498), H. Schaeblbaum (498), H. S. Denner (473), H. Schmid (470), A. Ryser (499), C. E. Frefel (502), J. W. Reber (472), Miss A. Gaudard (462), J. Torrent (502), F. A. Haeblerlin (498), F. E. Caspar (499), S. Jeker (497), L. Meotti (461), Mrs. Werner-Merky (495), R. de Cintra (498), B. Rahm (463), Miss B. Rahm (463), E. Schweizer (468), J. C. Haefeli (498), Adolf Schmid (527), E. Langmeier (492), E. Lunghi (474), A. Herdan (500), M. Golay (493), J. Oertli (501), O. Gretener (501), M. Heinen (493), A. Lutz (495), T. Ritter (501), H. Theiler (475), M. Defrenne (501), A. Dufour (495), A. Blaser (465), L. Schaefer (502), C. Buhner (461), L. Rueff (498), E. Marchesi (497), A. M. Roquette (464), G. E. Bacher (475), W. Beckmann (499), F. Haegler (478), V. Fehr (504), Dr. A. Brunner (504), W. Krucker (498), Alph. Steiger (499), Fr. Kibiger (504), S. Dreyfuss (498), R. Dupraz (497), A. Demaria (503), R. de Watteville (503), A. Finsler (503), E. Moser (465), E. Widmann (477), L. Forrer (504), L. H. Musy (504), F. Gertsch (504).

PERSONAL.

Sur l'ordre du médecin, Monsieur le pasteur Hoffmann-de Visme a dû se rendre en Suisse cette semaine pour une période de repos prolongé.

Madame Hoffmann-de Visme est aussi au pays pour sa convalescence. Nous espérons que ce séjour contribuera à rétablir sa santé si sérieusement ébranlée.

Monsieur Marcel Pradervand assurera la marche de l'Eglise jusqu'à leur retour en Septembre.

OBITUARY.

ALDO GENONI.

The sad news of the death of Aldo Genoni reached me early this week. Although not widely known among the Swiss in general the Ticinese Colony loses a patriot and the Unione Ticinese a very valuable Honorary Member. It has been my privilege to know him intimately and more than once I have had occasion to verify his generosity. Very many patriotic appeals were responded to most generously by him and never have I known him to decline an appeal. A real, good and true Swiss has thus departed.

Aldo Genoni died on the 29th June last at his Villa Marza in Massagno near Lugano at the comparatively early age of 60. Thirty-seven years ago he founded, in George Street, Plymouth, a restaurant bearing his name. Perseverance and his untiring energy made this establishment one of the best-known in Plymouth. But long years of assiduous work left its mark upon his health which was consequently somewhat shaken. About 6 months ago he decided to give up his business and return for good to his beloved Switzerland to enjoy a well earned rest. Alas! fate decided otherwise and his family and friends mourn him.

Aldo Genoni's memory should be cherished by all who had the pleasure of knowing him as he is gratefully remembered by OSCAR GAMBIZZI.

Restaurant — Charcuterie — Delikatessen

O. BARTHOLDI

4, CHARLOTTE STREET, LONDON, W.1.

Telephone: Museum 3762

THE Genuine Swiss Charcuterie

All kinds of Sausages made *exactly* as in Switzerland
Fresh Daily English Meat only used

Large Choice of Swiss Delicatessen

Conserves, Teigwaren, Soups, Chocolates, etc.

PATZENHOFER

FINEST

PILSENER & MUNICH

Lager Beer

Bottled at the Brewery

Sole Agents for U.K. and Exports

JOHN C. NUSSLE & Co. Ltd.

8, Cross Lane, Eastcheap,

LONDON, E.C.3.

Phone: Royal 8834 (2 lines).



SWISS BANK CORPORATION,

(A Company limited by Shares incorporated in Switzerland)

99, GRESHAM STREET, E.C.2.

and 11c, REGENT STREET, S.W. 1.

Capital Paid up £6,400,000

Reserves - - £1,960,000

Deposits - - £43,000,000

The WEST END BRANCH
opens Savings Bank Accounts on
which interest will be credited
at 3 per cent. until further notice.

Drink delicious "Ovaltine"
at every meal—for Health!

Swiss Rifle Association

Headquarters: 1, Gerrard Place, W.1
Shooting Range: Opposite Welsh Harp, Hendon

First of August Competition

Open to all Swiss
300 metre and 100 yards Targets
now in progress

Shooting every Saturday afternoon & Sunday

FOYER SUISSE, 15, Upper Bedford Pl., W.G.1

Sunday, July 13th.

GIRLS' AFTERNOON EXCURSION

to

Hampstead Heath

Meet 4 p.m., Hampstead Heath Tube Station.

Leaders: Mr. & Mrs. J. SCHEUERMEIER.

Divine Services.

EGLISE SUISSE (1762),

(Langue française).

(Les services ont de nouveau lieu à l'église,
79, Endell Street.)

Dimanche 13 juillet, 11 h. M. Marcel Pradervand.
7 h. M. le pasteur Frank Christol.

Heure de réception à l'église: le mercredi de 10.30
à 12 h. et le dimanche après le culte.

SCHWEIZERKIRCHE

(Deutschschweizerische Gemeinde)

St. Anne's Church, 9, Gresham Street, E.C.2.
(near General Post Office.)

Sonntag, den 13. Juli 11 Uhr Morg.: Gottesdienst und
Sonntagschule.

Während der Ferien des Gemeinde Pfarrers wird
Herr Pfarrer Walter Pfenniger aus Zürich ihn vertreten.
Anfragen wegen Amtshandlungen sind an Herrn
Pfarrer Pfenniger, Foyer Suisse, 15, Upper Bedford
place, zu richten. Die Abend Gottesdienste fallen
während der Monate Juli und August aus.

FORTHCOMING EVENTS.

Friday, August 1st, from 3 to 9 p.m.—FIRST OF
AUGUST CELEBRATION, at the Rifle
Range, Hendon.

Wednesday, August 6th, at 7.30 p.m.—SOCIÉTÉ DE
SECOURS MUTUELS: Monthly Meeting at 74,
Charlotte Street, W.1.

Thursday, August 28th, at 8 p.m.—NOUVELLE
SOCIÉTÉ HELVÉTIQUE and SWISS MERCANTILE
SOCIETY: Lecture by Professor Dr. C.
Schröter of Zurich with over 100 coloured
lantern slides on "Naturschutz in der
Schweiz und der Schweizerische National
Park," at King George's Hall. Admission
free.

SWISS RIFLE ASSOCIATION: Shooting Practice
every Saturday and Sunday at the Range
(see advert).

Printed for the Proprietors, by THE FREDERICK PRINTING CO.,
LTD., at 23, Leonard Street, London, E.C.2.

Swiss Gramophone

Salon

M. C. Newman,

Proprietor (Swiss)

2, Lower Porchester St.,

Connaught Street, W.2.

Off Edgware Road

4 mins. from Marble Arch

NEW SWISS YODEL

TICINESE, FRENCH

And

ITALIAN RECORDS

Received Weekly

Open Saturday till 6 p.m.