

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK

Herausgeber: Federation of Swiss Societies in the United Kingdom

Band: - (1926)

Heft: 259

Rubrik: Miscellaneous advertisements

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 20.01.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

were the sons of Charles Brown, a native of Brighton, who, a remarkably inventive and widely known mechanical engineer born at Brighton, settled in Switzerland, where he founded the still flourishing Swiss locomotive works of Winterthur. It may with truth be said that his mantle fell upon his sons.

The firm of Brown, Boveri, & Co., Baden, near Zurich, rapidly extended its sphere of activities far beyond Switzerland, and within twenty years became a concern of world-wide reputation, with branches established in various countries in Europe (including Great Britain) and overseas. Mr. Walter Boveri, the distinguished chairman of the parent concern, and Mr. Charles Brown, the equally distinguished head of the electrical department, died a few years ago, leaving Mr. Sidney Brown as one of the original founders, and present leading heads of the great concern and its numerous ramifications.

The present writer, who was associated with the firm in several electrical undertakings during the decade 1890 to 1900, gladly avails himself of this opportunity to bear witness to the fully deserved encomium passed at the meeting of the Town Council of Thursday, 1st inst., by several authoritative speakers, Messrs. Hardie, Guest, Harvey, Nelson, and Walker, upon the high standard of technical efficiency and perfection of the eminent firm, whose Anglo-Swiss origin is emphasised in the name of the associated London concern.—"The British Brown Boveri Company."

I publish the above, because most of my readers have probably read the controversy which has sprung up in the British Press about that contract worth some 5 million francs. I think they may like to hear something of the history of the great Anglo-Swiss Concern in question.

Swiss Fruit Growing.

The Times (July 5th):—

EAT MORE FRUIT seems to be the slogan in Switzerland as well, and most of my readers will probably be surprised over the extent fruit growing has assumed in our country. It must not be forgotten, however, that a lot of fruit, included in the figures given, is converted into "liquid food" in the form of Cider and Kirsch.

Agriculture is very much developed in Switzerland, where every available acre is cultivated by the peasants, even in the mountain districts. It is estimated that Swiss agriculture is supplying about 60 per cent. of the food products required for home consumption. It is not generally known that, apart from cattle breeding, fodder, cereals, milk, cheese, and vegetables, Switzerland is producing great quantities of fruit. In 1924 the cultivation of fruits yielded 100,000,000 francs (£4,000,000), or nearly 7 per cent. of the total yield of agriculture. There are in Switzerland, 20,000,000 fruit trees, mostly apple, pear, peaches, apricots, plum trees, as well as grape. Before the war the exportation of Swiss fruit was very active, but it has since then decreased, and only reached a value of about £240,000 in 1924, that is, 6 per cent. of the production. The Swiss fruit crop is now consumed in the country itself and the industry of tinned fruit has very much developed, especially in the eastern cantons and in Canton Valais.

The English Mind.

Yorkshire Post (7th July):—

In an address to the foreign students attending the Summer School in English at Manchester College, Oxford, yesterday, Sir Michael Sadler said that a clue to the mental habit of a people might be found in the criticism passed upon it by foreign opinion.

"A Swiss observer who was asked recently whether the English are liked in his country, said that they are often popular as individuals but that as a nation they are thought to be Machiavellian. This charge of Machiavellian-

EUROPEAN & GENERAL EXPRESS CO. LTD.

(Managing Directors: H. Siegmund and E. Schneider-Hall)

The Oldest Swiss Forwarding Agency in England,
15, POLAND STREET, LONDON, W.1.

Forward through us to and from Switzerland your Household Furniture (in our own Lift Vans),
Luggage, Private Effects, Merchandise.

UMZÜGE — GEPÄCK holen wir überall ab.
Aufmerksame Bedienung. Mässige Preise.

DÉMÉNAGEMENTS — BAGGAGES enlevés et
expédiés partout Service attentionné.
Prix raisonnables.

ism assumes" (continued Sir Michael) "that England (or rather Britain) has deliberate continuity of purpose in foreign affairs, and that there is some man or some group of men permanently and watchfully responsible for the course of the ship of State. This is far from being the case. Britain has not one mind, but at least two minds between which it oscillates. The permanent staffs of the Foreign Office and of the Diplomatic Service are, it is true, the depositaries of a wide experience, but their action is determined by the decisions of the Cabinet which, in its turn, is sensitive to Parliamentary and to public opinion."

"Machiavelli's presuppositions do not apply to the British form of Government. Changes in the balance of public opinion determine the direction of our policy. These changes are sometimes sudden and drastic, as with regard to Near Eastern policy in 1880 and to South African policy in 1906. The pressure of public opinion is felt almost continuously by Governments during their tenure of office, and policy is guided rather by judgment of what is practicable than by long-range calculation of ultimate advantage."

It would be absurd to impute Machiavellianism to our political instinct, as this had no purposeful centre and was reflected in undulating movements of opinion. Events had shown that in Europe, Africa, and the East, nationalism has been costly to many British interests. The political instinct of Britain might be sound, but it was not purely self-regarding. More light was thrown on the English habit of mind by Montaigne and Pascal than by Machiavelli.

I should be greatly interested to have my readers views on the above and I think I could then most likely classify those views in accordance with the number of years the writers had been resident in Great Britain. In other words, I have come to the conclusion that it requires a great number of years even a foreigner can hope to penetrate the "English Mind." Often, when talking over political or other matters with younger Swiss friends, who have resided here for a couple of years, I am struck by the cock-sure manner they are able to interpret manifestations of English character which leave me puzzled.

Epilogue.

Country Life (3rd July):—

JUNE IN SWITZERLAND.

Here on the mountain-side I gather
Gentians of rare and lovely hue,
Italian skies in all their splendour
Have never known that wondrous blue.
Round me in beauty stretch the uplands;
Bare rocks above, bare grass below,
Beyond on mighty mountain-summits,
The silent everlasting snow.
The clouds that float, the wind that passes
Make beautiful the dreaming hours,
And, look! below, where wave the grasses,
A whole wide valley starred with flowers!

M. Y. STEWART.

P.S. Will friends visiting Switzerland please refrain from sending me picture post-cards from famous inns and hotels where I know the food is good and the wine as it should be! Why tantalise? Alas it IS hot.

UN MOT DE CHEZ NOUS.

Il est certain que, tout comme moi,—et quelles que soient vos opinions politiques,—vous devez reconnaître qu'en Italie le fascisme fut une force rénovatrice, une puissance qui est en train de créer la Plus Grande Italie. Et je ne doute pas que dans son cadre naturel vous ne reconnaissiez à cette institution purement latine, une réelle valeur.

Autant les méthodes du Duc vous semble possibles audelà des monts, autant nous ne saurions les voir appliquées sur notre territoire, et ne saurions supporter que des particuliers se permettent d'agir chez nous comme les fascistes agissent chez eux.

Vous savez ce dont il s'agit. Des journalistes étrangers, officiellement ou officieusement, sont venus chez nous, dans le Tessin, dénombrer nos propriétés rurales; établir une statistique; comparer le pourcentage des latins avec celui des allemands; inclure les Suisses-Allemands aux Alle-

Publications by
THE SWISS NATIONAL TOURIST OFFICE

Swiss Pocket Atlas - - - 2/8

34 pages Demy 8vo on stout Manilla.
Showing Geographical Configuration Standard and narrow
gauge Railways—Postal Car Routes and Steamer Stations—
Roads, Footpaths and in particular the Alpine regions.

Pocket Atlas for the Automobilist 2/8

48 pages Demy 8vo in linen cover.
Showing all the Motor Routes with distances, heights, etc.

To be obtained, post free against remittance, from
The Swiss Observer, Leonard Street London, E.C.2.

Finest German Lager Beer

LIGHT or DARK
guaranteed pre-war standard strength

brewed & bottled by the

Schultheiss - Patzenhofer

Brauerei A.G.

BERLIN

the world's largest Lager Beer Brewery

Sole Agents for Great Britain and
Export:

JOHN C. NUSSLE & Co.
4, New London Street,
LONDON, E.C.3.

Phone: Royal 3649.

Single Cases supplied at Wholesale Prices.

BRETZELS ZWIEBACKS

PAULY.

VERITABLES BASLER LECKERLIS.

Sole Importer: C. A. BLANCHET, 168, Regent St., W.1

ANGEL HOTEL, STAINES,

Middx.

Proprietor - - L. BURGE

(late General Manager of Nethall's Restaurant, Kingston).

20
BEDROOMS.
SWISS & ENGLISH
CUISINE.

Special Terms for Permanent Visitors.

GARAGE.
FULLY LICENSED.
15 minutes from Station and 3 minutes from River.

TELEPHONE: STAINES 156.

Pension Suisse

20 Palmeira Avenue,
WESTCLIFF-ON-SEA.

Highly recommended. Every comfort. Continental cuisine.
Billiards. Sea front.

Phone: Southend-on-Sea 1132 Proprietress: Mrs. Albrecht-Meneghelli

MISCELLANEOUS ADVERTISEMENTS

Not exceeding 3 lines:—Per insertion 2/6: three insertions 5/-
Postage extra on replies addressed to *Swiss Observer*

KINDERMAEDCHEN (nurse-housemaid) gesucht für kleine Schweizer Familie in der Nähe Londons. Offeren an "Nurse," c/o. "Swiss Observer," 23, Leonard Street, London, E.C.2.

FOR SALE.—Beautiful litter of pedigree Alsatians, six weeks old; dogs £6 6s., bitches £3 3s.—Seen by appointment on writing to "Alsatian," c/o. "Swiss Observer," 23, Leonard Street, E.C.2.

PEACEHAVEN

has a Sea Front of unique natural beauty, and being backed by the glorious Sussex Downs, this resort is ideal for a most restful and invigorating holiday.

It is a Mecca for lovers of walks, only 12 min. bus ride from Newhaven and 30 min. from Brighton, offering the most exhilarating bus journey along the high cliffs of the South Coast.

Comfortable Apartments, with or without board, furnished, cosy Bungalows in abundance for week-ends, weekly and monthly stays.

AT MODERATE PRICES TO SUIT ALL PURSES.

For full information and guidance please write, stating requirements, to O. J. Walser, 16, Firle Road, Peacehaven, Sussex.

QUOTATIONS from the SWISS STOCK EXCHANGES.

	July 6	July 13	
BONDS.	Fr.	Fr.	
Confederation 3% 1903	81.00	80.75	
5% 1917, VIII. Mob. Ln.	102.00	102.25	
Federal Railways 31% A-K	83.95	84.05	
" 1924 IV Elect. Ln.	102.50	102.87	
SHARES.	Nom.	July 6	July 13
Swiss Bank Corporation	500	728	729
Crédit Suisse	500	790	800
Union de Banques Suisses	500	650	650
Société pour l'Industrie Chimique	1000	2122	2052
Fabrique Chimique ci-dev. Sandoz	1000	3440	3437
Soc. Ind. pour la Schappe	1000	3000	2950
S.A. Brown Boveri	350	511	513
C. F. Bally	1000	1300	1236
Nestlé & Anglo-Swiss Cond. Mk. Co.	290	457	481
Entreprises Suizer S.A.	1000	1050	1022
Comp. de Navig. sur le Lac Léman	500	555	555
Linoleum A.G. Giubiasco	100	92	91
Maschinenfabrik Oerlikon	500	770	780

The Publisher will be pleased to forward free specimens copies of "The Swiss Observer" to likely subscribers whose addresses may be supplied by readers.