**Zeitschrift:** The Swiss observer: the journal of the Federation of Swiss Societies in

the UK

**Herausgeber:** Federation of Swiss Societies in the United Kingdom

**Band:** - (1925)

**Heft:** 197

Rubrik: Swiss Mercantile Society

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### The BEGINNING of MADAME TUSSAUD'S

By Dr. A. LATT.

The destruction of Madame Tussaud's famous collection of waxwerks is a fitting time for remembering that the founder was of Swiss origin, and that her "Cabinet de Cire" was a curiosity of bering that the founder was of Swiss origin, and that her "Cabinet de Cire" was a curiosity of Berne before it was transported to Paris and ultimately to London. "The Romance of Madame Tussaud's" is the title of a book which the present head of the family, Mr. John Theodore Tussaud, the old lady's great-grandson, published in 1920 (Odham's, Ltd.). The book is well written and well illustrated, and is likely to be a much better monument of the museum we have known than any future imitation or restoration can hope to become.

any future imitation or restoration can hope to become.

Madame Tussaud was born at Berne on December 7th, 1760, as the only child of Joseph and Marie Grossholtz. Her mother, née Kurtz, was the daughter of a Bernese clergyman. Grossholtz was her second husband. Of the first we only know that his name was Walter and that he left his widow with seven sons and no money. All these boys were grown up when the widow Walter became Mrs. Grossholtz in 1750. We are told that she still looked pretty on the wedding day, and that many members of the aristocracy were present at the ceremony. The husband was a professional soldier, like so many of his contemporaries. During the Seven Years' War he was aide-de-camp of General Wurmser. He must have looked a fit ancestor of a museum of oddities, "covered with wounds, his forehead laid bare to the bone, his lower jaw shot away, but replaced by a silver plate."—When his daughter was born, her mother had for the second tristoph Kurtz who latinised his plate."—When his daughter was born, her mother had for the second time become a widow. Her brother, Johann Christoph Kurtz, who latinised his name to Curtius, at once took his sister and his little niece under his special protection. The writer of the "Basler National-Zeitung" mentions two brothers of Curtius and three brothers of Madame Tussauds as soldiers of the Swiss Guards at the court of France. We do not know what authority he quotes from, but "The Romance of Madame Tussaud's" knows nothing of any of them The brothers might have been of the Walter family, i.e., half-brothers of Marie's.

Uncle Curtius was a medical practitioner at Berne. In the pursuit of his anatomical studies he took to modelling in wax the limbs and organs of the human body, and probably as a hobby he executed his first miniature portraits in wax. He

of the human body, and probably as a hobby he executed his first miniature portraits in wax. He seems to have done much better in his new art than in his old profession. Persons of rank sat to have their likeness taken in wax, so that the little studio soon became a private museum and a curiosity of Berne, which foreign visitors could not pass by. The Prince de Conti, a cousin of King Louis XV. of France, happened to pass through Berne some time in 1762. He made the acquaintance of Curtius, and was so pleased with the doctor-artist's skill that he invited him to come to Paris, where he would procure him "as many commissions as he might feel disposed to execute." The Prince de Conti's offer had not been lightly

The Prince de Conti's offer had not been lightly made as a mere compliment, for when Curtius, a few months later, left Berne for Paris, his protector assigned him a handsome suite of apartments at the Hôtel d'Aligre, Rue St. Honoré. Clients were numerous and paid well. In 1766 Curtius went in person to Berne to fetch his sister (and niece), who took charge of his household. Some time about 1776 Curtius, who, so far, had confined his art to the making of miniature portraits, began to strike out a new line, for which he had served his apprenticeship as a doctor had confined his art to the making of miniature portraits, began to strike out a new line, for which he had served his apprenticeship as a doctor at Berne. He took to the modelling of life-size portraits of well-known persons, King Louis XVI, the Duke of Orleans, Voltaire, and Benjamin Franklin, the last two from life. An exhibition of these busts was arranged at the Palais Royal in 1780. One day the king's sister, Madame Elizabeth de France, entered the studio and had a look round. She soon fell to talking with the artist's pretty young collaborator, our Madame Tussaud, then a girl of twenty. As a consequence of this chance meeting, Marie Grossholtz was offered a post in the suite of the princess, who seems herself to have practised the art of wax modelling. Thus Madame Tussaud went to live at Versailles for the next nine years, whilst her uncle again took larger premises on the Boulevard du Temple. He now added to his "Cabinet de Cire" a new attraction, "La Caverne des Grands Voleurs," which, of course, is the beginning of the "Chamber of Horrors."

Soon after the outbreak of the French Revolution, when Versailles was no longer a place of safety for royalties and their servants, Curtius called his niece back to Paris. He was mistaken, however, in his hope that the modesty of his character in the middle of a crowded city would

called his niece back to Paris. He was mistaken, however, in his hope that the modesty of his character in the middle of a crowded city would be a protection against the perils of the period. Fate had destined him and his niece to play a prominent part even in the very first days of the "Reign of Terror." On Sunday, July 2nd, 1789, a mutiny broke out in Paris, when the news was spread that the king had dismissed the very popular minister of finance, Necker (a Genevese, as you know), and that the new Assemblée Constituante

was to be dissolved by force. Troops, mostly foreigners (many Swiss!), were kept in readiness on the outskirts of Paris to defend monarchist rule if need should arise. Meetings were held in the clubs and public places to discuss the situation and to protest against the military measures. Then it was that *Camille Desmoulins* (a Genevese again!) sprang on a table outside the Café Foy near the Palais Royal, and, brandishing a drawn sword and a pistol, shouted his famous "Aux armes, Citoyens!"

—a call which was immediately taken up by call which was immediately taken up by

hundreds.

Someone suggested that the models of Necker and the Duke of Orleans, the people's idols, should be obtained from Curtius' museum near by, to be carried in front of the demonstration. "You will break them," objected the surprised Curtius, when his door was forced open and the busts were simply carried off. He was, however, wise enough to offer no resistance to the rabble, who soon moved away in the direction of the Place Vendome. Even Carlyle considers this little incident as the real beginning of the Revolution, which on the 14th led to the taking of the Bastille. He relates it as follows in Chapter IV of his "French Revolution":—

"To arms! Sunday, July 12th, 1789.—France, so

tition ":—
"To arms! Sunday, July 12th, 1789.—France, so long shaken and wind-parched, is probably at the right inflammable point. As for poor Curtius, who, one grieves to think, might be but imperfectly paid, he cannot make two words about his images. The wax-bust of Necker, the wax-bust of Orléans, helpers of France: these, covered with crape, as in funeral procession, or after the manner of suppliants appealing to Heaven, to Earth, and Tartarus itself, a mixed multitude bears off. For a sign! As indeed man, with his singular imaginative faculties, can do little or nothing without signs: thus Turks look to their Prophet's Banner: also Osier Mannikins have been burnt, and Necker's portrait has erewhile figured, aloft on its perch (a reference to former demonstrations).

their Prophet's Banner; also Osier Mamikins have been burnt, and Necker's portrait has erewlile figured, alloft on its perch (a reference to former demonstrations).

In this manner march they, a mixed, continually increasing multitude; armed with axes, staves, and miscellanea; grim, many-sounding through the streets. Be all theatres shut; let all dancing on planked floor, or on the natural greensward, ccase! Instead of a Christian Sabbath, and feast of guinguitte tabernacles, it shall be a Sorcerer's Sabbath; and Paris, gone rabid, dance—with the Fiend for piper! However, Besenval (a Soleurois, commander of the Swiss guards), with horse and foot, is in the Place Louis Quince. Mortals, promenading homewards in the fall of the day, saunter by, from Chaillot or Passy, from fliration and a little thin wine: with sadder step than usual. Will the Bust-Procession pass the way? Behold it! Behold also Prince Lambese dash forth on it, with his Royal Allemands! Shots fall, and sabre-strokes; busts are hewed asunder; and, alas, also head, of men. A sabred procession has nothing for it but to explode, along what streets, alleys, Tuileries Avenues it finds; and disappear. One unarmed man lies hewed down; a Garde-Française by his uniform; bear him (or bear even the report of him) dead and gory to his Barracks;—where he has comrades still alive!...

Thus the founder of Madame Tussaud's saw the beginning of the French Revolution, and thus fell two of his most famous busts as the first victims of the "Reign of Terror."

(To be concluded.)

#### FINANCIAL AND COMMERCIAL NEWS FROM SWITZERLAND.

In presenting their report for the year 1924, the directors of the Nestlé & Anglo-Swiss Con-densed Milk Company state that the ever-increasing densed Milk Company state that the ever-increasing perfection and regularity in the quality of their products, the special care taken in their manufacture and appearance, the closer collaboration between the different departments, and the friendly relations with customers, have resulted in a steady development in the volume of sales as compared with last year, and this in spite of the increasing activity of competitors.

Progress has been particularly satisfactory in the overseas markets and the company have every

Progress has been particularly satisfactory in-the overseas markets, and the company have every confidence that trade will develop still further as normal conditions return.

They have been able to make satisfactory use of the producing capacity of their factories in England, and although the economic position here is still very difficult, Great Britain still offers the best outlet for the company's products. Strepulous is still very difficult, Great Britain still offers the best outlet for the company's products. Strenuous efforts are being made to interest more directly new classes of consumers in these products, and while allowing customers the benefit of a reduction in prices, corresponding to the decrease in the cost of certain raw materials, the company have been able to maintain their position without realizing too heavy sectifices.

have been able to manner the making too heavy sacrifices.

As a result of fierce competition in the United States, the New York subsidiary again shows an only the loss on the year's working. The directions of the direction of the competition of the direction of States, the New York subsidiary again shows an appreciable loss on the year's working. The directors express the hope that 1925 will show no further loss, but conditions in the United States seem to be very difficult for the company. The Australian company in Sydney, on the other hand, was able to pay a dividend of  $3\frac{1}{2}\%$  on its ordinary shares, after payment of the preference dividend, and as a result of the good agricultural season in Australia it has been possible to increase the supplies shipped from this source to the company's export markets in the Far East.

After briefly reviewing the company's other subsidiaries, the directors report that, owing to the fluctuations of the exchanges and to a more intensive nationalist policy, they have decided to

form a Belgian company. This will soon commence operations and will have at its disposal a small factory for the manufacture of the company's Infants' Food. They have also taken an interest in the S.A. Belge des Chocolats P.C.K. in Antwerp, and the Belgian Société Nestlé will act as sole agents for the products of this company's factory.

### STOCK EXCHANGE PRICES.

Bonds.	Mar.	31 .	Apr. 6	
Swiss Confederation 3% 1903	75.12	2%	74.50%	
Swiss Confederation 5% 1923	99.12		98.95%	
Federal Railways A-K 3½%	79.12		78.90%	
Canton Basle-Stadt 51% 1921	101.25		01.62%	
Canton Fribourg 3% 1892	70.00	)%	71.50%	
SHARES.	Nom.	Mar. 31	Apr. 6	
	Frs.	Frs.	Frs.	
Swiss Bank Corporation	500	638	639	
Crédit Suisse	500	692	690	
Union de Banques Suisses	500	538	540	
Fabrique Chimique ci-dev. Sandoz	1000	3180	3262	
Société pour l'Industrie Chimique	1000	1907	1930	
C. F. Bally S.A	1000	1212	1200	
Fabrique de Machines Oerlikon	500	680	670	
Entreprises Sulzer	1000	758	742	
S.A. Brown Boveri (new)	350	334	335	
Nestlé & Anglo-Swiss Cond. Mk. Co.	200	222	214	
Choc. Suisses Peter-Cailler-Kohler	100	177	176	
Comp. de Navig'n sur le Lac Léman	500	545	550	

#### SWISS MERCANTILE SOCIETY.

Following a decision taken at the beginning of the season, the Annual Banquet and Ball of the Swiss Mercantile Society took place last Saturday, the 4th inst., at the Midland Grand Hotel, St. Pancras.

Saturday, the 4th inst., at the Midland Grand Hotel, St. Pancras.

A distinguished gathering, headed by the Swiss Minister, Monsieur C. R. Paravicini, and the old friend of the Society, Mr. Henri Martin, took their seats at about 7.30 p.m., after a reception of the guests a few minutes prior.

It would be too cruel to those members and friends wo did not attend to enlarge upon the delights which the elaborate menu, as well as the treasures of the wine cellar, bestowed upon

the treasures of the wine cellar, bestowed upon the assembly, not merely because it was not only "un peu de tout," but because no gourmet would

"un peu de tout," but because no gourmet would have had just cause of complaint.

The Swiss Minister, having given the toasts to the King and Switzerland, the President, Mr. A. C. Stahelin, rose to address the assembly, posing as a novice, and thought to implore the pity of the listeners for the task he was burdened with, at the same time not forgetting to praise everybody except himself. The President said:—

Mr. Chairman, Ladies and Gentlemen,—In the name of the Swiss Mercantile Society. I have

Mr. Chairman, Ladies and Gentlemen,—In the name of the Swiss Mercantile Society I have the pleasure of extending to you a most hearty welcome, coupled with the wish that this evening may prove very enjoyable.

We are particularly pleased to have in the Chair the official representative of our homeland, Monsieur Paravicini, who has been good enough to come here in suite of preserve of efficial come.

Monsieur Paravicini, who has been good enough to come here in spite of pressure of official duties. We very much regret the absence of Mme. Paravicini, who is in Switzerland for reasons of health, and I feel sure that I am speaking for all of you in expressing the wish that Mme. Paravicini may soon be restored to her normal good health.

We are also pleased to see amongst us the representatives of the various Swiss Societies in London; their presence is a further proof of the cordial relations existing between these societies.

societies.

We have furthermore here to-night a

We have furthermore here to-night a good many of our Trustees of the Education Department, Contributing Members and Guarantors. It is largely due to the unfailing support of these friends that we can carry on our educational activities, and our sincere thanks are due to them.

Now, before I tell you in a few words about

Now, before I tell you in a new words about the activities of our society in the past year, J wish to say that these achievements were obtained under the presidency of my friend, Mr. Cornu. It is only on account of the change of our financial year to the calendar year that Mr. Cornu is not in my place to-night. I do not know whether I should feel sorry for him, or whether he should not feel sorry for me; for this is the sort of job on which you start with shaky legs and finish up with knock-knees.

The activities of the Swiss Mercantile Society

The activities of the Swiss Mercantile Society consist of the Employment Department and the Education Department. The Employment Department is, as most of you know, in charge of our Honorary Member, Mr. J. Pfaendler. Mr. Pfaendler is probably personally known to most of us, for he stands as much for the Swiss Mercantile Society as the Swiss Mercantile Society stands for Mr. Pfaendler. Owing to the general condition of commerce in this country, with the consequent restrictions on immigration, which we can quite understand, this Department naturally suffers most. Mr. Pfaendler has been able to effect 625 engagements in the past year, a sure sign of his untiring work. The pleasant feature of this Department is that Mr. Pfaendler does not show the strain. In fact, I think I may well apply to him the words of a well-known poster: "He gets Younger every day." Younger every day."

The Education Department arranges the Even-

The Education Department arranges the Evening Classes, Day Classes and the Debating Society. During the eight months from May 1st to December 31st, 1924, we have held 33 classes, with 229 students, mostly English and Spanish, as well as all the other usual subjects. Our best thanks are due to our teachers.

The Day Classes have proved an unprecedented success; during the eight months under review about 750 students have passed through our "nursery," as we might call it. The Headmaster, anyway, calls them his "boys and girls." All these children are nourished on Masterman-Mann Food, and the success is simply marvellous. I am quite sure that no other children's food is in with it, even though there is the Swiss Cross on the tin. Our hearty thanks are due to Mr. Masterman-Smith and his assistant, Miss Mann, for their unstinted effort.

The baby of the society is the Debating Society under the chairmanship of Mr. Masterman. At first, this child crowed lustily, but is just now in a somewhat rickety state. However, we feel sure that, with perseverance and the necessary propaganda, we shall make good.

As I said at the beginning, these achievements were only possible through the generous help of those gentlemen and firms who interpret the letters you see up there (S.M.S.) as Send Money Soon. You will believe me that I am sincere in wishing them a long and happy life, good health and success in business, in the hope that this will mean further support for us.

life, good health and success in business, in the hope that this will mean further support for us. I wish to thank these friends again most heartily. To our members I say: Be faithful to the old flag, stick to the S.M.S. and come and learn all

flag, stick to the S.M.S. and come and learn allyou can.
"The Guests" were proposed by Mr. B.
Bretscher, who mentioned the following as being
present:—Monsieur Henri Martin, Attaché Commercial at the Swiss Legation; Messrs. G. E.
DeBrunner and A. Schupbach (trustees of the
S.M.S. Educational Funds); Mr. L. Audemars
(Société de Secours Mutuels); Mr. R. de Cintra
(City Swiss Club); Mr. A. C. Baume (Fonds de
Secours Suisse); Mr. F. Haller (Union Helvetia);
Mr. J. Tresch (Swiss Club Schweizerbund); Mr.
W. Notari (Unione Ticinese); Mr. L. Meyer (Swiss
Institute); Mr. C. Campart (Nouv. Soc. Helvétique); Mr. F. Eggenberger (Swiss Choral Soc.);
Mr. F. Rohr (Swiss Rifle Assoc.); the Rev. R.
Hoffmann-de Visme (Eglise Suisse); and Mr.
P. F. Boehringer ("Swiss Observer"). The toast
was coupled with that of "The Ladies" and was
heartily received with the traditional "Qu'elles
vivent."

Mr. R. de Cintra replied on behalf of the

was coupled with that of "The Ladies" and was heartily received with the traditional "Qu'elles vivent."

Mr. R. de Cintra replied on behalf of the visitors. He said he regretted the absence of Mr. G. Marchand, the vice-president of his Club, but he felt stre that his "ghost" was amongst them that night. He had noticed from the recent reports in the "Swiss Observer" that the orators who on similar occasions had been asked to respond to this toast pretended to labour under considerate difficulties and anguish; one of them, though prompted by his own encyclopædia, affected an inability to do justice to his task; another one took refuge behind a lady's skirt by resuscitating a maxim (made some years ago by a distinguished guest present that night) to the effect that an after-dinner speech should be like a lady's skirt: long enough to cover the subject, and yet short enough to excite interest. He thought if the latter were a fair criterion, future speakers would have their burden very much lightened.

The Swiss Minister also spoke. He said, he did not wish to mar the effect of the last speech by enlarging on the cordial reception the members of the S.M.S. had given him that evening. His neighbour had just expressed to him his curiosity as to how he (the Minister) managed to make a different speech at each of the fifteen banquets at which it was his privilege to preside during each season. He confessed that at times he felt somewhat embarrassed, as he was conscious that his audience were looking forward to the moment when he would sit down again. He complimented Mr. Stahelin on the excellence of his address and the gratifying report which illustrated the progress of the S.M.S. during the preceding twelve months.

It is one of the privileges of the S.M.S. to have always been ready to help charitable objects.

months.

It is one of the privileges of the S.M.S. to have always been ready to help charitable objects. This time the successful appeal was made by Mr. J. Pfaendler, the gentleman described as the one who, in spite of hard work and many other adverse circumstances, "gets younger and younger." The collection brought in the handsome amount of £27, which has been handed over to the Swiss Benevolent Society.

Shortly before 10 o'clock the Ball started and proceeded with good humour and high spirits until

oriching before 10 of clock the ball started and proceeded with good humour and high spirits until 1 o'clock. Let us hope everybody found his way home without having to allude to No. 13 on the programme, "Somebody stole my girl," but got a taxi and was "All alone" (No. 4). G.

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#### SWISS INSTITUTE.

On Friday, the 3rd inst., Dr. G. P. Gooch, coeditor of the *Contemporary Review*, delivered his annual lecture on the "European Situation" at 28, Red Lion Square, W.C., to an appreciative audience, consisting of members and friends of the Swiss Institute.

A verbatim report of the lecture will be published in these columns within the next few weeks, so as to give those members and friends who were prevented from attending the lecture an opportunity of enjoying its contents and benefiting thereby.

We take this opportunity of again thanking Dr. Gooch for the sincere support he gives to our work as a friend as well as a prominent member of the Social and Political Education League.

#### PERSONAL.

Heartfelt sympathy will go out to Mr. Albert Isler, the manager of the Richmond Hotel, Guernsey, whose wife died from bronchitis on April 1st in her 48th year after a short illness. For a good many years Mrs. Isler assisted her husband in the management of the Swiss Club "Schweizerbund," 74, Charlotte Street, London, W.1, where her amiability and unfailing devotion to her arduous duties earned her the respect and admiration of a very large circle of friends.

The funeral took place on Friday, April 3rd, at Foulon Cemetery, Guernsey, the chief mourners present being the husband, Mr. Albert Isler, the brother-in-law, Mr. Fred. Isler, from Tunbridge Wells, and a nephew, Master A. J. Hale. Amongst the many floral tributes were wreaths from Mr. and Mrs. A. Wyss (Swiss Hotel), the Union Helvetia, and Mr. and Mrs. Staub (Schweizerbund).

#### CORRESPONDENCE.

The Editor is not responsible for the opinions expressed by Correspondents and cannot publish anonymous articles, unless accompanied by the writer's name and address, as evidence of good faith.

To the Editor of The Swiss Observer.

To the Editor of *The Swiss Observer*.

Sir,—When going through your paper, *The Swiss Observer*, or when receiving pamphlets and invitations for the Swiss Fair in Basle, and when I read in these about the national sentiment expressed towards the Swiss Abroad by our people at home, I always come to the conclusion that our friends are leading a propaganda campaign which only consists of fine phrases calculated merely to enhance the prestige of the people who put their names underneath these articles.

Last year I intended to visit the Basle Fair, as usual, but unfortunately I was unable to do so owing to urgent business affairs. As I could not, therefore, address the few words I wanted to say to the special meeting of the Swiss Living Abroad, I sent my ideas over to the proper address, as per enclosures. I never received one word in reply, not even confirmation of the receipt of my letter.

letter.

I am giving you this information, as I think you might have an occasion to improve conditions in such instances, and ensure that the citizens abroad who are really fond of their country are appreciated and treated at least as fairly as the Swiss living at home.

Should you want any further information, I am with pleasure at your disposal, and with kind regard, I remain, dear Sir,

Yours truly, W. Bachmann.

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#### Divine Services.

EGLISE SUISSE (1762), 79, Endell St., W.C.2 (Langue française.)

Dimanche de Páques, 11h. et 6.30.—M. R. Hoffmann-de Visme. (Ste. Cène.) Lundi de Páques.—Promenade traditionelle. Rendez-yous: Marylebone (Gt. Central) 9.45. (Départ

10h.) SERVICE FUNEBRE.
Anna HUNZIKER, née Gunterswyler, de Frauenfeld (Thurgovie), décédée le 3 Avril 1925 dans sa 32e année —le 7 Avril 1925.

Pour tous renseignements concernant actes pastoraux, etc., prière de s'adresser à M. R. Hoffmann-de Visme, 102, Hornsey Lane, N. 6. (Téléphone: Mountview 1798.) Heure de réception à l'Eglise: Mercredi 10.30 à 12h.

#### **SCHWEIZERKIRCHE**

(Deutsch-Schweizerische Gemeinde) St. Anne's Church, 9, Gresham Street, E.C.2.

Karfreitag. 10. April. 11 Uhr vorm.—Genesdienst. Chor. (Abendmahl.)

Ostersonntag, 12. April, 11 Uhr vorm.—Gottesdienst. (Abendmahl.)

Ostermontag, 13. April—Ausflug der Gemeinde und des C.V.J.M. (Y.M.C.A.) ab 10 Uhr von Finsbury Park Station. Näheres zu erfragen an den beiden Feier-tagen nach dem Gottesdienst.

Für Amtshandlungen wolle man sich melden bei dem Pfarrer der Gemeinde:
Dienstag, 12 Uhr. 9. Gresham Street, E.C.2 (St. Anne's Church);
Mittwoch, 2-4 Uhr, 12, Upper Bedford Place, W.C.1.
Pfr. Carl Th. Hahn.

Wegen Amtshandlungen bitte sich zu wenden an den Pfarrer, Carl Th. Hahn, 'Foyer Suisse,' 12, Upper Bed-ford Place, W.C.1.—Sprechstunde im 'Foyer Suisse': Mittwochs 2–4 nachm

#### FORTHCOMING EVENTS.

Wednesday, 15th April, at 7.30.—NOUV. SOC. HEL-VETIQUE: Council Meeting at 28, Red Lion Sq., W.C.1.

W.C.1.

Friday, April 17th, at 8 p.m.—CHARITY CONCERT in aid of the Swiss Benevolent Society, at Caxton Hall, Westminster, S.W.1.

Friday, May 15th, at 8 p.m.—NOUVELLE SOCIETE HELVETIQUE: Reading and discussion of a Lecture by Monsieur Ed. Recordon on "La N.S.H. et le problème de l'éducation nationale" at 28, Red Lion Square, W.C.1.

Saturday, May 23rd, at 2.30 p.m.—SWISS SPORTS at Herne Hill Athletic Grounds.

Printed and Published for the Proprietor, P. F. BOEHRINGER, by THE FREDERICK PRINTING CO. LTD., at 21, GARLICK FILL, LONDON, E.O.