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ZENITH

Factories: LE LOCLE (Switzerland)

WATCHES were placed top at the last official British Observatory watch tests, being awarded 96.8 points —only one-tenth of one point below the world's record. The series prize for the six best Deck and Pocket Chronometers at the last official test at Neuchatel was also awarded to Zenith watches.

Sold by leading Jewellers everywhere.

The Composition of the London Swiss Colony.

The Blue Book called "Part II of the Census of England and Wales," covering the County of London, has just appeared at H.M. Stationery Office (8s.). The details which we find therein on the London, has just appeared at H.M. Stationery Office (8s.). The details which we find therein on the number and composition of the Swiss Colony in London should put an end to the wild guesses which are commonly made on that subject. The undeniable, statistically elucidated fact is that there have been living within the administrative county of London in 1921, 4,984 Swiss citizens, of whom 4,681 are described as residents and 303 as visitors. The Swiss Colony is, of all the European alien colonies, the sixt in strength, Russia with 35,021, Poland with 30,969, France with 14,339, Italy with 11,733, and Germany with 9,083 only ranking before her. The Belgian Colony, with 4,949, comes immediately after Switzerland, and the Netherlands with 4,140 are also within the four thousand. Scandinavia has comparatively small colonies—Demark 1,510, Sweden 1,630, and Norway 821. It is, therefore, only natural that the Swiss Colony should always be aware of its comparatively considerable importance and resources, and act accordingly at given occasions. It is no wonder either that it is able to maintain, if with great sacrifices, a weekly paper and other institutions which are often a matter of envy to smaller foreign colonies of this town. Being the strongest colony of the smaller European States, it behoves the Swiss Colony foremost to defend the interests and the political aspirations of the small nations, which, we realise now more and more, are pretty often identical for all of them.

It is amusing to quote some data about the

foremost to defend the interests and the political aspirations of the small nations, which, we realise now more and more, are pretty often identical for all of them.

It is amusing to quote some data about the composition of the Swiss Colony in London. We read that the persons employed in "personal service" form, with 1,398 "males" and 485 "females," two-fifths of the total Swiss population. Next come, as was to be expected, clerks, draughtsmen and typists, with 449 and 70 respectively. Then come those bent on "commercial and financial occupations"; they form a company of 207 males and 20 females. The makers of foods, drinks and tobacco are 129 males and 4 females. There are 69 male transport workers and 3 female, and under "professional occupations" there are 65 males and 76 females. Of the smaller groups, we may mention the workers in chemistry and paints, which hardly extend beyond the singular, being two, and the thirteen—perhaps more amusing—males and six females who are employed in "entertainments." Four masculine and two feminine compatriots are, curiously enough, engaged in "public administration and defence"! To the happy category of the unoccupied and retired belong 173 males and more than three times as many females, that is to say, 582. So we seem to contribute quite a nice share to the London boarding-house flowers.

Let us cast another quick glance at the figures indicating the distribution of the Swiss Colony over the different boroughs of the metropolis. The City is inhabited by 13 residents and one unhappy visitor, who must not have received the best impression of London. In Battersea Park there are 54 residents, whereas there are only 10 in Bethnal Green. Camberwell, with 84 residents and 4 visitors, and Chelsea, with a grand total of 136, contain far more Swiss homes. In Finsbury Park there are 49 Swiss residents, and in Fulham there are 138. Even Hackney, with 64, is not quite forgotten, and Hammersmith, with 74, comes very near. Hampstead, of course, with 176 residents and 30 visitors, show between 25 and 29. As there are also 691 Swiss citizens between 30 and 34, it shows that the colony consists to a very considerable extent of young people—a fact which might be well worth considering and bearing in mind. As to very ancients, we had, unfortunately, no centenarian to boast of in 1921, but we had one venerable old lady—and a

single one, too-of 85 years. There are, however, altogether 13 octogenarians, 8 ladies and 5 gentle-

I would like to add that the interesting Blue Book, from which I have drawn these data, is open for insepction to anybody interested in it at the Secretariat of the Nouvelle Société Helvétique, 28, Red Lion Square, W.C.1, any day between 10 a.m. and 5 p.m.

SWISS BANK FOOTBALL CLUB.

SWISS BANK FOOTBALL CLUB.

The above held their first trial match on Saturday last at Preston Road. Apart from the weather and a few minor accidents, a very pleasant game ensued, under the control of Mr. Way, who refereed to the satisfaction of everyone, resulting in a win for the "Colours" by the only goal scored.

For the "Colours" the "Doctor," though perhaps lacking the necessary speed, played excellently, working well with Barbet and Hildebrand, his only two wing men. Herzog, ably partnered by Kurz, formed a strong defence. Dixon, at centre-half, found the ground had the better of him, and in this the majority of players were handicapped also.

Way, the "skipper," led the "Whites." He played a dashing game, but was inclined to forget his wing men at times. The halves, in Shaw, Steiner and Schwendener, proved a strong combination, and, comparing the teams, were the better half-line section of the two, Shaw, perhaps being rather on the light side. The backs, in Peter and Zurlinden, were not so reliable as those of the "Colours."

Both goalkeepers showed great form and enterprise, and they are to be congratulated on the way they kept the score down.

The resulting selection should produce a very effective Eleven, which, I trust, will go right ahead in the forthorn and contents.

AN INTERESTING LECTURE.

Mr. G. P. Gooch, M.A., D.Litt., who will be remembered for the most engaging discourses he on several occasions gave at the Swiss Institute, will deliver a lecture on "Franco-German Relations since 1870" at the London School of Economics and Political Science (Houghton Street, Aldwych, W.C. 2) on Tuesday, October 2nd, at 5 p.m. The lecture is free, but tickets should be obtained beforehand from the Secretary of the London School of Economics at the address mentioned above.

CINDERELLA DANCES.

The following Dances have been arranged by the two undermentioned societies; they are all held on Saturdays, and are open to non-members if introduced by a member:—

City Swiss Club.

City Savis Citto.

October 27th,
January 19th,
February 16th,
March 15th.

These are held at Gatti's Restaurant, Strand, W.C.; price of the ticket 10/6, including hot supper.

Swiss Mercantile Society,

Every first Saturday of the months of

November to April,
held at the Midland Hotel, St. Pancras, N.; price
of the ticket includes cold supper.
Tickets should be obtained beforehand from
committee members of the respective societies.



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Swiss Postal Travellers'

Cheques.

Swiss Postal Authorities have arranged for the issue in Great Britain of Postal Travellers' Cheques, which can be cashed without formalities at any Post Office in Switzerland. These cheques may be obtained in London from the

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43, Lothbury, E.C.2 & 11c, Regent St., S.W.1.

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offers you the comforts of a real Swiss home: why not spend your holiday there? Sea front. *Telephone: Southend 1132.* Proprietress: Mrs. Albrecht-Meneghell

CITY SWISS CLUB.

Messieurs les membres sont avisés que la prochaine

Assemblée Mensuelle

aura lieu le MARDI 2 OCTOBRE, au Restaurant GATTI, et sera précédée d'un souper familier à 6.45 h. (sh. 5]- par couvert).

Pour faciliter les arrangements, le Comité recommande aux participants de s'annoncer au plus tôt à M. Georges Dimier. 46, Cannon Street, E.C. 4. (Téléphone: Central 1321).

Ordre du Jour.

Procès-verbal. Admissions.

Démissions Divers.

Proposition du Comité des Fêtes.

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Dimanche, 23 Sept., 11h.—M. R. Hoffmann-de Visme, 6.30.—Pfr. U. Wildbolz.

FORTHCOMING EVENTS.

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Wednesday, Sept. 26, at 8.—NOUVELLE SOCIETE HELVETIQUE: Informal Gathering. Dr. Weibel: "Swiss Architecture" at 28, Red Lion Square, W.C.1 (2nd floor).
Friday, Sept. 28th, at 8 p.m.—NOUVELLE SOCIETE HELVETIQUE: Lecture by Dr. Paul Lang. 'La Littérature contemporaine de la Suisse Française et Italienne," at 28, Red Lion Square, W.C.1. Tuesday, Oct. 2nd, at 6.45 p.m.—CITY SWISS CLUB: Monthly Meeting, preceded by a Supper, at Gatti's Restaurant (see adv.).
Tuesday, Oct. 16, at 8 p.m.—NOUVELLE SOCIETE HELVETIQUE: Informal Gathering. Dr. Paul Lang: "Some Aspects of Modern Swiss Literature" at 28, Red Lion Square, W.C.1 (2nd floor).
Wednesday, Oct. 17, at 7,30.—NOUVELLE SOCIETE HELVETIQUE: Connecil Meeting at 74, Charlotte Street, W. (restricted to members):
Saturday, Oct. 27th. at 6.30.—CITY SWISS CLUB: Cinderella Dance at Gatti's Restaurant, Strand, W.C. Wednesday, Oct. 31, at 8.—NOUVELLE SOCIETE HELVETIQUE: Charity Concert with the assistance of the Swiss Institute, Swiss Choral Society and the Swiss Church Choir, at Caxton Hall, Westminster.

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