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# Profit and Loss Account 2008.

3	Income	Budget 2008 CHF	Account 2008 CHF	Account 2007 CHF
<b>Operating income</b>				
3.1	Members' contributions			
	Swiss Confederation	47 250 000.00	47 750 000.00	45 500 000.00
	Swiss Federal Railways SBB	27 000.00	27 500.00	27 500.00
	hotelleriesuisse (SHA)	100 000.00	100 000.00	100 000.00
	GastroSuisse	100 000.00	100 000.00	100 000.00
	Switzerland Tourism Council	905 000.00	905 500.00	809 250.00
	Other members (cantons, communities, other tourism contributors, commerce interests, firms, organizations)	1 152 000.00	1 176 410.00	1 187 410.00
	Voluntary contributions	2 000.00	2 710.00	4 610.00
	<b>Total members' contributions</b>	<b>49 536 000.00</b>	<b>50 062 120.00</b>	<b>47 728 770.00</b>
3.2	Miscellaneous income	10 000.00	141 903.92	486 248.17
3.3	Financial income	50 000.00	187 434.64	137 732.69
	<b>Total operating income</b>	<b>49 596 000.00</b>	<b>50 391 458.56</b>	<b>48 352 750.86</b>
<b>Marketing income</b>				
3.4	Sponsorship marketing	5 340 000.00	6 014 297.30	4 322 879.68
3.5	EURO 2008 – marketing contribution of the Confederation	8 200 000.00	6 142 753.00	3 250 996.90
3.6	Other income from marketing	20 469 000.00	23 302 625.35	22 299 248.24
	<b>Total marketing income</b>	<b>34 009 000.00</b>	<b>35 459 675.65</b>	<b>29 873 124.82</b>
<b>Extraordinary and third party income</b>				
3.7	Third party income	55 000.00	166 712.09	51 408.20
3.8	Third party income real estate	1 575 000.00	1 784 792.94	1 405 887.82
	<b>Total extraordinary and third party income</b>	<b>1 630 000.00</b>	<b>1 951 505.03</b>	<b>1 457 296.02</b>
3.9	Additional expenditure	1 500 000.00	0.00	0.00
	<b>Total income</b>	<b>86 735 000.00</b>	<b>87 802 639.24</b>	<b>79 683 171.70</b>

	Total intangible assets	662 736.21	747 982.05
	Total fixed assets	11 230 171.41	11 230 171.41
	Total assets	23 138 185.27	23 138 185.27

Outstanding member contributions are included in accounts receivable

# Profit and Loss Account 2008.

4	Expenses	Budget 2008 CHF	Account 2008 CHF	Account 2007 CHF
<b>Marketing expenses</b>				
4.1	Expenses from marketing	49 881 000.00	53 498 630.92	49 208 871.48
4.2	Expenses marketing EURO 2008, Confederation share (excl. ST share)	8 200 000.00	6 142 753.00	3 250 996.90
	<b>Total expenses from marketing</b>	<b>58 081 000.00</b>	<b>59 641 383.92</b>	<b>52 459 868.38</b>
4.3	Personnel expenses for marketing			
	Salaries	17 590 000.00	17 383 451.71	16 662 845.38
	Social security	3 252 000.00	2 791 258.75	2 633 741.46
	Personnel expenses charged to third parties – marketing	-1 233 000.00	-1 209 585.61	-1 112 163.42
	Personnel expenses EURO 2008, contribution of the Confederation	0.00	-167 902.00	-196 370.00
	<b>Total personnel expenses for marketing</b>	<b>19 609 000.00</b>	<b>18 797 222.85</b>	<b>17 988 053.42</b>
	<b>Total marketing expenses</b>	<b>77 690 000.00</b>	<b>78 438 606.77</b>	<b>70 447 921.80</b>
<b>Operating expenses</b>				
4.4	Personnel expenses – operational			
	Salaries	1 770 000.00	1 707 342.30	1 780 913.00
	Social security	287 000.00	288 353.71	326 209.00
	Personnel expenses charged to third parties – operational	-103 000.00	-65 940.00	0.00
	<b>Total personnel expenses – operational</b>	<b>1 954 000.00</b>	<b>1 929 756.01</b>	<b>2 107 122.00</b>
4.5	Secondary personnel costs			
	Staff training and continuing education	290 000.00	199 586.87	157 392.86
	Transfers and staff recruiting	250 000.00	266 544.95	333 208.06
	Vacation/overtime not yet compensated (provisions)	0.00	121 900.00	-56 460.00
	Travel and representation expenses	321 000.00	298 455.93	291 619.18
	Other personnel expenses	353 000.00	410 563.62	166 607.70
	<b>Total secondary personnel costs</b>	<b>1 214 000.00</b>	<b>1 297 051.37</b>	<b>892 367.80</b>
4.6	Other operating expenditure			
	Premises	2 719 000.00	2 650 415.23	2 520 093.11
	Administration	1 405 000.00	1 312 764.49	1 282 460.24
	Public bodies	210 000.00	213 466.55	199 357.30
	Other operating expenditure	104 000.00	87 581.02	94 515.21
	Operating expenses charged to third parties	-233 000.00	-236 663.57	-226 294.84
	<b>Total other operating expenditure</b>	<b>4 205 000.00</b>	<b>4 027 563.72</b>	<b>3 870 131.02</b>
4.7	Miscellaneous expenses incl. bad debt	10 000.00	138 166.10	33 888.69
4.8	Financial expenses	112 000.00	65 537.61	501 988.26
4.9	Depreciation on tangible assets			
	Hardware and software	407 000.00	445 494.48	384 444.54
	Office equipment and fix installations	202 000.00	199 840.81	239 506.24
	<b>Total depreciation on tangible assets</b>	<b>609 000.00</b>	<b>645 335.29</b>	<b>623 950.78</b>
	<b>Total operating expenses</b>	<b>8 104 000.00</b>	<b>8 103 410.10</b>	<b>8 029 448.55</b>
<b>Extraordinary and non-operating expenses</b>				
4.10	Non-operating expenses	0.00	25 941.00	0.00
4.11	Expenses third party real estate	941 000.00	1 190 935.23	1 161 772.40
	<b>Total extraordinary and non-operating expenses</b>	<b>941 000.00</b>	<b>1 216 876.23</b>	<b>1 161 772.40</b>
4.12	Reduced expenditure	0.00	43 746.14	44 028.95
	<b>Total expenses</b>	<b>86 735 000.00</b>	<b>87 802 639.24</b>	<b>79 683 171.70</b>