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MARIO KLARER is chair of the American Studies Department at the University of Innsbruck and President of the Austrian Association of American Studies. He was professor of English and chair of the English Department at the University of Neuchatel, Switzerland. For several years he was a visiting professor in the English Departments of Columbia University, University of Pennsylvania and University of Regensburg. Mario Klarer was a two-year Erwin-Schrödinger Fellow at the Getty Center for the History of Art and the Humanities in California and a two-year Mellon and Rockefeller Fellow at the National Humanities Center in North Carolina. For the past two years he has been directing the research project "Framing Media" supported by the Austrian Science Fund. His published books include Frau und Utopie (Wissen-Buchgesellschaft, 1993); Einführung in die anglistischschaftliche amerikanistische Literaturwissenschaft (Wissenschaftliche Buchgesellschaft, 7th edition, 2011); An Introduction to Literary Studies (Routledge, 2nd edition, 2003); Ekphrasis: Bildbeschreibung als Repräsentationstheorie bei Spenser, Sidney, Lyly und Shakespeare (Niemeyer-Buchreihe der Anglia, 2001); as well as the business communication handbooks Meetings auf Englisch (Redline-Wirtschaft, 2007) and Präsentieren auf Englisch (Redline-Wirtschaft, 4th edition, 2007). His essays have appeared in journals such as New Literary History, Journal of American Studies, Mosaic, Word and Image and Amerikastudien.

CORNELIA KLECKER studied at the University of Innsbruck where she received an MA in English and American Studies (2007) and an MA in Comparative Literature (2008). She is currently working on her doctoral dissertation, which explores her so-called "mind-tricking narratives" in contemporary Hollywood film from a narratological as well as a cultural point of view. From July 2008 to June 2009, she was a research assistant for the "Framing Media: Periphery of Fiction and Film" project funded by FWF (the Austrian Science Fund), and since July 2009 she has been an Assistant Professor (pre-doc) in the Department of American Studies at the University of Innsbruck.

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MICHAEL RÖÖSLI currently works as a chargé d'enseignement suppléant in Contemporary English Literature at the University of Geneva, where he also earned a Licence ès Lettres in English, Computational Linguistics and Russian, as well as a complementary degree and a Diplôme d'études approfondies in Computational Linguistics. His research focuses on the process of reading and interactions between different media. It draws mostly on literary, photographic and filmic works, and pays particular attention to theoretical approaches adopting a transmedia perspective. He will defend his doctoral dissertation The Photograph and the Literary Text: A Transmedia Hermeneutics in 2011.

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