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Sigrid Haunberger, Andreas Hadjar and Urs Hegi

Traditional rural ways of life are, as a result of modernization processes in many European countries, in transition. This article, based on data of the European Social Survey (ESS), deals with the question of whether social context conditions are reflected in orientations and values of farmers, and how these differ from other occupational groups. Empirical results show that farmers significantly differ from other occupational groups in the assessment of their material resources as well as in their attitudes and values, and that the manifestations of these perceptions are only slightly influenced by macro variables (welfare-type).

Keywords: Agriculture, Europe, social position, values, welfare states, multilevel analysis

419 Domination Process and Service Offers. Farm Guest House in Périgord (France) [F] | Vincent Banos and Jacqueline Candau

Can the current patrimonialization of rural areas be seen as a process of domination of farmers as the one stressed by P. Bourdieu with respect to the modernization of the French economy? Based on a study on farms with agri-tourism activities, the authors show how two partially contradictory references underlie service offers: the domestic model and the professional model. They demonstrate that both the "capital of autochthony" and the staged agricultural heritage allow farmers to benefit from a social recognition. But these two features also restrain farmers to identities whose definition is still out of their hands.

Keywords: Service relations, domination process, farm-tourism, adjustment, Dordogne (France)

439 Achievement Careers in Switzerland [G] | Felix Bühlmann

Upward social mobility is considered as a concrete, therefore particularly salient expression of the liberal utopia of a capitalistic overcoming of class structure. Also in Swiss sociology the study of social mobility was during a long period the monopoly of quantitative approaches. Therefore questions concerning the sequentiality, action theoretical bases and the biographical context of subjective representations faded in the background. In this

paper, based on biographical interviews, the achievement careers of engineers and business economists are reconstructed. Career phases, career anchors and career mechanisms are analysed and discussed in a comparative perspective.

Keywords: Social mobility, career, biography, engineers, business economists

461 **Traditional Chinese Medicine in Switzerland. Issues in Cultural and Professional Legitimacy [F] | Marylène Lieber**

This study of Traditional Chinese Medicine (TCM) in Switzerland shows that it is the locus of a competition between Chinese doctors, who have followed a complete university curriculum in China, and Swiss therapists, whose training is shorter. This article gives an account of the variety of practitioners of TCM in Switzerland and of their strategies for professional legitimacy, arguing that Westerners and Chinese, two groups with different trainings and social positions, both mobilize cultural repertoires in an effort to fix the boundaries of the legitimate practice of this discipline.

Keywords: complementary and alternative medicine, traditional Chinese medicine, Chinese migration, Switzerland, boundary work

481 **Conflicts in Organizations: Dynamics and Structures in a Women's Shelter – an Ethnographic Study [G] | Anne Kersten**

Conflicts in organizations take place in the field between the micro-social (individual action) and meso-social (organisational conditions). This article analyzes processes of conflict among residents of a women's shelter in Switzerland from an organizational sociology perspective. Using an ethnographic approach the dynamics of these conflicts are elaborated and related to the organizational conditions. The study shows that conflicts are either avoided or settled with the participation of the co-workers. Unresolved conflicts escalate fast and under the surface. Particular organizational structures that have developed over time, the organizational type of "people-processing organizations", advocacy in social work and the experience of domestic violence can be identified as specific organizational conditions of conflict within the women's shelter.

Keywords: conflict escalation, conflict treatment, women's shelter, organizational sociology, people-processing organization

507 **Gender Equality and Institutional Regulation of Racialized Otherness: a Psychosocial Analysis of Political Attitudes toward Muslims Living in Switzerland [F] | Lavinia Gianettoni**

This article proposes a psychosocial analysis of political attitudes toward Muslims living in Switzerland. Analyses from MosaiCH 2009 Swiss survey show that the citizen's opinions about women's rights are determined by sexist attitudes, while opinions about forbidding the Muslim headscarf in schools in order to promote gender equality are determined by racist attitudes. These results suggest that gender equality can be instrumentalized in order to promote measures to restrict the rights of racialized Others.

Keywords: racism, sexism, political attitudes, muslim headscarf, gender equality

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