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## **There are people who claim that money can be made at any stage of the real estate cycle. We agree.**

Recently, traditional asset classes have shown disappointing returns. With efficiency levels rising in many markets, real estate has come back on the radar screens of European and US investors. As the industry goes through another cycle, investment opportunities are manifold, yet risk/return profiles are often misinterpreted. Against this background, FREO continues to focus on two areas of key expertise

### **Equity Investment Funds**

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- Design and management of real estate equity funds
- Exclusive partnerships with established market leaders
- Focus on established and emerging European and US markets
- Trusted relationships with institutional investors and family office wealth managers

### **Investment Services**

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- Deal structuring, negotiation, and financing
- Sale and leaseback transactions
- Professional advice on matters of real estate portfolio management
- Value enhancement programs including letting and development services

Established in 1996 as FERI Real Estate GmbH by founding partner Matthias Luecker and FERI Group, an independent Wealth Management and Research Firm, FREO has been bought out by its directors in 2002, with FERI Finance AG retaining a minority stake. Following a period of dynamic growth, FREO has accumulated real estate assets under management in excess of € 1 bn. A principal driver of this growth have been portfolio and development joint ventures with premium partners such as GE Real Estate. Today, FREO employs well trained real estate professionals. FREO is based in Bad Homburg just outside Frankfurt and operates offices in Düsseldorf and Berlin. Innovation, a focus on premium partners and core property portfolios and developments, as well as a research driven and bottom-line oriented approach have been characteristic of our business since its inception.

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