

<b>Zeitschrift:</b>	Studies in Communication Sciences : journal of the Swiss Association of Communication and Media Research
<b>Herausgeber:</b>	Swiss Association of Communication and Media Research; Università della Svizzera italiana, Faculty of Communication Sciences
<b>Band:</b>	6 (2006)
<b>Heft:</b>	2
<b>Vorwort:</b>	Foreword
<b>Autor:</b>	Richeri, Giuseppe

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

**Download PDF:** 06.08.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

*Foreword*

GIUSEPPE RICHERI \*

This issue of *Studies in Communication Sciences*, which I am honoured to present, is particularly relevant in the life of the Faculty of Communication Science at Università della Svizzera italiana. It is a tool for insight and observation, an instrument of scientific investigation, with contributions from colleagues who are most involved in teaching and research within the Faculty. Through its production we have materialized a long-time wish to compare more systematically the different points of views and research methodologies each one of us applies to the field of communication, as well as the perspective of research within our own subject matter.

Of course we have had plenty of opportunities of comparison and discussion within the Faculty. We exchange our views daily by collaborating in teaching and research, by taking part to workshops and study groups or in the co-ordination of management activities, and above all by participating to the Faculty Board meetings.

These activities we share have greatly improved a sense of belonging to the Faculty among people who come from different countries or universities, bringing to life a Faculty project which all of us can identify with.

Our challenge is to go beyond the Communication Studies Faculty model that was prevailing in Europe when we started ten years ago and still is. In our view, its main limit is to look at communication studies through a federation of independent and overlapping disciplines, where anthropologists, economists, jurists, linguists, political experts, psychologists, sociologists, technologists etc. tend to sharpen their own points of view and research tools by testing their work mostly against that of their scientific community of origin.

\* University of Lugano, Dean of the Faculty, giuseppe. richeri@lu.unisi.ch

On the contrary we see communication in our approach as a distinctive but multidimensional field and want to deal with it by establishing bridges, gangways, interactions linking the different points of views and methods, as well as by developing at the same time original tools which are deemed appropriate for each area.

To pursue our goal, we have gathered here a mix of articles, where each and one of us “*hangs his underwear under the sun*” so to speak, i.e. talks to researchers belonging to others subject areas about his working methods in the field of communication, about its problems and its most important aims, about which kind of help he hopes to get from other research areas. Our intention in fact is that of casting a challenge inside and outside our Faculty, to *innovate* the present debate on Communication Sciences and re-address it towards new goals.