

Zeitschrift: Studies in Communication Sciences : journal of the Swiss Association of Communication and Media Research

Herausgeber: Swiss Association of Communication and Media Research; Università della Svizzera italiana, Faculty of Communication Sciences

Band: 3 (2003)

Heft: 2

Titelseiten

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 04.05.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

Volume 3
Number 2
Summer 2003

Studies
in Communication
Sciences

*Studi di scienze
della comunicazione*

Università della Svizzera italiana

*Facoltà di scienze
della comunicazione*

Studies in Communication Sciences *Studi di scienze della comunicazione*

Studies in Communication Sciences Summer 2003

ISSN 1424-4896

EDITORIAL BOARD:

Eddo Rigotti (Editor-in-Chief),
Andrea Rocci (Executive Editor),
Antonella Carassa, Sergio Cigada, Lorenzo Cantoni, Marco Colombetti,
Renato Fiocca, Mehdi Jazayeri, Alessandro Lomi, Edo Poglia,
Giuseppe Richeri, Stephan Ruß-Mohl, Peter Schulz, Ivan Snehota.

ADVISORY BOARD:

Michael Aeschliman (Boston), Emanuele Banfi (Milano),
Paul Beaud (Lausanne), Giovanni Bechelloni (Firenze),
Asa Briggs (London), Enrique Bustamante Ramírez (Madrid),
Cristiano Castelfranchi (Siena), Marcel Danesi (Toronto),
Marcelo Dascal (Tel Aviv), Nicholas Garnham (London),
Hans Geser (Zürich), Michèle Grossen (Lausanne),
Elmar Hohenstein (Zürich), Hans Mathias Kepplinger (Mainz),
Catherine Kerbrat-Orecchioni (Lyon), Georges Lüdi (Basel),
Giuseppe Mantovani (Padova), Georg Meggle (Leipzig),
Michael Metzeltin (Wien), Miguel de Moragas y Spa (Barcelona),
Bernard Miège (Grenoble), Jacques Moeschler (Genève),
Russell Neuman (Philadelphia), Klaus Oehler (Hamburg),
Paolo Paolini (Milano), Anne-Nelly Perret-Clermont (Neuchâtel),
Bernhard Plattner (Zürich), Severino Salvemini (Milano),
Philip Schlesinger (Stirling, Scotland), Beat Schmid (St. Gallen),
Maria-Luisa Schubauer-Leoni (Genève), Thomas A. Sebeok † (Bloomington, IN),
Sorin Stati (Bologna), Rudolf Stichweh (Bielefeld), Henry Tosi (Gainesville/FL),
Gaetan Tremblay (Montreal), Boris Uspenskij (Napoli & Moscow),
Salvatore Vicari (Milano), Jürgen Wilke (Mainz).

EDITORIAL SECRETARY:

Alessandra Filippi
Università della Svizzera Italiana
Via Buffi 13
CH-6900 Lugano

AIMS AND SCOPE

Studies in Communication Sciences is an international journal that publishes original articles of high quality in all areas of communication, e.g. linguistics, semiotics, rhetoric, media, mass communication, corporate and institutional communication, management of communication, information and communication technology, formal models of communication, communication in educational environment, intercultural communication, sociology and psychology of communication. As a general forum for communication scholarship the Journal is especially interested in research whose significance crosses disciplinary and sub-field boundaries.

Authors are invited to submit original papers that are not under consideration for presentation elsewhere. All submissions are thoroughly peer-reviewed for originality, soundness, significance, and relevance. Authors will be notified on the status of their papers within two months of submission.

The Journal publishes full papers (up to 8500 words), short communications (up to 3000 words) in form of focal articles, position papers, event reports, etc. Reviews of books or comments on papers may be commissioned.

Studies in Communication Sciences is published two times a year. Each issue will contain approximately 250 pages. Theme Issues focusing on a particular topic may be published with the assistance of a Guest Editor. *Studies in Communication Sciences* also exists as an Internet-based journal. Website: www.scoms.ch.

Subscription price per volume of two issues including postage:

Personal price: CHF 70,- /EUR 50,- /USD 50.

Institutional price: CHF 100,- /EUR 70,- /USD 70.

Single issue: CHF 35,- /EUR 25,- /USD 25.

Orders and subscriptions should be mailed to:

Studies in Communication Sciences, Università della Svizzera italiana,
Via Giuseppe Buffi 13, CH-6900 Lugano
(email: subscription@lu.unisi.ch).

Printed in Switzerland by Tipo-Offset Aurora SA, CH-6952 Canobbio.

Information for contributors are presented on the inside back cover.