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Advertisers Lockdown

Swiss Deli during lockdown.

Swiss Deli is an essential supplier and we continued to operate through lockdown, mainly supplying to supermarkets, as hotels and restaurants were shut. Our factory shop at 68 Greenmount Drive has been closed through lockdown.

We ramped up our online business offering promotions and contactless delivery, aiming to deliver within 2 business days. Most Auckland deliveries are same day. With our existing products we have also created 'Lockdown Packs' to help NZ families of all sizes. Our sales reps have been constantly in virtual contact with Supermarkets making sure shelves are full. Even during this crisis, we continue to believe everyone deserves top quality food, and that's our promise. We're proud to play our part in bringing family together (within your bubble) to enjoy great food, because happy memories create happy people even in isolation. We are looking forward to getting fully open and back to our "new normal". Thank you to our loyal customers for supporting us online.

Robert Bell Group CEO

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Zenesco

The Eugster family immigrated to New Zealand from Teufen AR, Switzerland in 1994. We have been involved in the food industry for a large part of our time in New Zealand. Several years ago, we began importing and distributing Swiss and other European food through our family-owned company, Zenesco. The very first product we imported in 2017 was Le Superbe Swiss Cheese Fondue. Since then we have expanded our range to include Movenpick coffee, Italian cakes and crackers and a variety of other confectionery products.

The recent COVID-19 crisis has certainly disrupted the food retail and hospitality industry in ways that we have never witnessed before. Many retail outlets have been forced to close temporarily, domestic and international supply chains have faced significant disruption and businesses have been forced to confront challenges that would have seemed impossible just a few months ago. However, at the same time, it also presents an opportunity to improve the resilience of our businesses and adapt to the changing needs of our customers. We are very optimistic about the future and hope that the progress that has been made so far in moving back to normality will continue. New Zealand certainly looks to be in a much better position than many other countries.

Meanwhile, winter is coming which means it's time to get out the caquelons and warm yourself up with a hot melted Swiss Cheese Fondue. We currently have some great deals on Le Superbe Fondue on our website: www.zenesco.co.nz/Shop.

We would also like to take this opportunity to thank all of our customers over the last three years. As a special offer to Helvetia readers, please enter the coupon code HELVETIA10 to receive a further 10% discount on any online orders you place through our website until 31 July 2020.

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The Swiss Butcher during lockdown

This unprecedented time has also brought its challenges for me. Typically, I would sell a big percentage of my goods on the weekend at the local Farmers Market in Marlborough which of course is no longer possible. But I am

grateful to have been classified as an essential business and have been allowed to operate during lockdown. This means that my customers still can order their favourite meat delicacies and get them delivered across the country to their doorstep.

I have always taken food safety very seriously and have now put even stricter hygiene measures in line with the governments recommendations in place when producing my products.

I have been trying to make the most out of this quieter time, reflecting and working on new projects.

I would like to take this chance to thank all Helvetia readers for their continual support.

Stay safe! Kind regards, Peter Koller



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