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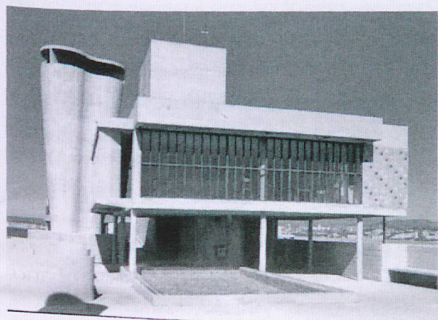
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This and That

glance. It is true that the Basel architect seeks simplicity and discretion. "We strive to establish a correlation between the building and the social cohesion of the city," writes Diener on the website of his firm Diener & Diener, founded by his father in 1942. Roger Diener joined the firm in 1976 as a freshly minted graduate of ETH Zurich. The numerous projects executed by Diener & Diener abroad include the master plan for the port of Malmö, Sweden, (1997), the extension of the Swiss Embassy in Berlin (2000) and the Shoah Memorial in Drancy, France (2012). In 1999, Diener founded ETH Studio Basel, an urban research institute affiliated with ETH Zurich, together with Jacques Herzog, Marcel Meili and Pierre de Meuron.



Le Corbusier (1887-1965), the scientist

No discussion of Swiss architecture would be complete without mentioning Le Corbusier. Born in La Chaux-de-Fonds, Switzerland, and naturalised as a French citizen in 1930, the architect built far and wide. Many of his structures are inscribed in the UNESCO World Heritage List. A major figure of modernism, a minimalist, functional architectural movement where iron, steel, concrete and glass are predominant, Le Corbusier sought to apply the methods of engineering to architecture. A great theoretician, he developed the concept of the Unité d'habitation, a housing development meant to conform to human scale, the best-known example of which is the Cité radieuse in Marseilles (1952), known informally as La Maison du Fada (the Nutter's House). Le Corbusier's influence endures to the present day. "He is in the dreams and nightmares of every architect," says Nicola Braghieri of EPFL.

<http://houseofswitzerland.org/swissstories/society/six-swiss-architects-who-conquered-world>

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Badrutt and St. Moritz

Swiss hotelier and tourism entrepreneur Caspar Badrutt (1848–1904) was almost singlehandedly responsible for the origin of several modern winter sporting activities. These began when he sought to provide opportunities fun and frolic on the picturesque but cold slopes outside his first hotel in St Moritz, Switzerland.

St. Moritz in the 19th century was known as a summer Mineral spa town where the rich and royal took mineral cures during the months of May through September. However, Badrutt was not content with having two thirds of the year without guests.

So, at the end of one season, Badrutt challenged some of his well-to-do English regulars to a bet: he would give them lodging for free if they found the locale inhospitable and uninteresting during a lengthy winter stay. Otherwise, if he won their satisfaction, the guests would have to talk up the experience amongst their acquaintances for all of the following year. The men were well connected among the aristocracy of the day, including many scions of royal lines and other European nobles.

Almost overnight, wintering in St Moritz at Badrutt's Kulm hotel became the rage, and increased crowding led to a search for diversions. Beginning in the 1870s, some Englishmen adapted a type of delivery sled for daring dashes down twisting narrow streets of St. Moritz. Subsequently, other tourists wanted a Victorian ride, and larger steerable devices were contrived: the early luge/skeleton individual sleds, and the bobsleigh.



Careering around the town's streets became increasingly popular, but the incidence and frequency of pedestrian collisions and risk to life grew proportionately. Therefore, Badrutt stepped in and created the first purpose-built half-pipe track, now familiar from the Winter Olympic Games. This track later became the model for the Cresta Run skeleton racing track, built in 1884. Caspar died in 1904 and the Hotel under family ownership and management continued to be innovative and daring. In 1913 the first indoor tennis courts on the European continent were built.

And if all this seems incredible, Badrutt's Palace Hotel really pulls out all the stops once a year, namely on New Year's Eve. Each year, the party has a different theme, transforming the hotel into a giant playground for adults and kids alike. In 2015, Badrutt's Palace turned itself into the land of the rising sun, home to a beautiful princess who lived with her powerful sultan in their magical palace »Badrutt«. The theme was »A Thousand and One Nights« and it was a roaring success... Favourite tales like Sindbad the Sailor, Aladdin and the Magic Lamp, and Ali Baba and the Forty Thieves all came alive once again for an extra special night in Badrutt's Palace Hotel.

The year before that, the hotel metamorphosed into »Château Badrutt«, a fairytale world of dreams, legends and fantasies. Rooms were adorned with regalia and coats of arms, giant illuminated manuscripts, flag parades, trumpets and chandeliers to convey the atmosphere of the everlasting medieval legends of dames and knights.

You can probably tell that Badrutt's Palace Hotel absolutely dazzles its guests with a different New Year's Eve Party each year. It is amazing what one man's vision and a bet can bring to a town and the world.

www.wikipedia/www.badruttpalace.com

