

Zeitschrift: Helvetia : magazine of the Swiss Society of New Zealand
Herausgeber: Swiss Society of New Zealand
Band: 84 (2018)
Heft: [4]

Inhaltsverzeichnis

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

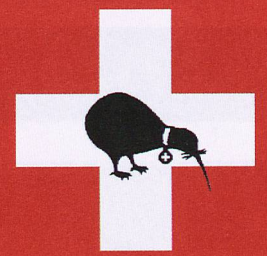
L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 05.04.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>



Highlights

- Words from the Ambassador
- Swiss 5 walk Te Araroa
- Linthal Power Plant
- A condensed history

Inside

Word from President and Editor	2
A word by the Ambassador	3
Swiss Society AGM minutes	4-5
New Vice-Consul at the Embassy	6
Swiss Army Band events	6
Pro Patria	7
Swiss 5 walk Te Araroa	8-9
Ultimate Family Hike	10
Linthal Power Plant	11
Cheese and Buns	12
A Condensed History	13
Club News	14-18
Obituary	19
Photo Gallery	20

“Buure-Zmorge” – Farmer’s Brunches



The United States have the Fourth of July. The French have Bastille Day on July 14th. And the Swiss celebrate their national holiday on 1st August.

There are many ways of enjoying this day off but here is one way to celebrate when in Switzerland.

In 1993 the 1st August became a public holiday thanks to the populist vote. Today many enjoy starting their National Day celebration with a hearty farmer's brunch. These Brunches are organised by the “Schweizer Bauernverband” (the Swiss Farmers Association) together with farming families. This is only part of the success story. The idea of these Brunches originated from the west part of Switzerland but quickly spread throughout the country. The main reasons for this success are the motivated farming families. The hosting farms like to show the public how they have adapted to changes in their industry. They have been able to set up a niche market by finding new ways to engage directly with the public by incorporating Agritourism into their daily lives. The goal is to bring people from the city and countryside together. This direct contact is important to the farming families. The food on offer is local and often organic, but all brunch tickets guarantee you an all-you-can-eat experience.

Apart from free-roaming chickens, most farms will offer some kind of entertainment for the kids. Expect fun games in the haystack, horse carriage rides or petting zoos. For the adults, many farmers offer tours of the premises. It is an interesting way to get a glimpse of how a Swiss farm operates. Some areas also offer the traditional folk music such as Yodelling, Alphorn Playing and Swiss Accordion music.

If you're in Switzerland around this time then check out one of your local farming families – there is bound to be someone nearby hosting one of these events or you can go online and check out what's available and make a booking on www.brunch.ch

Newlyswissed.com



Photo © Switzerland Tourism